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JANE GOODALL INSTITUTE, GLOBAL

(Registered Charity Number: 234767)

TRUSTEES' REPORT AND ACCOUNTS

FOR THE YEAR ENDED 30 JUNE 2019



JANE GOODALL INSTITUTE, GLOBAL

REFERENCE AND ADMINISTRATIVE DETAILS

FOR THE YEAR ENDED 30 JUNE 2019

The trustees present their report along with the financial statements of the charity for the year ended 30 June 2019.

TRUSTEES

Ms Graziella Baradel
Mr Bruce Berkman
Ms Polly Cevallos (resigned 14 February 2020)
Mr Matthew Eric Durnin (resigned 14 February 2020)
Mr Malcolm Gilroy
Dr Valerie Jane Goodall-Bryceson
Mr Richard Hartung
Mr Francois Hisquin
Mr Hassan Daffa Imam
Mr Cameron Kerr (appointed 14 February 2020)
Miss Mary Patricia Lewis
Miss Maria Susana Pataro (resigned 14 February 2020)
Ms Mary Peng
Ms Tanya Perez Echeverria
Dr Richard Francis Quinn
Mr Paul Smith (appointed 14 February 2020)
Mr Patrick Van Veen
Mr Steven Woodruff

SECRETARY

Ms Mary Patricia Lewis

PRINCIPAL OFFICE

10 Queen Street Place
London
EC4R 1BE

COMPANY REGISTRATION NUMBER

08122637

CHARITY REGISTRATION NUMBER

1153284

GOVERNING INSTRUMENT

Memorandum and Articles dated 22 June 2012

GLOBAL MANAGER

Erika Helms

INDEPENDENT EXAMINER

Olayinka Tomori ACA DChA
Longmeade Consult Ltd
Regus House
Victory Way, Admirals Park
Crossways, Dartford
DA2 6QD

PRINCIPAL BANKERS

National Westminster Bank
143 High Street
Bromley
Kent
BR1 1JH

INVESTMENT POWERS

The provisions of the Trustee Act 2000 apply.

JANE GOODALL INSTITUTE, GLOBAL

TRUSTEES' ANNUAL REPORT

FOR THE YEAR ENDED 30 JUNE 2019

The trustees, who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 30 June 2019. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

Jane Goodall Institute, Global (JGIG) is a private charitable company limited by guarantee. The directors of the charitable company are its Trustees for the purpose of charity law. None of the Trustees has any beneficial interest in the company. Members of the company (who are also the trustees) guarantee to contribute £1 in the event of a winding up.

OBJECTIVES, ACTIVITIES, ACHIEVEMENTS AND PERFORMANCE

The objects of the charity are for the public benefit:

1. To advance education for the public benefit of supporting study and research into wildlife and into conservation of wildlife in any part of the world and the dissemination to the public of the result of such study and research;
2. To promote the efficiency and effectiveness of the voluntary sector including by encouraging and supporting innovation and providing training, services and support; and;
3. To advance any charitable objects which are regarded as exclusively charitable under the law of England and Wales as the trustees from time to time decide.

In fulfilment of the objectives of the charity, it is the policy of the charity to undertake a range of charitable activities. The principal areas of charitable work are set out below:

- Communicating to inspire positive action across all of the countries where we work;
- Reinforcing the "Jane Goodall Institute" brand through global campaigns and the sharing and protection of our intellectual property;
- Protecting chimpanzees through research, conservation where they live in the wild, and sheltering individual chimpanzees at sanctuaries that are managed according to international standards;
- Fostering future generations of responsible environmental citizens through the delivery of effective "Roots & Shoots" youth programmes and through community-centred education
- Improving the local and global governance of the Jane Goodall Institutes around the world.

Achievements made in this year include:

- Our communications mechanisms for gathering and sharing information about the consolidated impact of our Chapters around the world have been further refined and improved, and an Annual Report has been published;
- Our first global awareness and marketing campaign which has been focused on illegal trafficking of wildlife was taken up by many of our Chapters and followed by many thousands of their members and supporters;
- The conservation programmes to protect chimpanzees, and the Roots & Shoots youth programme, have both been supported by JGIG in planning and building improved global communication avenues;
- Policy statements and other global guidelines have been put in place and communicated to all offices, and tracking of global offices' adherence to those has been improved;
- Two global fundraising campaigns have been designed in collaboration with the Chapters, one already launched to support the chimpanzee sanctuary in South Africa, Chimp Eden, and the other planned for 2020 to mark the 60th anniversary of Dr Goodall's ongoing study of wild chimpanzees in Gombe National Park, Tanzania;
- We have continued to work on the coordination of trademark, legal and ethical compliance of all Chapters, and we have collaborated with a firm of IP solicitors to go a global audit of our trademark registrations;
- Specific focal areas of our Global Strategy have had discussion groups refining our strategy and setting goals and workplans, those areas include Captive primate welfare strategy, global conservation science strategy, sanctuaries strategy, global advocacy and global fundraising;
- There have been preparations and coordination towards a global meeting of colleagues in March of 2020, ensuring effective planning to maximise the outcomes.

FINANCIAL REVIEW

The charity's income for the year was £173,198 (2018: £74,453) arising principally from increased contributions from members of the JGIG Chapters around the world (see "Connected charities" below) and a number of general donations towards the ongoing activities of the charity. Expenditure was £85,078 (2018: £58,891) consisting mainly of wages and salaries, including an additional employee during the year and costs of running the office. The surplus in the year was £88,120 (2018: £15,562).

Reserves Policy

The balance of the General Unrestricted Fund at the year-end was £111,920 (2018: £24,374); £574 was carried forward in Restricted Funds. JGIG plans to maintain free reserves (unrestricted funds not tied up in fixed assets or designated) that will meet three months of current fixed expenses. Fixed expenses include but are not limited to salaries; other employee benefits; rent; insurances; audit fees; committed liabilities under contract. This currently stands at approximately £24,000 with the level of free reserves at £111,920 (2018: £24,374). The utilisation of the additional funds is dependent on timing of projects.

Investment Policy

All funds, in excess of current operating requirements, are to be invested in short term bank or government instruments (treasury bills, treasury notes, guaranteed investment certificates, certificates of deposit, bankers' acceptances). The term of these instruments is not to exceed 360 days.

All uninvested funds are lodged in a bank account or an account in another regulated financial institution (e. g. Building Society or Trust Company).

This policy will be revised to account for any longer term funds that may be acquired through bequests and are in excess of the required General Reserve Fund.

FUTURE PLANS

Future plans of JGIG include the following:

- Further strengthening the network of Chapters by building an online Intra-Net to facilitate improved communication, sharing of information and conformity of messaging; and additional mechanisms will be introduced together with the Intra-Net for gathering and sharing information about the needs, best practices, successes and impact of our Chapters around the world;
- We will develop more policy statements and other standards guides to further nurture and mentor new and smaller Chapters as well as reinforce our global policies for the larger Chapters;
- We will hold a global meeting of colleagues in March of 2020 and ensure effective planning to maximise the outcomes; and at this meeting many of our future plans will be further defined;
- We will work to further improve our capacity to gather and publish information about the consolidated impact of our Chapters around the world;
- The global awareness and marketing campaign which has been focused on illegal trafficking of wildlife will add an advocacy element, encouraging our supporters worldwide to report on social media posts with inappropriate images of wildlife;
- Our global fundraising campaign to mark the 60th anniversary of Dr Goodall's ongoing study of wild chimpanzees in Gombe National Park will be fully implemented with marketing, communications and other tools in support of the campaign;
- Specific focal areas of our Global Strategy will finalize a set of goals and workplans related to captive primates welfare, global conservation science, sanctuaries, global advocacy and global fundraising.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Jane Goodall Institute, Global is an international organization.

The Trustees are kept informed on charity sector issues by professional advisors and other resources provided by our accountants and legal advisors.

The charity is governed by Memorandum and Articles of Association dated 22 June 2012 and was registered as a company limited by guarantee on 28 June 2012. It was also registered as a UK charity with the Charity Commission on 7 August 2013.

Organisation

The Charity, by the date of this report, has sixteen Trustees. The power of appointing new Trustees rests with the present and retiring Trustees together.

A third of all trustees shall retire at an appointed annual meeting where the financial statements are approved. Trustees can be reappointed and can be in office for a maximum of three consecutive terms; each term being a period of three years.

Management

The day to day running of the charity is delegated to Erika Helms, the appointed Global Manager.

Risk Review

The Trustees have undertaken a risk review to identify major risks to which the charity is exposed, in particular, those related to the operations and finances of the Charity and the Trustees are satisfied that systems are in place to mitigate the Charity's exposure to the major risks. The Trustees will continue to review major risks on an annual basis.

Public Benefit

In setting the charity's objectives, the trustees have given due consideration to the Charity Commission's guidance on Public Benefit. The Objectives, Activities, Achievements and Performance section below reflect how the charity fulfils this obligation.

Connected charities

JGIG acts as a focal point for all Jane Goodall Institute (JGI) charities around the world. Whilst each of the charities are independent, JGIG owns the trademarks and intellectual property and grants each of the country offices the rights to use those through signing the JGI Global Charter Agreement. The offices then become "Chapters" of JGIG and are required to submit governance and audit information to JGIG. Although the Chapters have no formal obligation to JGIG, most make a voluntary contribution towards the administration of the charity. The number of related charities and their location are:

- Africa - 7
- Asia/Oceania – 10
- Europe – 12
- North America – 2
- South America - 2

STATEMENT OF TRUSTEE'S RESPONSIBILITIES

The trustees (who are also directors of Jane Goodall Institute, Global for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable for that year. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees on 27 February 2020 and signed on their behalf by:



Patrick Van Veen
Trustee

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES' OF JANE GOODALL INSTITUTE, GLOBAL

I report to the charity trustees on my examination of the accounts of the charitable company for the year ended 30 June 2019.

Responsibilities and basis of report

As the charity's trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Olayinka Tomori ACA DChA

2 March 2020

**Longmeade Consult Ltd
Regus House
Victory Way,
Admiral's Park
Kent, DA2 6QD**

JANE GOODALL INSTITUTE, GLOBAL

STATEMENT OF FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 30 JUNE 2019

	Notes	Restricted Funds £	Unrestricted Funds £	Total 2019 £	Total 2018 £
Income and Endowments from:					
Donations - contributions from Chapters		1,856	99,926	101,782	62,402
Other donations and legacies	3	4,898	66,518	71,416	12,051
Other Income		-	-	-	-
Total income and endowments		<u>6,754</u>	<u>166,444</u>	<u>173,198</u>	<u>74,453</u>
Expenditure on:					
Charitable Activity	1	6,765	78,313	85,078	58,891
Total expenditure		<u>6,765</u>	<u>78,313</u>	<u>85,078</u>	<u>58,891</u>
Net (Expenditure)/Income		(11)	88,131	88,120	15,562
Transfer between Funds	5	585	(585)	-	-
Net Movement in Funds		<u>574</u>	<u>87,546</u>	<u>88,120</u>	<u>15,562</u>
Reconciliation of funds:					
Total fund brought forward		-	24,374	24,374	8,812
Total funds carried forward		<u><u>574</u></u>	<u><u>111,920</u></u>	<u><u>112,494</u></u>	<u><u>24,374</u></u>

All amounts arise from continuing activities and there are no recognised gains or losses other than those shown above in the Statement of Financial Activities.

All the funds in the prior year were unrestricted and therefore the information above suffices for the purposes of disclosure of a comparative Statement of Financial Activities.

The accompanying notes form part of these financial statements.

BALANCE SHEET

Company number: 08122637

AS AT 30 JUNE 2019

	Notes	2019 £	2018 £
CURRENT ASSETS			
Debtors and prepayments		-	-
Cash at bank and in hand		116,095	41,666
		<u>116,095</u>	<u>41,666</u>
CURRENT LIABILITIES			
CREDITORS: Amounts falling due within one year	4	(3,601)	(17,292)
NET CURRENT ASSETS		<u>112,494</u>	<u>24,374</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>112,494</u>	<u>24,374</u>
TOTAL ASSETS		<u><u>112,494</u></u>	<u><u>24,374</u></u>
FUNDS	5		
<i>Restricted Funds</i>		574	-
<i>Unrestricted Funds:</i>			
General		<u>111,920</u>	<u>24,374</u>
		<u><u>112,494</u></u>	<u><u>24,374</u></u>

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act. The directors acknowledge their responsibility for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 30 June 2019 and of its result for the year then ended in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to the financial statements so far as applicable to the company.

The financial statements were approved by the board and authorised for issue on 27 February 2020 and signed on its behalf by:



Patrick Van Veen
Trustee

The accompanying notes form part of these financial statements.

ACCOUNTING POLICIES

FOR THE YEAR ENDED 30 JUNE 2019

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015), Charities SORP FRS 102, Companies Act 2006 and with the Charities Act 2011.

The charity meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

The trustees consider there are no material uncertainties about the Charity's ability to continue as a going concern.

Income

All income is included in the Statement of Financial Activities when the charity is legally entitled to the income, there is probability of receipt and the amount can be quantified with reasonable accuracy.

Receipts of property, investments or other gifts in kind are included at market value.

Expenditure

Charitable expenditure consists of all expenditure relating to the objects of the Charity. All costs are directly attributable to the activities under which they have been analysed.

Support costs have been allocated between governance costs and other support. Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.

Irrecoverable VAT is included with the category of expense to which it relates.

Pension schemes

Commencing from February 2018, the charity operates a defined Contribution Pension Scheme for its employees. The pension costs charged in the financial statements represent the contribution payable by the charity during the year.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Fund Accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor. The purposes and uses of the restricted funds are set out in the notes to the accounts.

Statement of Cash Flows

The charity is exempt from the requirement to produce a Statement of Cash Flows as it qualifies as a small charity under the Charities SORP FRS 102.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2019

1. EXPENDITURE

	Staff Costs £	Other £	Total 2019 £	Total 2018 £
Charitable Activity				
Conservation and education	56,820	12,553	69,373	47,031
Governance costs	14,205	1,500	15,705	11,860
	<u>71,025</u>	<u>14,053</u>	<u>85,078</u>	<u>58,891</u>
			£	£
Included in governance costs are:				
Independent examination fees			850	820
Accounts preparation			400	370
			<u></u>	<u></u>

(YEAR ENDED 30 JUNE 2018 COMPARATIVES)

	Staff Costs £	Other £	Total 2018 £
Charitable Activity			
Conservation and education	41,728	5,303	47,031
Governance costs	10,432	1,428	11,860
	<u>52,160</u>	<u>6,731</u>	<u>58,891</u>

2. STAFF COSTS

	2019 £	2018 £
Wages and salaries	66,550	48,696
Social security costs	3,330	3,197
Pension costs	1,145	267
	<u>71,025</u>	<u>52,160</u>

The average number of employees in the year was:

	No	No
Management and administration	<u>1.5</u>	<u>1.0</u>

The Global Manager constitutes the senior management of the charity. Employer and employee pension contributions commenced from February 2018.

3. TRANSACTIONS WITH TRUSTEES

No trustee received any remuneration in the year either for their work as trustees or for providing other services (2018: none). Travel expenses of £905 were reimbursed to one trustee (2018: nil) after attending a regional meeting in Africa for our Roots & Shoots program coordinators.

Four trustees made donations of £18,903 to the charity during the year (2018: three trustees donated £12,024).

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2019

4. CREDITORS: Amounts falling due within one year	2019 £	2018 £
Other taxes and social security	-	3,083
Other creditors (JGIG USA)	-	11,857
Other creditors and Accruals	3,601	2,352
	<u>3,601</u>	<u>17,292</u>

5. ANALYSIS OF MOVEMENT IN FUNDS

	Balance at 1 July 2018 £	Income £	Expenditure £	Transfers £	Balance at 30 June 2019 £
Restricted Funds:					
Beauval Zoo Chimpanzee Project	-	1,454	(2,016)	562	-
UNESCO MAB Conference	-	3,444	(3,467)	23	-
JGI South Africa	-	1,856	(1,282)	-	574
Total Restricted Funds	-	6,754	(6,765)	585	574
Unrestricted Funds					
General Funds	24,374	166,444	(78,313)	(585)	111,920
TOTAL FUNDS	<u>24,374</u>	<u>173,198</u>	<u>(85,078)</u>	<u>-</u>	<u>112,494</u>

Beauval Zoo Project represents a donation from this zoo towards the ChimpanZoo Project for which Arizona Zoo is a partner.

The UNESCO MAB Conference Fund was a donation received to cover costs of JGI (Jane Goodall Institute) attendance at the UNESCO MAB conference.

JGI South Africa represents funds from South Africa for specific projects to be undertaken in JGI Uganda.

All restricted funds are represented by cash balances.

There are no comparatives as all funds in the previous year were unrestricted General Funds.