

OUT RUN MEDIA LIMITED
UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD 1 JUNE 2019 TO 30 NOVEMBER 2020

DTE Business Advisers Limited
Chartered Accountants
The Exchange
5 Bank Street
Bury
BL9 0DN

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FOR THE PERIOD 1 JUNE 2019 TO 30 NOVEMBER 2020**

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OUT RUN MEDIA LIMITED
COMPANY INFORMATION
FOR THE PERIOD 1 JUNE 2019 TO 30 NOVEMBER 2020

DIRECTOR: R M Barlow

REGISTERED OFFICE: The Exchange
5 Bank Street
Bury
Lancashire
BL9 0DN

REGISTERED NUMBER: 08089190 (England and Wales)

ACCOUNTANTS: DTE Business Advisers Limited
Chartered Accountants
The Exchange
5 Bank Street
Bury
BL9 0DN

STATEMENT OF FINANCIAL POSITION
30 NOVEMBER 2020

	Notes	2020 £	2019 £
FIXED ASSETS			
Intangible assets	4	2,104,792	1,545,983
Property, plant and equipment	5	<u>2,023</u>	<u>-</u>
		<u>2,106,815</u>	<u>1,545,983</u>
CURRENT ASSETS			
Debtors	6	100,232	420
Cash at bank		<u>38,924</u>	<u>-</u>
		139,156	420
CREDITORS			
Amounts falling due within one year	7	<u>(1,877,005)</u>	<u>(1,590,389)</u>
NET CURRENT LIABILITIES		<u>(1,737,849)</u>	<u>(1,589,969)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		368,966	(43,986)
CREDITORS			
Amounts falling due after more than one year	8	<u>(47,500)</u>	<u>-</u>
NET ASSETS/(LIABILITIES)		<u>321,466</u>	<u>(43,986)</u>
CAPITAL AND RESERVES			
Called up share capital		4	4
Retained earnings		<u>321,462</u>	<u>(43,990)</u>
SHAREHOLDERS' FUNDS		<u>321,466</u>	<u>(43,986)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30 November 2020.

The members have not required the company to obtain an audit of its financial statements for the period ended 30 November 2020 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

STATEMENT OF FINANCIAL POSITION - continued
30 NOVEMBER 2020

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 30 May 2022 and were signed by:

R M Barlow - Director

NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD 1 JUNE 2019 TO 30 NOVEMBER 2020

1. **STATUTORY INFORMATION**

Out Run Media Limited is a private company, limited by shares, registered in England and Wales. The company's registered number is 08089190 and its registered office address is the Exchange, 5 Bank Street, Bury, Lancashire, BL9 0DN.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

At the period end date, the company remains at a stage of product development. Future revenue streams are expected and, as such, the director is satisfied that the company is a going concern and that the financial statements are correctly prepared on this basis.

Revenue

Revenue comprises income from the provision of consultancy services, net of VAT.

Consultancy income is recognised as those services are provided to customers.

Property, plant and equipment

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on cost

Taxation

Taxation for the period comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the statement of financial position date.

Deferred tax

Deferred tax is recognised in respect of all material timing differences that have originated but not reversed at the statement of financial position date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the period end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1 JUNE 2019 TO 30 NOVEMBER 2020**

2. ACCOUNTING POLICIES - continued

Research and development

Expenditure on pure and applied research is charged to the income statement in the period in which it is incurred.

Development costs are also charged to the income statement in the period of expenditure, unless individual projects satisfy all of the following criteria:-

- i) the project is clearly defined;
- ii) the related expenditure is separately identifiable;
- iii) the outcome of the project has been assessed with reasonable certainty in respect of both its technical feasibility and ultimate commercial viability;
- iv) the aggregate of the deferred development costs, any further development costs, and related production, selling and administration costs is reasonably expected to be exceeded by related future sales; and
- v) adequate resources exist, or are reasonably expected to be available, to enable the project to be completed.

In such circumstances, development costs are deferred to future periods and are amortised when the "app" / Artificial Intelligence reaches commercial application.

Financial instruments

The company only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other accounts receivable and payable, loans from banks and other third parties and loans to related parties.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the income statement.

Basic financial liabilities are initially measured at transaction price and subsequently measured at amortised cost.

Critical accounting estimates and judgements

In the application of the company's accounting policies, the director is required to make estimates and judgements. The estimates are based on historical experience and other relevant factors. Actual results may differ from these estimates.

The estimates are continually evaluated. Revisions to accounting estimates are recognised in the period in which the estimate is revised.

The estimates and assumptions which have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities are outlined below:-

- i) Determining the viability of development projects and assessing whether it is appropriate to defer associated costs into future accounting periods.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the period was 1 (2019 - 1) .

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1 JUNE 2019 TO 30 NOVEMBER 2020

4. INTANGIBLE FIXED ASSETS

	App & A.I development £
COST	
At 1 June 2019	1,545,983
Additions	927,170
Disposals	<u>(368,361)</u>
At 30 November 2020	<u>2,104,792</u>
NET BOOK VALUE	
At 30 November 2020	<u>2,104,792</u>
At 31 May 2019	<u>1,545,983</u>

5. PROPERTY, PLANT AND EQUIPMENT

	Computer equipment £
COST	
Additions	<u>3,148</u>
At 30 November 2020	<u>3,148</u>
DEPRECIATION	
Charge for period	<u>1,125</u>
At 30 November 2020	<u>1,125</u>
NET BOOK VALUE	
At 30 November 2020	<u>2,023</u>

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Other debtors	<u>100,232</u>	<u>420</u>

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Bank loans and overdrafts	2,500	-
Trade creditors	-	420
Taxation and social security	70,207	-
Other creditors	<u>1,804,298</u>	<u>1,589,969</u>
	<u>1,877,005</u>	<u>1,590,389</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE PERIOD 1 JUNE 2019 TO 30 NOVEMBER 2020

8. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2020 £	2019 £
Bank loans	<u>47,500</u>	<u>-</u>
Amounts falling due in more than five years:		
Repayable by instalments		
Bank loans more 5 yr by instal	<u>7,500</u>	<u>-</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.