

REGISTERED NUMBER: 08393370 (England and Wales)

Unaudited Financial Statements for the Year Ended 31 March 2017

for

Fox PR Ltd

**Contents of the Financial Statements
for the Year Ended 31 March 2017**

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	4

Fox PR Ltd

**Company Information
for the Year Ended 31 March 2017**

Director: L A Fox

Registered office: Manger House
62a Highgate High Street
London
N6 5HX

Registered number: 08393370 (England and Wales)

Accountants: FUSE Accountants LLP
Manger House
62a Highgate High Street
London
N6 5HX

Balance Sheet
31 March 2017

	Notes	2017 £	£	2016 £	£
Fixed assets					
Intangible assets	4		37,842		57,585
Tangible assets	5		<u>11,437</u>		<u>4,425</u>
			49,279		62,010
Current assets					
Debtors	6	37,224		32,206	
Cash at bank		<u>-</u>		<u>12,085</u>	
		37,224		44,291	
Creditors					
Amounts falling due within one year	7	<u>66,017</u>		<u>104,300</u>	
Net current liabilities			<u>(28,793)</u>		<u>(60,009)</u>
Total assets less current liabilities			20,486		2,001
Creditors					
Amounts falling due after more than one year	8		<u>15,000</u>		<u>-</u>
Net assets			<u>5,486</u>		<u>2,001</u>
Capital and reserves					
Called up share capital			100		100
Retained earnings			<u>5,386</u>		<u>1,901</u>
Shareholders' funds			<u>5,486</u>		<u>2,001</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these financial statements

Fox PR Ltd (Registered number: 08393370)

Balance Sheet - continued
31 March 2017

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 21 July 2017 and were signed by:

L A Fox - Director

The notes form part of these financial statements

**Notes to the Financial Statements
for the Year Ended 31 March 2017**

1. Statutory information

Fox PR Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. Accounting policies

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2013, is being amortised evenly over its estimated useful life of five years.

Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 20% on cost

3. Employees and directors

The average number of employees during the year was 7.

Notes to the Financial Statements - continued
for the Year Ended 31 March 2017

4. Intangible fixed assets

	Goodwill £
Cost	
At 1 April 2016 and 31 March 2017	<u>98,718</u>
Amortisation	
At 1 April 2016	41,133
Charge for year	<u>19,743</u>
At 31 March 2017	<u>60,876</u>
Net book value	
At 31 March 2017	<u>37,842</u>
At 31 March 2016	<u>57,585</u>

5. Tangible fixed assets

	Improvements to property £	Plant and machinery £	Totals £
Cost			
At 1 April 2016	-	6,386	6,386
Additions	<u>5,449</u>	<u>4,913</u>	<u>10,362</u>
At 31 March 2017	<u>5,449</u>	<u>11,299</u>	<u>16,748</u>
Depreciation			
At 1 April 2016	-	1,961	1,961
Charge for year	<u>1,090</u>	<u>2,260</u>	<u>3,350</u>
At 31 March 2017	<u>1,090</u>	<u>4,221</u>	<u>5,311</u>
Net book value			
At 31 March 2017	<u>4,359</u>	<u>7,078</u>	<u>11,437</u>
At 31 March 2016	<u>-</u>	<u>4,425</u>	<u>4,425</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2017

6. Debtors: amounts falling due within one year

	2017	2016
	£	£
Trade debtors	30,371	20,066
Other debtors	4,630	10,097
VAT	2,223	2,043
	<u>37,224</u>	<u>32,206</u>

7. Creditors: amounts falling due within one year

	2017	2016
	£	£
Bank loans and overdrafts	8,587	-
Trade creditors	7,633	18
Corporation tax	5,793	3,540
Social security and other taxes	5,690	3,200
Other creditors	2,419	1,409
Directors' current accounts	35,895	96,133
	<u>66,017</u>	<u>104,300</u>

8. Creditors: amounts falling due after more than one year

	2017	2016
	£	£
Bank loans - 1-2 years	4,000	-
Bank loans - 2-5 years	11,000	-
	<u>15,000</u>	<u>-</u>

9. Ultimate controlling party

The controlling party is L A Fox.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.