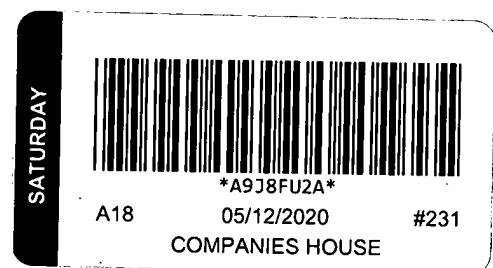


Financial Statements
for the Year Ended 31 March 2020
for
Alder Hey Promotions Ltd



Alder Hey Promotions Ltd

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for the year ended 31 March 2020**

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Alder Hey Promotions Ltd
Company Information
for the year ended 31 March 2020

DIRECTORS:	Mrs F Ashcroft Mr P S Bibby Mrs K C Muir
SECRETARY:	Dwf Secretarial Services Limited
REGISTERED OFFICE:	Alder Hey Children's NHS Foundation Trust Eaton Road Liverpool L12 2AP
REGISTERED NUMBER:	08019977 (England and Wales)
AUDITORS:	Bennett Brooks & Co Limited Chartered Accountants & Statutory Auditors St George's Court Winnington Avenue Northwich Cheshire CW8 4EE
BANKERS:	Nat West Liverpool City Office 2-4 Church Street Liverpool L1 2AP

Alder Hey Promotions Ltd (Registered number: 08019977)

**Balance Sheet
31 March 2020**

	Notes	2020 £	2019 £
FIXED ASSETS			
Tangible assets	4	28,249	-
Investments	5	490	490
		<u>28,739</u>	<u>490</u>
CURRENT ASSETS			
Stocks	6	27,380	14,423
Debtors	7	426,303	577,733
Prepayments and accrued income		7,500	-
Cash at bank		139,450	137,805
		<u>600,633</u>	<u>729,961</u>
CREDITORS			
Amounts falling due within one year	8	(6,828)	(6,043)
NET CURRENT ASSETS		<u>593,805</u>	<u>723,918</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>622,544</u>	<u>724,408</u>
CAPITAL AND RESERVES			
Called up share capital	9	2	2
Retained earnings		622,542	724,406
SHAREHOLDERS' FUNDS		<u>622,544</u>	<u>724,408</u>

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 23 November 2020 and were signed on its behalf by:



Mrs F Ashcroft - Director

Alder Hey Promotions Ltd

Notes to the Financial Statements for the year ended 31 March 2020

1. STATUTORY INFORMATION

Alder Hey Promotions Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Significant judgements and estimates

No significant judgements or estimates have been required in the preparation of the financial statements.

Turnover

Turnover represents cash and invoices amounts of goods sold and services provided which are recognised at the point of sale or completion of the service which is stated net of discounts and VAT.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Stocks

Stocks are stated at the lower of cost and net realisable value and consist of finished goods purchased for resale. Where necessary, provision is made for obsolete, slow moving or defective stocks.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

Cash flow

The financial statements do not include a Cash Flow Statement because the company, as a small reporting entity, is exempt from the requirement to prepare such a statement under the provisions of FRS102 Section 1A.

Going concern

The directors have reviewed budgets and forecasts and have a reasonable expectation that the company will continue in operational existence for the foreseeable future. The financial statements have therefore been prepared on the going concern basis.

Joint venture

Entities in which the company holds an interest and which are jointly controlled by the company and one or more other venturers under a contractual arrangement are treated as joint ventures. In the company financial statements, joint ventures are accounted for using the cost model.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was NIL (2019 - NIL).

Alder Hey Promotions Ltd

**Notes to the Financial Statements - continued
for the year ended 31 March 2020**

4. TANGIBLE FIXED ASSETS

	Land and buildings £
COST	
Additions	29,223
At 31 March 2020	<u>29,223</u>
DEPRECIATION	
Charge for year	974
At 31 March 2020	<u>974</u>
NET BOOK VALUE	
At 31 March 2020	<u><u>28,249</u></u>

5. FIXED ASSET INVESTMENTS

	2020 £	2019 £
490 A Ordinary shares in The Hardleleys Limited	490	490

The investment represents a holding of 490 A Ordinary Shares in The Hardleleys Limited, a company incorporated in England, company number 09856586. This represents a 49% shareholding in the company. The Hardleleys Limited was incorporated on 4th November 2015 and has been dormant since incorporation. The aggregate of the share capital and reserves of The Hardleleys Limited at 31 March 2020 was £1,000 and the profit for the period ending on that date was £Nil.

6. STOCKS

Stock comprises merchandise for resale. The value of stock held at the year end was £27,380 (2019: £14,423)

7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020 £	2019 £
Trade debtors	411,818	562,396
Due from group undertakings	7,612	15,337
VAT	6,873	-
	<u>426,303</u>	<u>577,733</u>

8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020 £	2019 £
Trade creditors	490	491
VAT	-	3,052
Accruals & deferred income	6,338	2,500
	<u>6,828</u>	<u>6,043</u>

9. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:			2020	2019
Number:	Class:	Nominal value:	£	£
2	Ordinary Shares	1	<u>2</u>	<u>2</u>

Alder Hey Promotions Ltd

**Notes to the Financial Statements - continued
for the year ended 31 March 2020**

10. DISCLOSURE UNDER SECTION 444(5B) OF THE COMPANIES ACT 2006

The Report of the Auditors was unqualified.

Jason Leach FCA (Senior Statutory Auditor)
for and on behalf of Bennett Brooks & Co Limited

11. RELATED PARTY TRANSACTIONS

The company has taken advantage of the exemptions under FRS102 which permits subsidiaries not to disclose transactions which other group entities where 100% of the voting rights are controlled within the group.

12. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY

The company is controlled by Alder Hey Children's Charity, an incorporated charity registered in England and Wales, company number 09389239, registered charity no. 1160661. Consolidated accounts for the Alder Hey Children's Charity group can be obtained from the Charity Commission, www.charitycommission.gov.uk.