

MUSIC AT MALLING LTD

REPORT AND ACCOUNTS FOR THE YEAR ENDED 30 NOVEMBER 2020

Company number : 8048051
Charity Commission number : 1150337



MUSIC AT MALLING LIMITED

Report and accounts for the year ended 30 November 2020

The Directors and Trustees have pleasure in presenting the report and accounts of Music at Malling for the year ended 30 November 2020.

The Company and its aims

The Company was registered at Companies House on 26 April 2012 as a company limited by guarantee. On 4 January 2013 the company was entered on the Register of Charities, with the Registered Charity Number 1150337.

Registered office:

Went House
83 Swan Street
West Malling ME19 6LW

Music at Malling was established with the objective of establishing and promoting a festival of outstanding music in West Malling, Kent, and surrounding villages. The festival is centred on professional musicians and encourages in particular the involvement of local schools. Funds are raised through sponsorship and ticket sales. The programme is developed under the auspices of the festival's Artistic Director, Thomas Kemp.

Directors and Trustees

The directors and trustees who held office throughout the year are:

Alan Gibbins (Chairman)
Jane Anderson
Rebecca Clifford
Nick Crutchfield (Hon Treasurer)
David Kemp
Peter Rutland
David Shuker

The Festival Committee consists of the above and the following:

Deborah Sutch (Company Secretary)
Andrew Cornish
Peter Cosier
Veronica Cosier
Roger Evernden
Mary Gibbins

While the bulk of the work towards the Festival is carried out by the Committee, we are very grateful to a number of volunteers who help with the logistics and with the provision of accommodation for some of the artists.

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Activity in 2020

This year saw the tenth Music @ Malling Festival , and it was utterly unlike any of its predecessors. We outlined our plans for the 2020 Festival in last year's Trustee report dated March 2020:

'Planning for the 2020 festival is under way. The schools programme, working with Kent Music, will again be an important focus; we are already planning with the Sisters of the Abbey for further concerts in the Abbey Chapel, including the Brandenburg Concertos in late Spring; and there will be exceptional jazz and other performances from James Pearson and Lizzie Ball. St Mary's Church is a major venue for us and we are watching carefully as plans for building work unfold which could impact on its availability. As a dynamic festival we continue to consider new ventures and initiatives. Sponsorship is already being sought , including fund raising events. The eventual shape of the programme will be influenced by these various factors as well as our success in raising appropriate funds.'

We had no inkling when writing this that the Covid-19 pandemic would have the devastating effect on the performing arts that it has had, and that a year later there would be continuing severe restrictions on musicians playing together and on audience attendance at concerts. The Abbey has had to close its doors and St Mary's Church limited to a handful of musicians, with no live audience.

Concerts are about bringing people together to enjoy a shared experience: people need to hear live music and performers need to have an audience reaction to give extra energy to their playing. Instead the pandemic has pushed people apart.

The situation has, however, made us all look at new ways of living and working. For Music at Malling and its artistic director, Thomas Kemp, it has led to the development of online activities and to experimenting with new ways of reaching audiences. The website has been overhauled and a small online festival has been developed. Key achievements are:

*development of a virtual tour of West Malling by drone accompanied by music from James Pearson. This had over 25,000 views on the Classic FM Facebook page

*on line interviews with artists and composers featured in the programme:

- Thomas Kemp in conversation with Lizzie Ball and James Pearson about music and performing, and with Brian Elias and Mark-Anthony Turnage about their approach to composing; and
- Thomas Bowes in discussing with Eleanor Alberga her development as a composer

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Activity in 2020 (continued)

*outreach included a Zoom choir workshop with world renowned choir, Tenebrae, and their Director, Nigel Short in which 45 singers from the UK and Europe took part

*another outreach event, Go Compose, engaged nine young musicians from across the country in a composition project, writing a piece of music in a day, mentored by composer Simon Speare

*also as part of our outreach programme, Eleanor Alberga's *Snow White and the Seven Dwarfs* was recorded remotely by 20 musicians and narrator Matthew Sharp, and is now available as a podcast. We hope to develop this into short film for use in primary schools with resources for teachers

*concerts covering over 400 years of music from Dowland through to the present day, with performances taking place in St Mary's and available on the Festival website:

- Beethoven piano sonatas with local concert pianist Daniel Grimwood

- Classical Kicks with Lizzie Ball

- resident festival group Chamber Domaine performing music by Elias and Turnage and by British composers from Dowland onwards

- 100 years of jazz with the James Pearson Trio

- Messiaen's Quartet for the End of Time

All of the concerts are available on the Music at Malling website to watch for free. They make an excellent record of what has been a very challenging year.

The programme was necessarily much reduced from the previous year but, we believe, a good achievement in very adverse circumstances.

Financial result

The results for the financial year are set out in the accompanying financial accounts.

Income from tickets sales was necessarily much reduced at £2,163 (2019 £21,451) with no individual concert costing more the £5. We estimate that upwards of 1,000 people 'attended', around half the number we saw at the 2019 festival. Free passes were given to the press, schools, St Mary's Abbey and Lavenders Care Home.

The cost of musicians, at £20,723 was broadly proportionate with 2019, but other costs, including the website and filming and editing (£7,210 - a cost we did not have in 2019), were significantly ahead of previous experience.

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Financial result (continued)

The key to achieving break even has been the level of grants and donations received in very difficult circumstances. We are most grateful to the following for their recognition of the importance of strong support at this time:

- * Arts Council England Covid Emergency Fund

- *local support- the Malling Memorial Institute, the Kent Community Foundation and West Malling Parish Council

- * continuing support from the RVW Trust, Godinton Trust, the Whitehead Monckton Charitable Foundation, and the Wavendon Foundation.

Grants and donations amounted to in excess of £40,000. Additionally, we received several hours of support from The Tech Champions via the Digital Culture Network

Publicity

The festival has featured on, or on the websites of: the Strad (ten tips for taking festivals online by Thomas Kemp); the Islington Tribune (Michael White urging readers to visit the festival on line); the Arts Desk (Brian Elias on the festival's retrospective of his works); BBC Radio Kent; Classic fm; Planet Hugill; KM Kent Online; and ITV Meridian

Publicity was mainly through social media although we did put up some banners in the local area.

Some statistics:

- *from July to November 2020, the website had over 5,700 users and nearly 5,000 new users

- *on Twitter, 269 tweets generated over 107,000 impressions, 1,782 profile visits and 29-mentions.

- *on Facebook, 49 posts generated over 68,000 impressions with over 5,300 interactions.comments

Funding and going concern

The quality of the programme offered by the Festival is confirmed by the range of financial support we received and which is described above. The Committee is mindful of the requirement for any company to be able to meet its liabilities as they fall due. The scope of the festival is adjusted in line with available finance.

The Chairman has been pleased to provide working capital facilities to enable the management of cash flows.

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Future plans

It is unclear whether we will be able to hold a festival in 2021. This will be principally dependent on fund raising and legal restrictions on audience numbers.

We do however have plans, which are substantially funded, to perform the Brandenburg concertos in West Malling Abbey in April 2022, together with six specially commissioned pieces for inclusion in the programme. It is to be hoped that the pandemic will be in full retreat by that time.

Public Benefit

The Company's stated aims are the advancement of the arts for the public benefit by staging in particular but not exclusively, a festival in West Malling and the surrounding area to promote appreciation of music of the highest standard, and to advance the education of the public in the arts.

The participation of people of all ages in the programme described in outline in this report, supported by our concessionary pricing policy, demonstrates the achievement of these aims; and we will be building further on this in future festivals.

Risk management

The Directors and Trustees confirm that they have carried out a review of the major risks that Music at Malling presently faces, and have considered the necessary procedures to minimise any potential impact should those risks materialise. These include the identification and mitigation of all perceived risk of physical accident to audiences and performers. Financial risks are dealt with earlier in this report.

Directors' and Trustees' responsibilities in relation to the financial statements

Company law requires the Directors and Trustees to prepare financial statements that give a true and fair view of the state of affairs of the Company and Charity at the end of the financial period and of its surplus or deficit for the financial period.

In so doing, the Directors and Trustees are required to:

- Select suitable accounting policies and apply them consistently
- Make sound judgements and estimates that are reasonable and prudent
- Prepare the financial statements on a going concern basis unless it is appropriate to presume that the Company will not continue in business
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Directors' and Trustees' responsibilities in relation to the financial statements (continued)

The Directors and Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent examiner

The Trustees are most grateful to Mike Darbyshire for agreeing to be the Independent Examiner of Music at Malling.



By order of the Board
Deborah Sutch, Hon Company Secretary
2 April 2021

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Independent examiner's report to the Trustees of Music at Malling Ltd

I report on the accounts of the company for the year ended 30 November 2020, which are set out on pages 9 to 13

Respective responsibilities of trustees and examiner

The Trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act'). The Trustees consider that an audit is not required for this year under part 16 of the 2006 Act and that an independent examination is needed.

It is my responsibility to:

- Examine the accounts under section 145 of the Charities Act;
- Follow procedures laid down in the general directions given by the Charity Commission under section 145(5)(b) of the Charities Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention which gives me reasonable cause to believe that in any material respect :

- accounting records were not kept in accordance with section 386 of the 2006 Act; or
- the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS 102)

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Independent examiner's report to the Trustees of Music at Malling Ltd (continued)

I have no concern and have come across no other matters to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

A handwritten signature in black ink, appearing to read 'MJ Darbyshire', with a large circular flourish at the beginning.

MJ Darbyshire FCT
Libbits,
Seven Mile Lane,
Mereworth
4 May 2021

MUSIC AT MALLING LIMITED

Statement of financial activities (Including Income and Expenditure account) for the year ended 30 November 2020

	Restricted funds	Unrestricted funds	Total funds	Total funds (Note 8)
	2020	2020	2020	2019
	£	£	£	
Incoming resources				
Incoming resources from generating funds				
<i>Voluntary income</i>				
Donations and grants (note 2)	7,000	36,994	43,993	45,570
Activities for generating funds				
Concerts and music workshops		2,163	2,163	21,451
Merchandise etc		<u>399</u>	<u>399</u>	<u>600</u>
Total incoming resources	<u>7,000</u>	<u>39,556</u>	<u>46,555</u>	<u>67,621</u>
Resources expended				
Costs of generating funds				
Charitable Activities				
Concerts and music workshops	8,533	12,191	20,723	41,562
Other costs (note 3)	10,550	14,619	25,169	27,030
Governance costs	0	0	0	0
Total resources expended	<u>19,083</u>	<u>26,810</u>	<u>45,892</u>	<u>68,151</u>
Net Income for year	-12,083	12,746	663	-530
Reconciliation of funds				
Total funds brought forward	0	498	498	1,028
Transfer between funds	12,083	<u>-12,083</u>	0	0
Total funds carried forward	<u>0</u>	<u>1,161</u>	<u>1,161</u>	<u>498</u>

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Balance Sheet at 30 November 2020

	2020	2019
	£	£
Current Assets		
Debtors (note 6)	2,466	2,070
Cash at bank and in hand	<u>2,295</u>	<u>517</u>
	4,761	2,587
Creditors: amounts falling due within one year (note 7)	<u>3,600</u>	<u>2,089</u>
Net Current Assets	<u>1,161</u>	<u>498</u>
Unrestricted funds	1,161	498
Restricted funds	0	0
Total funds	<u>1,161</u>	<u>498</u>

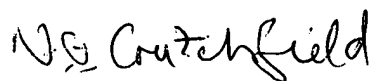
The Trustees consider that the Company is entitled to exemption from the requirement to have an audit under the provisions of Section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit of its accounts for the year ended 30 November 2020 in accordance with Section 476 of the Act. The Trustees acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with Section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company at 30 November 2020 and of its result for the period then ended in accordance with Section 396 of the Act and which otherwise comply with the requirements of the Companies Act relating to the accounts as far as applicable to the Company.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Signed:



AB Gibbins
Chairman



Nick Crutchfield
Hon Treasurer

Approved by the Board on 2 April 2021

The notes on the following pages form part of these accounts

MUSIC AT MALLING LIMITED

Notes to the accounts for the year ending 30 November 2020

1. Accounting policies

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the preceding year.

(a) Basis of accounting

The financial statements have been prepared under the historical cost convention and in accordance with the Companies Act 2006 the Statement of Recommended Practice: Accounting and Reporting by Charities issued in March 2005 and the Charities SORP (FRS 102).

(b) Fund accounting

- unrestricted funds are available for use at the discretion of the trustees in furtherance of the general activities of the charity.
- restricted funds are subjected to restrictions on their expenditure imposed by the donor.

A large majority of restricted funds is for the schools and outreach programme and for clarity of presentation, only these funds are included in the restricted funds column of the Statement of Financial Activities. See note 2 for further explanation.

(c) Incoming resources

All incoming resources are included in the statement of financial activities when the charity is entitled to, and virtually certain to receive, the income and the amount can be quantified with reasonable accuracy. The following policies are applied to particular categories of income:

- Voluntary income is received by way of grants and donations and is included in full in the Statement of Financial Activities when receivable.
- Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included in these accounts.
- Incoming resources from concerts, music workshops and programme advertising are accounted for when earned.

(d) Resources expended

Expenditure is recognised on an accrual basis as a liability when incurred. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates.

- Costs of generating funds comprise costs associated with delivering the Festival and associated workshops. These costs include those which can be allocated directly, principally musicians, and those indirect costs necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity.

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Notes to the accounts for the year ended 30 November 2020 (continued)

2. Donations and grants

Restricted donations in both years relate primarily to the schools/music education programme which includes the composition workshop.

In 2020 unrestricted donations included £9,000 (2019: £0) from the Chairman of the Festival. The Chairman also provided cash for working capital as required from time to time during both years.

3. Costs of generating funds- charitable activities

These include:	2020	2020	2020	2019
	Restricted	Unrestricted	Total	Total
	£	£	£	£
Hire of venues	500	920	1,420	3,751
Music hire	0	0	0	1,092
Piano hire	1,000	1,292	2,292	2,154
Printing and publicity inc website	4,900	6,674	11,574	15,219
Filming and editing	3,500	3,710	7,210	0
Toilet hire	0	0	0	684
Sound and lighting	450	450	900	2,735
Other inc Insurance	200	1,573	1,773	1,385
	<u>10,550</u>	<u>14,619</u>	<u>25,169</u>	<u>27,030</u>

4. Trustee remuneration

No trustee or volunteer received any remuneration during the year (2018 £0). In both years the Artistic Director waived his fee of £5000. The income and expenditure relating to this fee waiver are not reflected in these accounts.

5. Taxation

As a charity, Music at Malling is exempt from tax on income falling within section 505 of the Taxes Act 1988. No tax charges have arisen in the Charity.

6. Debtors

	2020	2019
	£	£
Gift Aid receivable	2,250	0
Amounts due from sponsors and ticket sales	216	1,750
Other	0	320
	<u>2,466</u>	<u>2,070</u>

7. Creditors

	2020	2019
Working capital advance to be repaid to Chairman	2000	2,089
Musicians for concerts	600	0
Due to venues	<u>1000</u>	
	<u>3,600</u>	<u>2,089</u>

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Notes to the accounts for the year ended 30 November 2020

8. Analysis of restricted and unrestricted income and expenditure for 2019

	Restricted funds	Unrestricted funds	Total funds
	2019	2019	2019
	£	£	£
Incoming resources			
Incoming resources from generating funds			
<i>Voluntary income</i>			
Donations and grants (note 2)	11,250	34,320	45,570
Activities for generating funds			
Concerts and music workshops	2,045	19,406	21,451
Advertising in programmes	0	600	600
Total incoming resources	<u>13,295</u>	<u>54,326</u>	<u>67,621</u>
Resources expended			
Costs of generating funds			
Charitable Activities			
Concerts and music workshops	11,586	29,535	41,562
Other costs (note 3)	3,671	23,259	27,000
Governance costs	0	0	0
Total resources expended	<u>15,257</u>	<u>52,894</u>	<u>68,151</u>
Net income for year	-1,962	1,432	-530
Reconciliation of funds			
Total funds brought forward	0	1,028	1,028
Transfer between funds	<u>1,962</u>	<u>-1,962</u>	0
Total funds carried forward	0	<u>498</u>	<u>498</u>