

Abbreviated Unaudited Accounts for the Year Ended 30 June 2016

for

Curveball Media Ltd

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for the Year Ended 30 June 2016

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Curveball Media Ltd

Company Information
for the Year Ended 30 June 2016

DIRECTORS:

O P Lawer
D Spencer

REGISTERED OFFICE:

Lower Ground Floor
Jacquard House
Queen Street
Norwich
Norfolk
NR2 4SX

REGISTERED NUMBER:

08096742 (England and Wales)

ACCOUNTANTS:

Farnell Clarke Limited
Evolution House
Delft Way
Norwich Airport
Norwich
Norfolk
NR6 6BB

Abbreviated Balance Sheet

30 June 2016

	Notes	30.6.16 £	£	30.6.15 £	£
FIXED ASSETS					
Intangible assets	2		12,000		14,000
Tangible assets	3		<u>44,128</u>		<u>27,516</u>
			56,128		41,516
CURRENT ASSETS					
Debtors		24,305		24,991	
Cash at bank		<u>18,919</u>		<u>10,642</u>	
		43,224		35,633	
CREDITORS					
Amounts falling due within one year		<u>49,164</u>		<u>32,879</u>	
NET CURRENT (LIABILITIES)/ASSETS			<u>(5,940)</u>		<u>2,754</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			50,188		44,270
CREDITORS					
Amounts falling due after more than one year			(16,433)		(9,907)
PROVISIONS FOR LIABILITIES			<u>(8,826)</u>		<u>-</u>
NET ASSETS			<u>24,929</u>		<u>34,363</u>
CAPITAL AND RESERVES					
Called up share capital	4		100		100
Profit and loss account			<u>24,829</u>		<u>34,263</u>
SHAREHOLDERS' FUNDS			<u>24,929</u>		<u>34,363</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 21 December 2016 and were signed on its behalf by:

O P Lawer - Director

Notes to the Abbreviated Accounts
for the Year Ended 30 June 2016

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2012, is being amortised evenly over its estimated useful life of ten years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 33% on cost
Fixtures and fittings	- 15% on reducing balance
Computer equipment	- 33% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. **INTANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 July 2015	
and 30 June 2016	<u>20,000</u>
AMORTISATION	
At 1 July 2015	6,000
Amortisation for year	<u>2,000</u>
At 30 June 2016	<u>8,000</u>
NET BOOK VALUE	
At 30 June 2016	<u>12,000</u>
At 30 June 2015	<u>14,000</u>

Notes to the Abbreviated Accounts - continued
for the Year Ended 30 June 2016

3. **TANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 July 2015	59,737
Additions	33,498
At 30 June 2016	<u>93,235</u>
DEPRECIATION	
At 1 July 2015	32,221
Charge for year	16,886
At 30 June 2016	<u>49,107</u>
NET BOOK VALUE	
At 30 June 2016	<u>44,128</u>
At 30 June 2015	<u>27,516</u>

4. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:		Nominal		30.6.16	30.6.15
Number:	Class:	value:		£	£
50	Ordinary A	£1		50	50
50	Ordinary B	£1		50	50
				<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.