Registered number: 08063220

Mumdrum Limited Directors' Report and Financial Statements for the year ended 31 December 2017



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Mumdrum Limited Registered number: 08063220

Directors' Report

The Directors present their report and the unaudited financial statements of Mumdrum Limited for the year ended 31 December 2017.

The Company is dormant and has not traded during the year.

Directors

The Directors who held office during the year were as follows:

K Langford

T Bureau

S Lavin

Business Review

The Company forms part of a Group whose ultimate Parent entity, Vancouver Topco Limited, was acquired by Burda Gesellschaft mit beschrankter Haftung (Hubert Burda Media) on 11 January 2017, and the Directors decided to change the period end for the Group from March to December so as to align its year end with that of its new parent. The previous financial statements therefore covered the nine-month period to 31 December 2016.

Going Concern

The Company forms part of a Group which in the Board's view will have adequate resources to continue as a going concern for the foreseeable future.

It is the intention of the Directors to strike-off the Company at the earliest opportunity.

Dividend

No dividends have been declared or paid during the year (nine-month period ended 31 December 2016: £nil).

Political and charitable contributions

The Company made no political or charitable donations during the year (nine-month period ended 31 December 2016: £nil).

By order of the board

Kevin Langford **Director**

Vineyard House
44 Brook Green
Hammersmith
London
W6 7BT
24 September 2018

Statement of Directors' responsibilities in respect of the Directors' report and financial statements

The Directors:

- (a) Confirm that the Company was entitled to exemption under subsections (1) and (2) of section 480 of the Companies Act 2006 relating to dormant companies from the requirement to have its financial statements for the financial year ended 31 December 2017 audited;
- (b) Confirm that members have not required the Company to obtain an audit of its financial statements for that period in accordance with section 476 of the Companies Act 2006; and
- (c) Acknowledge their responsibilities for:
 - (i) Ensuring that the Company keeps adequate accounting records which comply with section 386 of the Companies Act 2006, and
 - (ii) preparing financial statements which give a true and fair view of the state of affairs of the Company as at the end of the period and of its surplus or deficit for the period in accordance with the requirements of sections 393 and 394 of the Companies Act 2006, and which otherwise comply with the requirements of that Act relating to financial statements, so far as applicable to the Company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Profit and Loss Account

The Company is dormant in the year ended 31 December 2017 (nine-month period ended 31 December 2016: dormant).

The Company received no income and incurred no expenditure in the year and therefore did not make either a profit or loss in the year ended 31 December 2017 (nine-month period ended 31 December 2016: nil income or expenditure).

The notes on pages 5 to 6 form part of these financial statements.

Bala	ance	sheet
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As at 31 December 2017			
	Note	31 December	31 December
		2017	2016
,		£	£
Current assets			
Debtors	3	104	104
والمراجع والمساوري والمساوري والمساوري والمساوري والمساور والمساور والمساور والمساور والمساور والمساور والمساور	المنافق	المعارض والمعارض والم	e egyan an a
Net Assets		104	104
Capital and reserves			
Called up share capital	4	104	104
Caned up snare capital	7	104	104
Shareholders' funds		104	104

The notes on pages 5 to 6 form part of these financial statements.

For the year ending 31 December 2017 the Company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

The members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006. The Directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2009).

The financial statements were approved by the Board of Directors on 24 September 2018 and were signed on its behalf by:

Kevin Langford **Director**

Notes to the financial statements

1 Principal accounting policies

Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2009).

The Company has made use of the exemption under FRS 102.35.10(m) whereby a dormant company may retain its existing accounting policies until a change occurs in its existing account balances or it undertakes a new transaction.

2 Profit and loss account

The Company has not traded during the year and hence no profit and loss account has been presented.

There were no gains or losses in either the current year or the preceding period. Accordingly, no separate statement of total recognised and losses has been presented.

3 Debtors

	31 December 2017 £	31 December 2016
Amount due from parent company	104	104

Amounts due from the parent company do not accrue interest and are repayable on demand.

4 Called up share capital

		31 December 2017	31 December 2016
	•	£	£
4 A Ordinary shares of £1 each		4	4
10,000 B Ordinary shares of £0.01 each		100	100
		104	104

5 Events after the balance sheet date

On 1 January 2018 the Company's immediate parent, Hitched Limited, transferred its shareholding in the Company to Immediate Media London Limited.

6 Related party disclosures

During the year, the Company was a wholly owned subsidiary of Hitched Limited and has taken exemption under FRS 8 from disclosing transactions and balances with wholly owned entities which form part of the group headed by Vancouver Topco Limited.

7 Parent undertaking and controlling party

At 31 December 2017, the ultimate controlling party of the Company was Burda Gesellschaft mit beschränkter Haftung (Hubert Burda Media), registered address Hauptstraße 130, 77652 Offenburg, Germany.

The group in which the results of the Company are consolidated is Vancouver Topco Limited, a company registered in England and Wales. Copies of the group financial statements are available to the public and can be obtained from the Registrar of Companies, Companies House, Cardiff, CF14 3UZ.

The immediate parent undertaking as at 31 December 2017 was Hitched Limited, a company registered in England and Wales.