

REGISTERED NUMBER: 08210294 (England and Wales)

**UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30TH SEPTEMBER 2017
FOR
SUCCESSFUL STRATEGIES LIMITED**

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for the Year Ended 30th September 2017

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SUCCESSFUL STRATEGIES LIMITED

COMPANY INFORMATION

for the Year Ended 30th September 2017

DIRECTORS:

M P Leigh
Mrs S L Leigh

REGISTERED OFFICE:

1 Glendale Avenue
Edgware
Middlesex
HA8 8HF

REGISTERED NUMBER:

08210294 (England and Wales)

ACCOUNTANTS:

MG Group (Professional Services) Ltd
Chartered Accountants
166 College Road
Harrow
Middlesex
HA1 1BH

BALANCE SHEET
30th September 2017

	Notes	30.9.17 £	£	30.9.16 £	£
FIXED ASSETS					
Intangible assets	4		17,429		26,143
Tangible assets	5		<u>51</u>		<u>102</u>
			17,480		26,245
CURRENT ASSETS					
Debtors	6	2,528		3,464	
Cash at bank		<u>5,917</u>		<u>3,556</u>	
		8,445		7,020	
CREDITORS					
Amounts falling due within one year	7	<u>46,136</u>		<u>56,426</u>	
NET CURRENT LIABILITIES			<u>(37,691)</u>		<u>(49,406)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(20,211)</u>		<u>(23,161)</u>
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			<u>(20,311)</u>		<u>(23,261)</u>
SHAREHOLDERS' FUNDS			<u>(20,211)</u>		<u>(23,161)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30th September 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 30th September 2017 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 26th July 2018 and were signed on its behalf by:

M P Leigh - Director

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 30th September 2017

1. STATUTORY INFORMATION

Successful Strategies Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Initial franchise licence fee are being amortised evenly over their estimated useful life of nil years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.
Computer equipment - 50% on reducing balance

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 2.

NOTES TO THE FINANCIAL STATEMENTS - continued
for the Year Ended 30th September 2017

4. INTANGIBLE FIXED ASSETS

	Other intangible assets £
COST	
At 1st October 2016 and 30th September 2017	<u>61,000</u>
AMORTISATION	
At 1st October 2016	34,857
Charge for year	<u>8,714</u>
At 30th September 2017	<u>43,571</u>
NET BOOK VALUE	
At 30th September 2017	<u>17,429</u>
At 30th September 2016	<u>26,143</u>

The initial costs of acquisition of a franchise licence and the associated training have been capitalised and are being amortised over their estimated useful life of 7 years.

5. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
At 1st October 2016 and 30th September 2017	<u>1,322</u>
DEPRECIATION	
At 1st October 2016	1,220
Charge for year	<u>51</u>
At 30th September 2017	<u>1,271</u>
NET BOOK VALUE	
At 30th September 2017	<u>51</u>
At 30th September 2016	<u>102</u>

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.9.17 £	30.9.16 £
Trade debtors	300	876
Other debtors	<u>2,228</u>	<u>2,588</u>
	<u>2,528</u>	<u>3,464</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
for the Year Ended 30th September 2017

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.9.17	30.9.16
	£	£
Trade creditors	420	-
Taxation and social security	1,275	-
Other creditors	44,441	56,426
	<u>46,136</u>	<u>56,426</u>

8. ULTIMATE CONTROLLING PARTY

The controlling party is M P Leigh.

SUCCESSFUL STRATEGIES LIMITED

**REPORT OF THE ACCOUNTANTS TO THE DIRECTORS OF
SUCCESSFUL STRATEGIES LIMITED**

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Directors are not required to be filed with the Registrar of Companies.

As described on the Balance Sheet you are responsible for the preparation of the financial statements for the year ended 30th September 2017 set out on pages three to seven and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

MG Group (Professional Services) Ltd
Chartered Accountants
166 College Road
Harrow
Middlesex
HA1 1BH

31st July 2018

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.