

Registered number: 08439764

The Customer View Ltd

ABBREVIATED ACCOUNTS
FOR THE 385 DAY PERIOD ENDED 31/03/2014

Prepared By:
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The Customer View Ltd

ABBREVIATED ACCOUNTS
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The company's registered number is 08439764

The Customer View Ltd

Registered Number: 08439764
BALANCE SHEET AT 31/03/2014

	Notes	2014 £
FIXED ASSETS		

Intangible assets	2	28,000	
Tangible assets	3	277	
		<u>28,277</u>	
CURRENT ASSETS			
Debtors (amounts falling due within one year)	4	17,009	
Cash at bank and in hand		<u>4,852</u>	
		21,861	
CREDITORS: Amounts falling due within one year		<u>47,307</u>	
NET CURRENT LIABILITIES			(25,446)
			<u>)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>2,831</u>
CAPITAL AND RESERVES			
Called up share capital	5	100	
Profit and loss account		<u>2,731</u>	
SHAREHOLDERS' FUNDS		<u>2,831</u>	

For the year ending 31/03/2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 08/12/2014 and signed on their behalf by

Phil Heaven

Director

The Customer View Ltd

NOTES TO THE ACCOUNTS

FOR THE 385 DAY PERIOD ENDED 31/03/2014

1. ACCOUNTING POLICIES

1a. Basis Of Accounting

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1b. Cash Flow Statement

The Company is exempt from including a statement of cash flows in its accounts in accordance with Financial Reporting Standard for Smaller Entities (effective April 2008).

1c. Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment

straight line 25%

1d. Taxation

Corporation tax payable is provided on taxable profits at the current rates.

Provision is made for deferred taxation in so far as a liability or asset has arisen as a result of transactions that had occurred by the balance sheet date and have given rise to an obligation to pay more tax in the future, or the right to pay less tax in the future. An asset has not been recognised to the extent that the transfer of economic benefits in the future is uncertain. Deferred tax assets and liabilities recognised have not been discounted.

1e. Turnover

Turnover represents the invoiced value of goods and services supplied by the company, net of value added tax and trade discounts.

1f. Goodwill

Goodwill arising in connection with the acquisition of businesses is capitalised and amortised over its estimated economic life to a maximum of 20 years. Goodwill is reviewed annually for impairment if events or changes in circumstances indicate that the carrying value may not be recoverable.

The Customer View Ltd

2. INTANGIBLE FIXED ASSETS

	Purchased Goodwill £	Total £
Cost		
Additions	<u>35,000</u>	<u>35,000</u>
At 31/03/2014	<u>35,000</u>	<u>35,000</u>
Depreciation		
For the 385 day period	<u>7,000</u>	<u>7,000</u>
At 31/03/2014	<u>7,000</u>	<u>7,000</u>
Net Book Amounts		
At 31/03/2014	<u><u>28,000</u></u>	<u><u>28,000</u></u>

3. TANGIBLE FIXED ASSETS

	Equipment £	Total £
Cost		
Additions	<u>369</u>	<u>369</u>
At 31/03/2014	<u>369</u>	<u>369</u>
Depreciation		
For the 385 day period	<u>92</u>	<u>92</u>
At 31/03/2014	<u>92</u>	<u>92</u>
Net Book Amounts		
At 31/03/2014	<u><u>277</u></u>	<u><u>277</u></u>

4. DEBTORS	2014
	£
Amounts falling due within one year:	
Trade debtors	<u>17,009</u>
	<u>17,009</u>

5. SHARE CAPITAL	2014
	£
Allotted, issued and fully paid:	
100 Ordinary shares of £1 each	<u>100</u>
	<u>100</u>
New shares issued during period:	
100 Ordinary shares of £1 each	<u>100</u>
	<u>100</u>

6. RELATED PARTY TRANSACTIONS

No transactions with related parties were undertaken such as are required to be disclosed under the Financial Reporting Standards for Smaller Entities.

7. CONTROLLING PARTY

The company was under the control of the director Mr Phil Heaven throughout the current year.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.