ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 30TH SEPTEMBER 2016 FOR SUCCESSFUL STRATEGIES LIMITED

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for the Year Ended 30th September 2016

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SUCCESSFUL STRATEGIES LIMITED

COMPANY INFORMATION

for the Year Ended 30th September 2016

DIRECTORS: M P Leigh

Mrs S L Leigh

REGISTERED OFFICE: 1 Glendale Avenue

Edgware Middlesex HA88HF

REGISTERED NUMBER: 08210294 (England and Wales)

ACCOUNTANTS: David Marston & Co

Chartered Accountants Suite A8, Kebbell House Delta Gain

Carpenders Park Watford Hertfordshire WD19 5BE

ABBREVIATED BALANCE SHEET 30th September 2016

| | | 30.9.16 | | 30.9.1 | 5 |
|-------------------------------------|-------|---------|------------------|---------|------------------|
| | Notes | £ | £ | £ | £ |
| FIXED ASSETS | | | | | |
| Intangible assets | 2 | | 26,143 | | 34,857 |
| Tangible assets | 3 | | 102 | | 203 |
| 5 | | | 26,245 | | 35,060 |
| CURRENT ASSETS | | | | | |
| Debtors | | 3,464 | | 8,362 | |
| Cash at bank | | 3,556 | | 12,328 | |
| | | 7,020 | | 20,690 | |
| CREDITORS | | | | , | |
| Amounts falling due within one year | | 56,426 | | 70,834 | |
| NET CURRENT LIABILITIES | | | (49,406) | <u></u> | (50,144) |
| TOTAL ASSETS LESS CURRENT | | | | | |
| LIABILITIES | | | <u>(23,161</u>) | | <u>(15,084</u>) |
| CAPITAL AND RESERVES | | | | | |
| Called up share capital | 4 | | 100 | | 100 |
| Profit and loss account | | | (23,261) | | (15,184) |
| SHAREHOLDERS' FUNDS | | | (23,161) | | (15,084) |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30th September 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 30th September 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
 - preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections
- (b) and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 20th July 2017 and were signed on its behalf by:

M P Leigh - Director

NOTES TO THE ABBREVIATED ACCOUNTS

for the Year Ended 30th September 2016

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment

- 50% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. **INTANGIBLE FIXED ASSETS**

| Total |
|---------------|
| £ |
| |
| 61,000 |
| |
| 26,143 |
| 8,714 |
| 34,857 |
| |
| <u>26,143</u> |
| 34,857 |
| |

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NOTES TO THE ABBREVIATED ACCOUNTS - continued

for the Year Ended 30th September 2016

| 3. | TANGIBLE | FIXED ASSETS | | | Total |
|----|----------------------------------|-----------------|---------|-------------|-------------|
| | COST | | | | £ |
| | At 1st Octob | er 2015 | | | |
| | and 30th Ser | otember 2016 | | | 1,322 |
| | DEPRECIA | | | | |
| | At 1st Octob | | | | 1,119 |
| | Charge for y | ear | | | 101 |
| | At 30th Sept | ember 2016 | | | 1,220 |
| | NET BOOK | VALUE | | | |
| | At 30th Sept | ember 2016 | | | 102 |
| | At 30th Sept | ember 2015 | | | 203 |
| 4. | CALLED U | P SHARE CAPITAL | | | |
| | Allotted, issued and fully paid: | | | | |
| | Number: | Class: | Nominal | 30.9.16 | 30.9.15 |
| | | | value: | £ | £ |
| | 100 | Ordinary | £1 | <u> 100</u> | <u> 100</u> |

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.