

**AB RETAIL CONSULTING LIMITED  
UNAUDITED ACCOUNTS  
FOR THE YEAR ENDED 31 JANUARY 2018**

**AB RETAIL CONSULTING LIMITED**  
**UNAUDITED ACCOUNTS**  
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**AB RETAIL CONSULTING LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 JANUARY 2018**

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|                          |   |
|--------------------------|---|
| <b>Director</b>          | Alexander Robert Brookes  |
| <b>Company Number</b>    | 08361813 (England and Wales)  |
| <b>Registered Office</b> | GREENWAYS CHURCH LANE<br>BEARLEY<br>STRATFORD UPON AVON<br>WARWICKSHIRE<br>CV37 0ST |

**AB RETAIL CONSULTING LIMITED**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 JANUARY 2018**

|   | Notes | 2018<br>£      | 2017<br>£      |
|---|-------|----------------|----------------|
| <b>Fixed assets</b>                                   |       |                |                |
| Intangible assets                                     | 4     | 10,000         | 12,000         |
| <b>Current assets</b>                                 |       |                |                |
| Debtors   | 5     | 3,000          | 3,600          |
| Cash at bank and in hand                              |       | 330,395        | 225,245        |
|   |       | <u>333,395</u> | <u>228,845</u> |
| <b>Creditors: amounts falling due within one year</b> | 6     | (138,692)      | (144,466)      |
| <b>Net current assets</b>                             |       | <u>194,703</u> | <u>84,379</u>  |
| <b>Net assets</b>                                     |       | <u>204,703</u> | <u>96,379</u>  |
| <b>Capital and reserves</b>                           |       |                |                |
| Called up share capital                               |       | 1              | 1              |
| Profit and loss account                               |       | 204,702        | 96,378         |
| <b>Shareholders' funds</b>                            |       | <u>204,703</u> | <u>96,379</u>  |

For the year ending 31 January 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities. The profit and loss account has not been delivered to the Registrar of Companies.

Approved by the Board on 27 September 2018.

Alexander Robert Brookes  
Director

Company Registration No. 08361813

**AB RETAIL CONSULTING LIMITED**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 31 JANUARY 2018**

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**1 Statutory information**

AB RETAIL CONSULTING LIMITED is a private company, limited by shares, registered in England and Wales, registration number 08361813. The registered office is GREENWAYS CHURCH LANE, BEARLEY, STRATFORD UPON AVON, WARWICKSHIRE, CV37 0ST.

**2 Compliance with accounting standards**

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

**3 Accounting policies**

The principal accounting policies adopted in the preparation of the financial statements are set out below and have remained unchanged from the previous year, and also have been consistently applied within the same accounts.

*Basis of preparation*

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

*Presentation currency*

The accounts are presented in £ sterling.

*Intangible fixed assets*

Intangible fixed assets (including purchased goodwill and patents) are included at cost less accumulated amortisation.

**4 Intangible fixed assets**

|                       |  | <b>Goodwill</b> |
|-----------------------|--|-----------------|
|                       |  | <b>£</b>        |
| <b>Cost</b>           |  |                 |
| At 1 February 2017    |  | 20,000          |
| At 31 January 2018    |  | 20,000          |
| <b>Amortisation</b>   |  |                 |
| At 1 February 2017    |  | 8,000           |
| Charge for the year   |  | 2,000           |
| At 31 January 2018    |  | 10,000          |
| <b>Net book value</b> |  |                 |
| At 31 January 2018    |  | 10,000          |
| At 31 January 2017    |  | 12,000          |

**5 Debtors**

|               | <b>2018</b> | <b>2017</b> |
|---------------|-------------|-------------|
|               | <b>£</b>    | <b>£</b>    |
| Trade debtors | 3,000       | 3,600       |
|               | 3,000       | 3,600       |

**AB RETAIL CONSULTING LIMITED**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 31 JANUARY 2018**

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| <b>6 Creditors: amounts falling due within one year</b> | <b>2018</b> | <b>2017</b> |
|---|-------------|-------------|
|   | <b>£</b>    | <b>£</b>    |
| Taxes and social security                               | 33,700      | 35,185      |
| Loans from directors                                    | 103,583     | 107,558     |
| Accruals  | 1,409       | 1,723       |
|   | 138,692     | 144,466     |
|   | 138,692     | 144,466     |

**7 Loans to directors**

|                                 | <b>Brought<br/>Forward</b> | <b>Advance/<br/>credit</b> | <b>Repaid</b> | <b>Carried<br/>Forward</b> |
|---------------------------------|----------------------------|----------------------------|---------------|----------------------------|
|                                 | <b>£</b>                   | <b>£</b>                   | <b>£</b>      | <b>£</b>                   |
| Alexander Robert Brookes        |                            |                            |               |                            |
| Director's advances and credits | 107,558                    | (25,481)                   | (40,802)      | 122,879                    |
|                                 | 107,558                    | (25,481)                   | (40,802)      | 122,879                    |
|                                 | 107,558                    | (25,481)                   | (40,802)      | 122,879                    |

**8 Average number of employees**

During the year the average number of employees was 0 (2017: 0).

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.