

AM02

Notice of statement of affairs in administration



Companies House

TUESDAY



ACØRGAY3

A06

04/04/2023

#150

COMPANIES HOUSE

1 Company details

Company number 08039699

Company name in full Conference Astute Limited (Formerly IEC Experience Limited)

→ Filling in this form
Please complete in typescript or in
bold black capitals.

2 Administrator's name

Full forename(s) Andrew Martin

Surname Sheridan

3 Administrator's address

Building name/number Kings Orchard

Street 1 Queen Street

Post town Bristol

County/Region

Postcode BS20HQ

Country

4 Administrator's name ①

Full forename(s) Rajnesh

Surname Mittal

① Other administrator
Use this section to tell us about
another administrator.

5 Administrator's address ②

Building name/number 2nd Floor

Street 170 Edmund Street

Post town Birmingham

County/Region

Postcode B32HB

Country

② Other administrator
Use this section to tell us about
another administrator.

AM02

Notice of statement of affairs in administration

6 Attachment

I have attached a copy of:



Statement of affairs



Statement of concurrence

7 Date of the statement of affairs

Date

d	d	m	m	y	y	y	y
1	7	1	1	2	0	2	2

8 Date of the statement of concurrence (if applicable)

Date

d	d	m	m	y	y	y	y

9 Sign and dateAdministrator's
Signature

Signature



Signature date

d	d	m	m	y	y	y	y
2	8	0	3	2	0	2	3

AM02

Notice of statement of affairs in administration

**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name

Anthony Druce

Company name

FRP Advisory Trading Limited

Address

Kings Orchard

1 Queen Street

Post town

Bristol

County/Region

Postcode

B S 2 0 H Q

Country

DX

Bristol@frpadvisory.com

Telephone

0117 203 3700

**Checklist**

We may return forms completed incorrectly or with information missing.

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register.
- ☐ You have attached the required documents.
- ☐ You have signed and dated the form.

**Important information**

All information on this form will appear on the public record.

**Where to send**

You may return this form to any Companies House address, however for expediency we advise you to return it to the address below:

The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ.
DX 33050 Cardiff.

**Further information**

For further information please see the guidance notes on the website at www.gov.uk/companieshouse or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.gov.uk/companieshouse

Statement of affairs

Name of Company
Conference Astute Limited (Formerly IEC Experience Limited)

Company number
08039699

In the High Court of Justice, Business and Property Courts
of England and Wales, Insolvency and Companies List
(ChD)

Court case number:
CR-2022-004037

(a) Insert name and address of
registered office of the company

(b) Insert date

Statement as to the affairs of (a) Conference Astute Limited (Formerly IEC Experience Limited),
Coventry Building Society Arena Judds Lane, Longford, Coventry, CV6 6AQ

on the (b) 17 November 2022, the date that the company entered administration.

Statement of Truth

I believe that the facts stated in this statement of affairs are a full, true and complete statement of the affairs of the above named company as at (b) 17 November 2022, the date that the company entered administration. I understand that proceedings for contempt of court may be brought against anyone who makes, or causes to be made, a false statement in a document verified by a statement of truth without an honest belief in its truth.

Full name: Mrs Jacquelyn Isaac

Signed: 

Dated: 28/3/23

A – Summary of Assets (Conference Astute Ltd)
As at 17 November 2022

Assets

Assets subject to fixed charge:

F&F

Assets subject to floating charge:

Trade Debtors

Other debtors

Prepayments

Accrued Income

Wasps

Bank

Bank

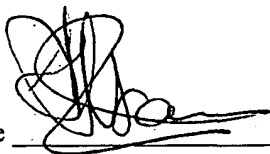
HMRC

Uncharged assets:

Estimated total assets available for preferential creditors

Book Value £	Estimated to Realise £
£89,873	£89,873
£1,488,872	£300,000
£68,003	£-
£58,542	£-
£16,874	£-
£6,852,597	£-
£3,218	£-
£334,668	£-
£62,000	£62,000
£8,974,647	£451,873

Signature




Date

28/3/23

A1 – Summary of Liabilities
As at 17 November 2022

	Estimated to realise £
Estimated total assets available for preferential creditors (carried from page A)	£451,873
Liabilities	
Preferential creditors: -	
Estimated deficiency/surplus as regards preferential creditors	
Secondary preferential creditors: -	
VAT	(£129,032)
Estimated deficiency/surplus as regards secondary preferential creditors	£322,841
Debts secured by floating charges pre 15 September 2003	
Other Pre 15 September 2003 Floating Charge Creditors	
Estimated prescribed part of net property where applicable (to carry forward)	
Estimated total assets available for floating charge holders	£322,841
Debts secured by floating charges post 14 September 2003	
Estimated deficiency/surplus of assets after floating charges	£322,841
Estimated prescribed part of net property where applicable (brought down)	
Total assets available to unsecured creditors	£322,841
Unsecured non-preferential claims (excluding any shortfall to floating charge holders)	
Trade Creditor	(£1,388,096)
DNC	(£6,927,523)
Accruals	(£1,272,000)
Deferred income	(£902,000)
ACL Astute 2022 Ltd	(£543,022)
Overdraft	(£2,500,000)
	(£13,532,641)
Estimated deficiency/surplus as regards non-preferential creditors (excluding any shortfall in respect of floating charges post 14 September 2003)	
Estimated deficiency/surplus as regards creditors	(£13,532,641)
Issued and called up capital	(£4,000,000)
Estimated total deficiency/surplus as regards members	(£17,532,641)

Signature  Date 28/3/23

Conference Astute Limited (Formerly IEC Experience Limited)
Company Registered Number: 08039699
B - Company Creditors

Key	Name	Address	£
CD03	Delaware North Companies	York House, Empire Way, Wembley, HA9 0PA	4,595,522.85
CA09	Allied Irish Bank (GB)	St Helen's, 1 Undershaft, London, EC3A 8AB	2,500,000.00
CL01	Licence Fees		2,332,000.00
CA0A	Accruals		1,272,000.00
CD06	Deferred Income		902,000.00
CA07	ACL Astute 2022 Ltd	(Formerly Arena Coventry Ltd), (In Administration), c/o FRP Advisory Trading Ltd, Kinqs Orchard, 1 Queen Street, Bristol, BS2 0HO	657,748.53
CO00	Otium Entertainment Group Ltd	Sky Blue Lodge, Leamington Road, Ryton on Dunsmore, CV8 3FL	464,506.45
CH06	Hilton Worldwide Franchising	Reeds Crescent, Maple Court, Watford, WD24 4QQ	225,496.25
CA05	APCOA Parking	Wellington House, 4-10 Cowley Road, Uxbridge, UB8 2XW	144,829.87
CL00	Letheby and Christopher Ltd	Parklands Court, 24 Parklands, Birmingham Great Park, Rubery, B45 9PZ	100,000.00
CH04	Heineken	Elsey Court, 20-22 Great Titchfield Street, London, W1W 8BE	94,016.97
CP03	Purity Brewing Co Ltd	The Brewery, Upper Spennall Farm, Gt Elne, B49 6JF	47,623.17
CE05	Event Hire	Unit 2, Mapleleaf Industrial Estate, Bloxwich lane, Walsall, WS2 8TF	41,279.67
CV00	Venues & Events International Limited	Lotmead Business Village, Wanborough, Swindon, SN4 0UY	31,945.95
CH02	HP Design & Print	Unit 465, Gracechurch Centre, Sutton Coldfield, B72 1PA	29,073.60
CB04	Baby Bottles	Crondal Road, Bayton Road Industrial Estate, Exhall, Coventry, CV7 9NH	27,379.28
CS05	ShowMed	Office 18/19 Hall Farm, Sywell Aerodrome, Sywell, Northampton, NN6 0BN	14,058.16
CS01	Slam Transport Ltd	Unit 5, Dutton Road, Coventry, CV2 2QT	13,129.99
CP01	Phoenix Commercial Catering Equipment	Office 11, 94 Bell Lane, Marston Green, B33 0HX	12,335.93
CC03	Charm Event Directors	35 Friars Walk, Tring, HP23 4AP	12,195.48
CI03	IVvy-UK Ltd	C/o Legalinx Limited, 2 Tallis Street, Temple, London, EC4Y 0AB	11,505.60
CP04	Pytch	21 Bon Ville Road, Brislington, Bristol, BS4 5QH	11,373.60
CG03	Grumpy Joes	Loughborough Road, East Leake, LE12 6NZ	7,778.40
CH03	Harbour Heights Ltd	45 Briscoe Road, Holbrooks, Coventry, CV6 4JN	6,240.00
CR01	Ricoh Capital Ltd	Ricoh House, Wells Place, Merstham, RH1 3LG	5,641.43
CM00	Mojo Rental UK Ltd	Longpond Works, Wrotham Road, Borough Green, TN15 8DE	5,510.40
CP00	Pavilion Property Trustees Ltd	C/O Savills, Arena Shopping Park, Centre Management Office, Classic Drive Rowleys Green, CV6 6AZ	5,337.80

Signature



Date

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CS03	Successful Events Limited	Suite 6, Regent House, 15 Hawthorn Road, Leeds, LS7 4PH	4,966.55
CM01	Mash Media Group Ltd	2nd Floor Apple Market House, 17 Union Street, Kingston Upon Thames, London, KT1 1RR	4,800.00
CR02	Ricoh UK LTD	Cashiers, PO Box 1363, 800 Pavilion Drive, Northampton, NN4 4FG	4,190.67
CT02	The PGS Team	The Bee Hive, 4 Bluebell Court, Franche Road Wolverley, Kidderminster, Worcestershire, DY11 5TP	4,124.60
CJ01	JD Exhibition Carpets LTD	26 The Green, Kings Norton, Birmingham, B38 8SD	4,050.00
CT01	The Appointment Group (UK) Ltd	Floors 5 & 6, 31 Booth Street, Manchester, M2 4AF	3,787.58
CC01	CTA Leisure Ltd	8 Colbourne Close, Bransgore, Christchurch, BH23 8BW	3,623.46
CB02	BCD Meetings & Events Ltd	Linea, Harvest Crescent, Fleet, GU51 2UZ	3,462.40
CI01	Inntel Ltd	Inntel House, Threshellfords Business Park, Inworth Road, Feering, CO5 9SE	3,405.17
CC07	Click Travel	Alpha Tower, Suffolk Street Queensway, Birmingham	2,897.02
CW00	Wright Hassall LLP	Olympus Avenue, Leamington Spa, CV34 6BF	2,700.00
CH05	Hilton Coventry	Paradise Way, Walsgrave Triangle, Coventry, CV2 2ST	2,365.20
CI02	Investec Asset Financial	Reading International Business Park, Reading, RG2 6AA	2,311.26
CW02	Wasps Holdings Limited	(In Administration), c/o FRP Advisory Trading Ltd, Kings Orchard, 1 Queen Street, Bristol, BS2 0HO	2,250.00
CA0B	Access UK Ltd	The Old School, School Lane, Stratford St Mary, Colchester, Essex, CO7 6LZ	2,188.94
CC0A	Creative Freight events	Woodcorner Fram Green, End road, Fillongley, CV7 8EP	2,160.00
CM04	Midland Linen Services	Klaxon Industrial Estate, 747-751 Warwick Road, Tyseley, B11 2HA	2,086.45
CE00	Event Express Ltd	Unit 7, Berkley Business Park, Wainwright Road, Worcester, WR4 9FA	1,971.09
CC08	Conference Care	Phoenix House, 343 Bedworth Road, Coventry, CV6 6BN	1,840.86
CC09	Coventry and Warw. Chamber of Commerce	Chamber House, Innovation Village, Cheetah Road, Coventry, CV1 2TL	1,836.00
CS00	Style Hospitality Ltd	31 Highlands Avenue, Northampton, NN3 6BG	1,800.00
CW03	Wetton Cleaning Services Ltd	Estate House, 2 Pembroke Road, Kent, TN13 1XR	1,443.19
CC05	CaterSave Europe Ltd	Units 2 & 3 Court Lodge Farm, Horton Road, Horton Kirby, DA4 9BN	1,429.90
CD04	Digitaste LLP	1 Stephenson Walk, Stotfold, Beds, SG5 4GB	1,139.00
CN00	Newpark Solutions	Unit 4, Unicorn Business Park, Whitby Road, Bristol, BS4 4EX	1,135.30
CG04	Guest-Tek Interactive Entertainment	Suite 600 777, 8th Avenue, Calgary, AB T2P 3R5	1,080.28
CA08	AT Print Ltd - T/A Prontaprint Coventry	Prontaprint, 20 Greenhill Street, Stratford upon Avon, CV37 6LF	1,065.60
CA03	Agiito	Meridian Court, 18 Stanier Way, Wyvern Business Park, Derby, DE21 6BF	966.20
CB03	Briggs Equipment UK Ltd	PO BOX 3777, Orbital 7, Orbital Way, Cannock, WS11 8XW	939.60
CD02	Dayuse	Paris cedex 09, Paris, 75422, France	910.40

Signature



Date

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CB00	Barclaycard	1 Churchill Place, London, E14 5HP	727.02
CR00	R R Donnelley Communication Solutions	242 Rue de Rivoli, Paris, 75001, France	576.56
CE01	Eden Springs UK Ltd	Unit B, 3 Livingstone Boulevard, Hamilton International Technology Park, Blantyre, G72 0BP	520.88
CS08	Sysco Guest Supply Europe Ltd	4 Venus House, Calleva Park, Aldermaston, RG7 8DA	500.85
CG02	G W Jackson & Son Ltd	Unit B4, Stag Industrial Estate, Endemere Road, Coventry, CV6 5PY	454.05
CK00	Knight Events Ltd	18 Quadrant, Coventry, CV1 2EL	437.16
CA04	Adare International Ltd	Lily House, Priestley Road, Basingstoke, RG24 9LZ	381.84
CC04	Cards Safe	Unit 1 - Rake Heath House, London Road, Liss, GU33 7NT	358.20
CJ00	John Bradshaw	New Lane, Stibbington, Peterborough, PE8 6LW	271.20
CG00	Gleeson Recruitment Ltd	8th Floor, Edmund House, Newhall Street, Birmingham, B3 3AS	270.00
CA00	AHS Training Service	15 Wendover Riase, Allesley, CV5 9JQ	260.00
CD05	Decarb It Ltd	Hillside House, Goosefoot Lane, Samlesbury Bottom, PR4 0RN	252.00
CM05	Moseley Signs Limited	Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	227.12
CB01	Brunswick	Unit 5, Phoenix Park, Bayton Road Industrial Estate, Coventry, CV7 9QN	180.00
CT03	The Edge (Systems) Ltd	Windsor Place, Penarth, Cardiff, CF64 1JL	147.00
CC02	Clive Mark Schoolwear Ltd	Unit 1-2 Anderton Road,, Small Heath, Birmingham, B11 1TG	134.64
CA06	Aquarius Ltd	Unit 15 Birch Road East, Wyrley Trading Estate, Witton, B6 7DA	120.00
CA02	A&I Events Ltd	One Lea House, 211 Loughborough Road, Mountsorrel, LE12 7AR	96.00
CI00	Inspirational Venue Solutions Ltd	The Warehouse, 12 Ravensbury Terrace, London, SW18 4RL	77.40
CD01	DayBreak Hotels SRL	Via Angelo Bargoni 8, SC Dint 13, Imprese Di Roma, Italy	67.85
CG01	Glow	38 Gores Park, High Littleton, Bristol, BS39 6YG	54.72
CC00	Combination Venues Ltd	The Studio, 38 Church Street, Kempsey, Worcester, WR5 3JQ	15.10
CT00	Train a Lift Limited	TAL Centre Curriers Close, Charter Avenue, Canley, Coventry, CV4 8AF	11.40
CM02	Meetings & Events	54 St Winifred's Road, Harrogate, HG2 8LR	11.28
CA01	ArrangeMy	Unit 7,, Berkley Business Park, Wainwright Road, Worcester, WR4 9FA	9.07
CC06	Clarity Travel Management	4th Floor, Broadhurst House, 56 Oxford Street, Manchester, M6 1EU	0.01
CD00	Dhillons	Rowleys Green Lane, Coventry, CV6 6AT	0.01
CE02	Elavon	PO Box 466, Brighton, BN50 9AW	0.01
CE04	Enterprise Workwear	Units 1, 2 & 3 Teal Business Centre, Dodwells Road, LE10 3BZ	0.01
CH00	HM Revenue & Customs	Central Insolvency Sift Team, 3NW Queens Dock, Liverpool, L74 4AA	0.01
CH01	HM Revenue & Customs	Debt Management & Insolvency, Durrington Bridge House, Barrington Road, Worthing, West Sussex, BN12 4SE	0.01

Signature



Date

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CH07	HM Revenue & Customs	Insolvency Claims Handling Unit, Room BP3202, Warkworth House, Benton Park View, Longbenton, Newcastle Upon Tyne, NE98 1ZZ	0.01
CM03	Mellcrest Ltd	Unit 7 Curo Park, Frogmore, St Albans, AL2 2DD	0.01
CM06	Mazars LLP	30 Old Bailey, London, EC4M 7AU	0.01
CO01	Iwan Owens	by email only	0.01
CP02	Poison Cocktails	Liquor and Love Limited, Ice Building, Puma Way, Coventry, CV1 2NE	0.01
CP05	PCC International France SAS	40 rue du Colisée, 75008 Paris, France	0.01
CS02	Swift Venue Finders	Swift House,, T Wyndham Gardens, Wallingford, OX10 9AU	0.01
CS04	Sewall Laundry	180 Sewall Highway, Wyken, Coventry, CV2 3NP	0.01
CS06	Social Sidekick	2 Brookhill way, Banbury, OX16 3ED	0.01
CS07	Sommer Event Flooring Ltd	Unit 23 The Gateway, Coventry Road, Birmingham, B26 3QD	0.01
CS09	Sarah McHugh Design	32 The Firs, Earlsdon, Coventry, CV5 6QD	0.01
CT04	The Jade Studio Ltd	5 Edison Building, Electric Wharf, Coventry, CV1 4JA	0.01
CW01	Warwickshire Events Ltd	29 Spinney Hill, Warwick, CV34 5SF	0.01
CW04	Worldpay (UK) Ltd	Victory House, Fifth Avenue, Gateshead, NE11 0EL	0.01
102 Entries Totalling			13,649,617.64

Signature



Date

28/3/23

B1 COMPANY CREDITORS (DIRECTORS AND EMPLOYEES)

Name of creditor or Claimant	Address (with postcode)	Amount of debt £	Details of any security held by creditor	Date security given	Value of security £

Signature: _____

Date: _____

B2 COMPANY CREDITORS (CONSUMER CREDITORS)

Name of creditor or Claimant	Address (with postcode)	Amount of debt £	Details of any security held by creditor	Date security given	Value of security £

Signature: _____

Date: _____

Conference Astute Limited (Formerly IEC Experience Limited)
Company Registered Number: 08039699
C - Shareholders

Key	Name	Address	Type	Nominal Value	No. Of Shares	Called Up per share	Total Amt. Called Up
HA00	ACL Astute 2022 Ltd	(Formerly Arena Coventry Ltd), (In Administration), c/o FRP Advisory Trading Ltd, Kings Orchard, 1 Queen Street, Bristol, BS2 0HQ	Ordinary	1.00	100	1.00	100.00
1 Ordinary Entries Totalling					100		

Signature _____