

Abbreviated Unaudited Accounts
for the Year Ended 31st December 2014
for
MyDeco ECommerce Limited

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for the year ended 31st December 2014

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DIRECTOR: W Juenger

SECRETARY:

REGISTERED OFFICE: 44 Grand Parade
Brighton
East Sussex
BN2 9QA

REGISTERED NUMBER: 08045443 (England and Wales)

ACCOUNTANTS: Chariot House Ltd
Chartered Accountants
Gunpowder House
66/68 Great Suffolk St
London
SE1 0BL

Chartered Accountants' Report to the Director
on the Unaudited Financial Statements of
MyDeco ECommerce Limited

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to four) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of MyDeco ECommerce Limited for the year ended 31st December 2014 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the director of MyDeco ECommerce Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of MyDeco ECommerce Limited and state those matters that we have agreed to state to the director of MyDeco ECommerce Limited in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its director for our work or for this report.

It is your duty to ensure that MyDeco ECommerce Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of MyDeco ECommerce Limited. You consider that MyDeco ECommerce Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of MyDeco ECommerce Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Chariot House Ltd
Chartered Accountants
Gunpowder House
66/68 Great Suffolk St
London
SE1 0BL

4th September 2015

Abbreviated Balance Sheet
31st December 2014

	Notes	2014 £	2013 £
CURRENT ASSETS			
Debtors		97,651	105,419
Cash at bank		<u>6,155</u>	<u>11,237</u>
		103,806	116,656
CREDITORS			
Amounts falling due within one year		<u>(20,289)</u>	<u>(33,880)</u>
NET CURRENT ASSETS		<u>83,517</u>	<u>82,776</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>83,517</u>	<u>82,776</u>
CAPITAL AND RESERVES			
Called up share capital	2	559	559
Share premium		3,499,441	3,449,441
Profit and loss account		<u>(3,416,483)</u>	<u>(3,367,224)</u>
SHAREHOLDERS' FUNDS		<u>83,517</u>	<u>82,776</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 4th September 2015 and were signed by:

W Juenger - Director

Notes to the Abbreviated Accounts
for the year ended 31st December 2014

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax, except in respect of service contracts where turnover is recognised when the company obtains the right to consideration.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2014 £	2013 £
319,079	Ordinary	0.1p	319	319
239,310	Preference	0.1p	240	240
			<u>559</u>	<u>559</u>

3. ULTIMATE PARENT COMPANY

By Design Ltd is regarded by the director as being the company's ultimate parent company.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.