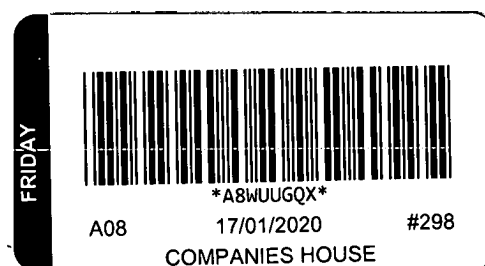


**Report of the Directors and
Financial Statements (amended)
for the Year Ended 31 March 2019
for
Alder Hey Promotions Ltd**



Alder Hey Promotions Ltd

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for the year ended 31 March 2019**

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Alder Hey Promotions Ltd
Company Information
for the year ended 31 March 2019

DIRECTORS:	Ms N S Collins Mrs L A Hitchen Ms E F Jones
SECRETARY:	Dwf Secretarial Services Limited
REGISTERED OFFICE:	Eaton Road Liverpool L12 2AP
REGISTERED NUMBER:	08019977 (England and Wales)
AUDITORS:	Bennett Brooks & Co Limited Chartered Accountants & Statutory Auditors St George's Court Winnington Avenue Northwich Cheshire CW8 4EE
BANKERS:	Nat West Liverpool City Office 2-4 Church Street Liverpool L1 2AP

Alder Hey Promotions Ltd (Registered number: 08019977)

**Balance Sheet
31 March 2019**

	Notes	£	2019 £	£	2018 £
FIXED ASSETS					
Investments	3		490		490
CURRENT ASSETS					
Stocks	4	14,423		11,985	
Debtors	5	577,733		343,578	
Cash at bank		137,805		90,142	
		<u>729,961</u>		<u>445,705</u>	
CREDITORS					
Amounts falling due within one year	6	6,043		18,522	
NET CURRENT ASSETS			<u>723,918</u>		<u>427,183</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>724,408</u>		<u>427,673</u>
CAPITAL AND RESERVES					
Called up share capital	7		2		2
Retained earnings			<u>724,406</u>		<u>427,671</u>
SHAREHOLDERS' FUNDS			<u>724,408</u>		<u>427,673</u>

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 17.10.2019 and were signed on its behalf by:


.....
Ms N S Collins - Director

Alder Hey Promotions Ltd

Notes to the Financial Statements for the year ended 31 March 2019

1. STATUTORY INFORMATION

Alder Hey Promotions Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Significant judgements and estimates

No significant judgements or estimates have been required in the preparation of the financial statements.

Turnover

Turnover represents cash and invoices amounts of goods sold and services provided which are recognised at the point of sale or completion of the service which is stated net of discounts and VAT.

Stocks

Stocks are stated at the lower of cost and net realisable value and consist of finished goods purchased for resale. Where necessary, provision is made for obsolete, slow moving or defective stocks.

Cash flow

The financial statements do not include a Cash Flow Statement because the company, as a small reporting entity, is exempt from the requirement to prepare such a statement under the provisions of FRS102 Section 1A.

Going concern

The directors have reviewed budgets and forecasts and have a reasonable expectation that the company will continue in operational existence for the foreseeable future. The financial statements have therefore been prepared on the going concern basis.

Joint venture

Entities in which the company holds an interest and which are jointly controlled by the company and one or more other venturers under a contractual arrangement are treated as joint ventures. In the company financial statements, joint ventures are accounted for using the cost model.

3. FIXED ASSET INVESTMENTS

	2019	2018
	£	£
490 A Ordinary shares in The Hardlees Limited	490	490

The investment represents a holding of 490 A Ordinary Shares in The Hardlees Limited, a company incorporated in England, company number 09856586. This represents a 49% shareholding in the company. The Hardlees Limited was incorporated on 4th November 2015 and has been dormant since incorporation. The aggregate of the share capital and reserves of The Hardlees Limited at 31 March 2019 was £1,000 and the profit for the period ending on that date was £Nil.

4. STOCKS

Stock comprises merchandise for resale. The value of stock held at the year end was £14,423 (2018: £11,985)

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019	2018
	£	£
Trade debtors	562,396	342,811
Other debtors	-	2
Due from group undertakings	15,337	-
VAT	-	765
	<u>577,733</u>	<u>343,578</u>

Alder Hey Promotions Ltd

**Notes to the Financial Statements - continued
for the year ended 31 March 2019**

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019	2018
	£	£
Trade creditors	491	-
VAT	3,052	-
Other creditors	-	2,990
Due to group undertakings	-	15,532
Accruals & deferred income	2,500	-
	<u>6,043</u>	<u>18,522</u>

7. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2019	2018
			£	£
2	Ordinary Shares	1	<u>2</u>	<u>2</u>

8. DISCLOSURE UNDER SECTION 444(5B) OF THE COMPANIES ACT 2006

The Report of the Auditors was unqualified.

Jason Leach FCA (Senior Statutory Auditor)
for and on behalf of Bennett Brooks & Co Limited

9. RELATED PARTY TRANSACTIONS

The company has taken advantage of the exemptions under FRS102 which permits subsidiaries not to disclose transactions which other group entities where 100% of the voting rights are controlled within the group.

10. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY

The company is controlled by Alder Hey Children's Charity, an incorporated charity registered in England and Wales, company number 09389239, registered charity no. 1160661. Consolidated accounts for the Alder Hey Children's Charity group can be obtained from the Charity Commission, www.charitycommission.gov.uk.