

# **The Committee of Advertising Practice Ltd**

## **Report and Financial Statements**

For the year ended 31 December 2020

THURSDAY



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30/09/2021

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COMPANIES HOUSE

# The Committee of Advertising Practice Limited

Registered No. 08310744

## Directors

Mr J L S Best - Chairman

Mr P J Bainsfair

Mr J M B Cochrane

Mr C P Combemale

Ms L Garley-Evans

Ms L Kelly

Mr D G Lyons

Mr A H MacLeod

Mr I Maynard

Mr J H Mclellan

Mr O L Meredith

Mr J Mew

Mr R Paraskevas

Mr P A Raby Smith

Ms S G Rasaiah

Mr P J Ricketts

Mr J M Sylvester

Ms S Tekin

Mr S W J Woodford

Resigned 09 November 2020

Resigned 18 May 2021

Resigned 10 December 2020

Appointed 09 December 2020

Appointed 14 January 2021

## Representing

ASBOF

IPA

OOHL

DMA

DSA

PAGB

CAA

MUK

RM

SNS

PPA

IAB

ToDIF

ISBA

NMA

RM

IPM

NMA

AA

## Company Secretary

Mr T Kolman

(resigned 30 July 2020)

Miss C Leonard

(appointed 30 July 2020)

## Solicitors

Bates Wells Braithwaite LLP

10 Queen Street Place  
London EC4R 1BE

## Bankers

Lloyds Bank plc

32 Oxford Street

London WA1 2LD

## Registered Office

Castle House

37-45 Paul Street

London EC2A 4LS

## **Directors' report**

The directors submit their report and accounts for the year ended 31 December 2020.

### **Results and dividends**

The company has not traded during the period.

The company is limited by guarantee and has no share capital. The company is precluded by its memorandum from making any distribution to its members.

### **Principal activity, review of business and future developments**

The company's principal activity is to set, review and from time to time revise codes containing standards and principles regulating non-broadcast marketing communications in the United Kingdom.

### **Directors**

The directors and member organisations are listed on page 1.

### **Small company exemptions**

The directors have taken advantage of the exemptions conferred by Section 480 of the Companies Act 2006.

By order of the board



C Leonard  
Company Secretary

15 July 2021

## Balance sheet

at 31 December 2020

	2020	2019
	£	£
<b>Assets/liabilities</b>	-	-
	<hr/>	<hr/>
	-	-
	<hr/>	<hr/>
<b>Capital and reserves</b>	<hr/>	<hr/>
	-	-
	<hr/>	<hr/>

For the year ending 31 December 2020 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

Director's responsibilities;

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts



J Best  
Chairman

15 July 2021

## **Notes to the financial statements**

at 31 December 2020

### **1. Accounting policies**

#### **Basis of preparation**

The accounts have been prepared under the historical cost convention and in accordance with applicable accounting standards.

### **2. Profit and loss account**

The company did not trade during the period.