



Companies House

**AR01** (ef)

**Annual Return**



Received for filing in Electronic Format on the: **17/01/2014**

**X2ZRURCW**

*Company Name:* **THE COMMITTEE OF ADVERTISING PRACTICE LIMITED**

*Company Number:* **08310744**

*Date of this return:* **28/11/2013**

*SIC codes:* **74990**

*Company Type:* **Private company limited by guarantee**

*Situation of Registered Office:* **MID CITY PLACE 71 HIGH HOLBORN  
LONDON  
ENGLAND  
WC1V 6QT**

**Officers of the company**

*Company Director*    ***1***

*Type:*                      **Person**

*Full forename(s):*        **MR PAUL JEFFREY**

*Surname:*                **BAINSFAR**

*Former names:*

*Service Address:*        **THE INSTITUTE OF PRACTITIONERS IN ADVERTISING 44  
BELGRAVE SQUARE  
LONDON  
SW1X 8QS**

*Country/State Usually Resident:*    **UNITED KINGDOM**

*Date of Birth:*    **05/01/1953**                      *Nationality:*    **BRITISH**

*Occupation:*    **DIRECTOR GENERAL**

*Company Director*    **2**

*Type:*                                **Person**  
*Full forename(s):*                **MR PAUL DANIEL**

*Surname:*                           **BERNEY**

*Former names:*

*Service Address:*                **MOBILE MARKETING ASSOCIATION INC 123 PALL MALL  
LONDON  
SW1Y 5EA**

*Country/State Usually Resident:*   **ENGLAND**

*Date of Birth:*   **18/06/1967**                                *Nationality:*   **BRITISH**  
*Occupation:*    **MANAGING DIRECTOR**

-----

*Company Director*    **3**

*Type:*                                **Person**

*Full forename(s):*                **MR JAMES LEIGH STUART**

*Surname:*                         **BEST**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*    **ENGLAND**

*Date of Birth:*    **01/04/1954**

*Nationality:*    **BRITISH**

*Occupation:*    **ADVERTISING**

-----

*Company Director* 4

*Type:* **Person**  
*Full forename(s):* **MR MARK EDWARD ROBERT**

*Surname:* **BURR**

*Former names:*

*Service Address:* **PROFESSIONAL PUBLISHERS ASSOCIATION LTD QUEENS  
HOUSE, 28 KINGSWAY  
LONDON  
WC2B 6JR**

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **16/12/1978** *Nationality:* **BRITISH**  
*Occupation:* **COMMUNICATIONS**

---

*Company Director*    **5**

*Type:*                                **Person**  
*Full forename(s):*                **MRS HELEN PATRICIA**

*Surname:*                            **DARRACOTT**

*Former names:*                    **MCINTOSH**

*Service Address:*                **PROPRIETARY ASSOCIATION OF GREAT BRITAIN VERNON  
HOUSE, SICILIAN AVENUE  
LONDON  
WC1A 2QS**

*Country/State Usually Resident:*    **UNITED KINGDOM**

*Date of Birth:*    **28/06/1961**                                *Nationality:*    **BRITISH**

*Occupation:*    **DIRECTOR OF LEGAL &  
REGULATORY**

---

*Company Director*    **6**

*Type:*                      **Person**  
*Full forename(s):*        **MRS SUSAN**

*Surname:*                **EUSTACE**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*   **ENGLAND**

*Date of Birth:*   **22/11/1959**                      *Nationality:*   **BRITISH**

*Occupation:*     **DIRECTOR**

-----

*Company Director* 7

*Type:* **Person**  
*Full forename(s):* **MR MICHAEL JOHN**

*Surname:* **HUGHES**

*Former names:*

*Service Address:* **INCORPORATED SOCIETY OF BRITISH ADVERTISERS LTD  
LANGHAM HOUSE, 1B PORTLAND PLACE  
LONDON  
W1B 1PN**

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **05/10/1950** *Nationality:* **BRITISH**

*Occupation:* **DIRECTOR GENERAL**

---



*Company Director* 8

*Type:* **Person**

*Full forename(s):* **MR TIM**

*Surname:* **LEFROY**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **03/03/1948**

*Nationality:* **BRITISH**

*Occupation:* **CHIEF EXECUTIVE**

-----

*Company Director*    **9**

*Type:*                                **Person**  
*Full forename(s):*                **MR TERENCE PAUL**

*Surname:*                            **LINCE**

*Former names:*

*Service Address:*                **THE CINEMA ADVERTISING ASSOCIATION LIMITED 12  
GOLDEN SQUARE  
LONDON  
W1F 9JE**

*Country/State Usually Resident:*    **UNITED KINGDOM**

*Date of Birth:*    **29/10/1941**                                *Nationality:*    **BRITISH**  
*Occupation:*    **COMPANY SECRETARY**

*Company Director*    **10**

*Type:*                                **Person**

*Full forename(s):*                **MR ALAN HAMISH**

*Surname:*                         **MACLEOD**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*    **UNITED KINGDOM**

*Date of Birth:*    **29/06/1959**

*Nationality:*    **BRITISH**

*Occupation:*    **TELECOMMUNICATIONS  
CONSULTANT**

*Company Director* 11

*Type:* **Person**

*Full forename(s):* **MR ANTONY**

*Surname:* **MILLER**

*Former names:*

*Service Address:* **ROYAL MAIL LIMITED 100 VICTORIA EMBANKMENT  
LONDON  
EC4Y 0HQ**

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **27/10/1970** *Nationality:* **BRITISH**

*Occupation:* **MARKETING DIRECTOR**

---

*Company Director* 12

*Type:* **Person**

*Full forename(s):* **MR GUY BRIAN**

*Surname:* **PHILLIPSON**

*Former names:*

*Service Address:* **INTERNET ADVERTISING BUREAU 14 MACKLIN STREET  
LONDON  
WC2B 5NF**

*Country/State Usually Resident:* **ENGLAND**

*Date of Birth:* **01/01/1960**

*Nationality:* **BRITISH**

*Occupation:* **CHIEF EXECUTIVE**

*Company Director* 13

*Type:* **Person**  
*Full forename(s):* **MS SANTHA GERALDINE**

*Surname:* **RASALAH**

*Former names:*

*Service Address:* **NEWSPAPER PUBLISHERS ASSOCIATION LTD 8TH FLOOR  
ST ANDREWS HOUSE, 18-20 ST ANDREW STREET  
LONDON  
EC4A 3AY**

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **09/02/1960** *Nationality:* **BRITISH**

*Occupation:* **DIRECTOR/BARRISTER**

-----

*Company Director* 14

*Type:* **Person**  
*Full forename(s):* **MISS CAROLINE ELIZABETH**

*Surname:* **ROBERTS**

*Former names:*

*Service Address:* **THE DIRECT MARKETING ASSOCIATION (UK) LTD DMA  
HOUSE, 70 MARGARET STREET  
LONDON  
W1W 8SS**

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **30/11/1953** *Nationality:* **BRITISH**  
*Occupation:* **DIRECTOR**

---

*Company Director* 15

*Type:* **Person**

*Full forename(s):* **MS SUSAN LORRAINE**

*Surname:* **SOMERVILLE OAKE**

*Former names:*

*Service Address:* **NEWSPAPER SOCIETY 8TH FLOOR  
ST ANDREWS HOUSE, 18-20 ST ANDREW STREET  
LONDON  
EC4A 3AY**

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **01/07/1958**

*Nationality:* **BRITISH**

*Occupation:* **LEGAL ADVISOR**



*Company Director*    **16**

*Type:*                                **Person**

*Full forename(s):*                **MR PAUL**

*Surname:*                           **SOUTHWORTH**

*Former names:*

*Service Address:*                **DIRECT SELLING ASSOCIATION ENTERPRISE HOUSE 30  
BILLING ROAD  
NORTHAMPTON  
NN1 5DQ**

*Country/State Usually Resident:*   **UNITED KINGDOM**

*Date of Birth:*   **20/04/1944**                                *Nationality:*   **BRITISH**

*Occupation:*    **DIRECTOR GENERAL**

*Company Director* 17

*Type:* **Person**  
*Full forename(s):* **MR GUY DAVID JAMES**

*Surname:* **WHEELER**

*Former names:*

*Service Address:* **THE AUTHORITY FOR TELEVISION ON DEMAND LTD 27  
SHEET STREET  
WINDSOR  
BERKSHIRE  
SL4 1BN**

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **18/03/1976** *Nationality:* **IRISH**  
*Occupation:* **LEGAL COUNSEL**

---

*Company Director* 18

Type: **Person**  
Full forename(s): **MR WILLIAM HARSTON**

Surname: **WILSON**

Former names:

Service Address: **OUTDOOR MEDIA CENTRE 43 - 45 DORSET STREET  
LONDON  
UNITED KINGDOM  
W1U 7NA**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **07/09/1953** Nationality: **BRITISH**  
Occupation: **ADVERTISING**

*Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.