

REGISTERED NUMBER: 08235569 (England and Wales)

SOCIAL COMMUNICATIONS GROUP LIMITED

PREVIOUSLY KNOWN AS SOCIAL PUBLIC RELATIONS LIMITED

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2016

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**SOCIAL COMMUNICATIONS GROUP LIMITED (REGISTERED NUMBER: 08235569)
PREVIOUSLY KNOWN AS SOCIAL PUBLIC RELATIONS LIMITED**

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FOR THE YEAR ENDED 31 OCTOBER 2016**

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SOCIAL COMMUNICATIONS GROUP LIMITED
PREVIOUSLY KNOWN AS SOCIAL PUBLIC RELATIONS LIMITED

COMPANY INFORMATION
FOR THE YEAR ENDED 31 OCTOBER 2016

DIRECTORS:

J Quinton-Barber
D Cowans
C R L Phillips
Ms S Weighell
P S Wrathmell

REGISTERED OFFICE:

The Exchange
5 Bank Street
Bury
BL9 0DN

REGISTERED NUMBER:

08235569 (England and Wales)

ACCOUNTANTS:

DTE Business Advisers Limited
Chartered Accountants
The Exchange
5 Bank Street
Bury
BL9 0DN

SOCIAL COMMUNICATIONS GROUP LIMITED (REGISTERED NUMBER: 08235569)
PREVIOUSLY KNOWN AS SOCIAL PUBLIC RELATIONS LIMITED

ABBREVIATED BALANCE SHEET
31 OCTOBER 2016

	Notes	2016 £	2015 £
FIXED ASSETS			
Tangible assets	2	3,920	3,972
Investments	3	300	-
		<u>4,220</u>	<u>3,972</u>
CURRENT ASSETS			
Debtors		185,521	58,500
Cash at bank		26,624	38,483
		<u>212,145</u>	<u>96,983</u>
CREDITORS			
Amounts falling due within one year		(143,712)	(89,835)
NET CURRENT ASSETS		<u>68,433</u>	<u>7,148</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>72,653</u>	<u>11,120</u>
CAPITAL AND RESERVES			
Called up share capital	4	1,136	1,000
Share premium		44,935	-
Profit and loss account		26,582	10,120
SHAREHOLDERS' FUNDS		<u>72,653</u>	<u>11,120</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

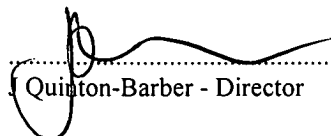
The notes form part of these abbreviated accounts

SOCIAL COMMUNICATIONS GROUP LIMITED (REGISTERED NUMBER: 08235569)
PREVIOUSLY KNOWN AS SOCIAL PUBLIC RELATIONS LIMITED

ABBREVIATED BALANCE SHEET - continued
31 OCTOBER 2016

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 22.17 and were signed on its behalf by:


.....
Quinton-Barber - Director

The notes form part of these abbreviated accounts

SOCIAL COMMUNICATIONS GROUP LIMITED (REGISTERED NUMBER: 08235569)
PREVIOUSLY KNOWN AS SOCIAL PUBLIC RELATIONS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2016

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Revenue

Revenue comprises the fair value of services provided, net of value added tax.

Revenue from services is recognised when the service has been provided to the customer, the customer has accepted the service and the related receivable is anticipated.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 20% on reducing balance
Fixtures and fittings	- 20% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all material timing differences that have originated but not reversed at the balance sheet date.

Operating leases

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total £
Cost	
At 1 November 2015	5,490
Additions	860
	<hr/>
At 31 October 2016	6,350
	<hr/>
Depreciation	
At 1 November 2015	1,518
Charge for year	912
	<hr/>
At 31 October 2016	2,430
	<hr/>
Net book value	
At 31 October 2016	3,920
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At 31 October 2015	3,972
	<hr/> <hr/>

SOCIAL COMMUNICATIONS GROUP LIMITED (REGISTERED NUMBER: 08235569)
PREVIOUSLY KNOWN AS SOCIAL PUBLIC RELATIONS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 OCTOBER 2016

3. FIXED ASSET INVESTMENTS

	Investments other than loans £
Cost	
Additions	300
At 31 October 2016	300
Net book value	
At 31 October 2016	300

The company's investments at the Balance Sheet date in the share capital of companies include the following:

Social Communications (London) Limited

Nature of business: Dormant

	%
Class of shares:	holding
Ordinary	100.00

Social Communications (Manchester) Limited

Nature of business: Dormant

	%
Class of shares:	holding
Ordinary	100.00

Social Communications (Leeds) Limited

Nature of business: Dormant

	%
Class of shares:	holding
Ordinary	100.00

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2016 £	2015 £
106,461	Ordinary	£0.01	1,065	1,000
7,145	Ordinary E	£0.01	71	-
			<u>1,136</u>	<u>1,000</u>

During the year Ordinary £1 shares were sub-divided into £0.01 shares.

During the year 6,461 Ordinary shares and 7,145 Ordinary E shares were issued.

The Ordinary shares and the Ordinary E shares rank pari passu in all respects but shall constitute separate classes of shares.