

Abridged Accounts

for the year ended 31 March 2023

for

THE CUSTOMER JOURNEY CONSULTANCY LIMITED

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Report to the directors on the preparation of the unaudited statutory accounts of THE CUSTOMER JOURNEY CONSULTANCY LIMITED for the year ended 31 March 2023.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of THE CUSTOMER JOURNEY CONSULTANCY LIMITED for the year ended 31 March 2023 which comprise of the Profit and Loss Account, the Statement of Comprehensive Income, the Balance Sheet, the Statement of Changes in Equity and the related notes from the company's accounting records and from information and explanations you have given us. As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at <http://rulebook.accaglobal.com/>

This report is made solely to the Board of Directors of THE CUSTOMER JOURNEY CONSULTANCY LIMITED, as a body, in accordance with the terms of our engagement letter dated 18 July 2023. Our work has been undertaken solely to prepare for your approval the accounts of THE CUSTOMER JOURNEY CONSULTANCY LIMITED and state those matters that we have agreed to state to the Board of Directors of THE CUSTOMER JOURNEY CONSULTANCY LIMITED, as a body, in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/factsheet163>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than THE CUSTOMER JOURNEY CONSULTANCY LIMITED and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that THE CUSTOMER JOURNEY CONSULTANCY LIMITED has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of THE CUSTOMER JOURNEY CONSULTANCY LIMITED. You consider that THE CUSTOMER JOURNEY CONSULTANCY LIMITED is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of THE CUSTOMER JOURNEY CONSULTANCY LIMITED. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

31 March 2023

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Turner and Partners LLP

24 James Street West

Bath

Somerset

BA1 2BT

18 July 2023

THE CUSTOMER JOURNEY CONSULTANCY LIMITED

Statement of Financial Position

As at 31 March 2023

	Notes	2023 £	2022 £
Fixed assets			
Tangible fixed assets	3	1,069	-
		1,069	-
Current assets			
Debtors		31,502	(59)
Cash at bank and in hand		42,847	41,132
		74,349	41,073
Creditors: amount falling due within one year		(63,779)	(39,058)
Net current assets		10,570	2,015
Total assets less current liabilities		11,639	2,015
Accruals and deferred income		(1,075)	(1,789)
Net assets		10,564	226
Capital and reserves			
Called up share capital		100	100
Profit and loss account		10,464	126
Shareholder's funds		10,564	226

For the year ended 31 March 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

1. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.
2. The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of Part 15 of the Companies Act 2006. In accordance with Section 444 of the Companies Act 2006, the income statement has not been delivered to the Registrar of Companies.

The members have agreed to the preparation of abridged accounts for this accounting period in accordance with section 444(2A).

The financial statements were approved by the board of directors on 18 July 2023 and were signed on its behalf by:

Martin Wright
Director

THE CUSTOMER JOURNEY CONSULTANCY LIMITED

Notes to the Abridged Financial Statements

For the year ended 31 March 2023

General Information

THE CUSTOMER JOURNEY CONSULTANCY LIMITED is a private company, limited by shares, registered in , registration number 07990892, registration address The Guild, High Street, Bath, BA1 5EB.

The presentation currency is £ sterling.

1. Accounting policies

Significant accounting policies

Statement of compliance

These financial statements have been prepared in compliance with FRS 102 – The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

Basis of preparation

The financial statements have been prepared under the historical cost convention as modified by the revaluation of land and buildings and certain financial instruments measured at fair value in accordance with the accounting policies.

The financial statements are prepared in sterling which is the functional currency of the company.

Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

Intangible assets

Intangible assets (including purchased goodwill and patents) are amortised at rates calculated to write off the assets on a straight line basis over their estimated useful economic lives. Impairment of intangible assets is only reviewed where circumstances indicate that the carrying value of an asset may not be fully recoverable.

Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

Computer Equipment	25% Reducing Balance
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2. Average number of employees

Average number of employees during the year was 1 (2022 : 1).

3. Tangible fixed assets

Cost or valuation	Computer Equipment	Total
	£	£
At 01 April 2022	1,462	1,462
Additions	1,425	1,425
Disposals	-	-
At 31 March 2023	2,887	2,887
Depreciation		
At 01 April 2022	1,462	1,462
Charge for year	356	356
On disposals	-	-
At 31 March 2023	1,818	1,818
Net book values		
Closing balance as at 31 March 2023	1,069	1,069
Opening balance as at 01 April 2022	-	-

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.