

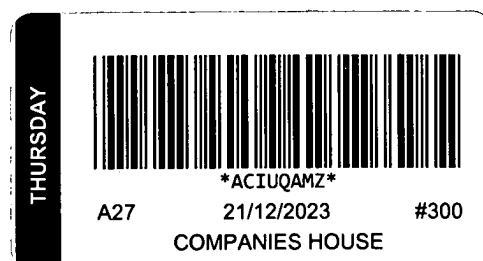


Registered number 7927534

Registered charity number 1147661

## **The Economist Educational Foundation (A company limited by guarantee)**

**Trustees' report and financial statements for the year ended March 31st 2023**



**The Economist Educational Foundation**

**The Economist Educational Foundation  
(Foundation)**

(A company limited by guarantee)

<b>Contents</b>	<b>Page</b>
Reference and administrative information	1
Trustees' annual report	2
Independent examiner's report	9
Statement of financial activities	10
Balance sheet	11
Statement of cashflows	12
Notes to the financial statements	13

## **The Economist Educational Foundation**

### **The Economist Educational Foundation**

(A company limited by guarantee)

#### **Reference and administrative information**

Charity number 1147661

Company number 7927534

Directors and Trustees Daniel Franklin (Chairman)  
Stephen Godsell  
Martyn Dempsey-Caddick  
Kike Agunbiade  
Nick Shippin  
Henry Tricks  
Marina Haydn (Resigned on January 4,2023)

Chief executive officer Emily Evans

Company secretary Fola Sanu

Registered office The Adelphi  
1-11 John Adam Street  
London  
WC2N 6HT

Accountants Goldwins  
Chartered Accountants  
75 Maygrove Road  
West Hampstead  
London NW6 2EG

## **The Economist Educational Foundation**

### **Trustees' annual report**

The Trustees present their report and financial statements for the year ended March 31<sup>st</sup> 2023.

### **Objective and principal activities**

#### The Foundation's purpose

The Foundation was incorporated in England and Wales as a private company limited by guarantee on 30<sup>th</sup> January 2012 and was registered with the Charity Commission on 12<sup>th</sup> June 2012. This report includes the Directors' report as required by company law.

The Foundation is established for charitable purposes to provide educational experiences and materials about current affairs, key world events, culture, business, finance, science and technology, for socially and economically disadvantaged young people.

#### Public benefit

The Trustees have a duty to consider public benefit guidance as published by the Charity Commission. The Trustees are aware of the Charity Commission guidance on public benefit reporting and are satisfied that the activities of the Foundation meet the requirements for them to be considered as being provided for the public benefit.

#### The Foundation's activities

We enable 10- to 16-year-olds to join inspiring discussions about the news which teach them to think critically, communicate effectively and understand the world. Learning these things can change a child's life, setting them up to thrive at school, in work and as citizens.

Our programme, Topical Talk, brings children into these discussions in school and online. We give teachers training and resources to have in-depth conversations about the news in their classrooms. We also provide unique opportunities for children to join international online discussions with each other and leading topic experts. Experts include inspiring role models who are shaping the issues.

### **Review of achievements and performance**

#### Our achievements

In the past two years we have significantly increased our reach, benefiting nearly 45x more students in 2022 than we did in 2020. Last year, we focused in particular on increasing the number of children who *regularly* participate in Topical Talk, as regular participation enables significant progress in essential knowledge and skills. This year, while we continued to grow, we once again focused primarily on depth. Our priority was to work closely with teachers to support children with the greatest need to take part regularly, and to have high-quality, maximally-impactful discussions.

## The Economist Educational Foundation

Teachers can engage with Topical Talk at different levels of intensity. They can use our Topical Talk teaching resources for:

1. an in-depth classroom discussion about a global news story, **once or sporadically**;
2. having these discussions **regularly** for a few weeks or months;
3. having these discussions on an **ongoing regular** basis, for example as part of a year-round weekly news club.

Our goal is for as many teachers as possible to have Topical Talk discussions on a weekly or ongoing-weekly basis. This presents a significant challenge for teachers, who are chronically over-stretched. So we offer them the support they need:

- **Easy access to world-class resources:** Our resources are, uniquely, created by experienced educators and journalists, expertly fact-checked, and reviewed by senior editors at *The Economist*. This year, we **improved our resources library** to better-enable teachers to find a resource on a current news story every week or easily search for topics that they want their students to engage with. We created resources to support children to understand and make sense of some of the most important issues affecting them and their future, from Andrew Tate and misogyny online to the cost of living crisis and the global food crisis.

*"They are excellently produced, thought-provoking resources that lead young people to critique a wide range of contemporary, important events and ideas." Teacher*

- **Topical Talk Festival: In 2022/23 we piloted our inaugural Topical Talk Festival - a unique, two-month-long, global event for schools.** Children across the world had inspiring classroom discussions about the news and joined online conversations about the same topics with peers in other countries. They engaged with leading experts such as Dr Kenneth Harris, a NASA engineer acknowledged by Forbes Magazine as one of the world's youngest and most impactful individuals in science. The Festival was packed with exciting events such as live global lessons, and in the final weeks, children submitted inspiring young writing and films on the topics, for the chance to win awards and prizes. The Festival, which will now take place annually, gives teachers extra incentives to have weekly Topical Talk discussions. It also offers students unique opportunities to engage with different perspectives and make their voices heard.

*"The festival made me and my students think about problems differently. Their critical thinking developed and their problem solving skills were polished through the online discussions. Students enjoyed the different perspectives brought by peers from all around the world. They felt confident to share their expertise." Teacher, Pakistan*

## The Economist Educational Foundation

*"Everyone in my class loves the discussions and listening to the opinions of others." Student, UK*

- **Teacher development and support:** We continue to train teachers to facilitate high-quality discussions about the news with confidence, and support them to implement these discussions regularly. This might include, for example, exploring together the optimal place to introduce Topical Talk sessions in the school curriculum or extra-curricular offering, or developing leaders within the school community to champion the programme, to keep it running with fidelity in the long term. In 2022/23 we **established our first ever "Topical Talk Excellence Hubs"**: local groups of schools with which we work collaboratively to maximise the impact of Topical Talk. Our first Excellence Hubs are Clayton County Public School district near Atlanta, Georgia in the US (following a successful pilot), and Aspirations Academies multi-academy trust in the UK. The schools in each Hub serve children who lack other opportunities to develop essential skills or learn about the world beyond their immediate community. We worked with leaders in the schools and at the district / MAT level to co-design a programme of support, including teacher training and help implementing Topical Talk Festival.

*"We loved it, absolutely loved it! Highlights included: the students being able to express their opinions; using facts to do so; and being more of a participatory citizen by knowing what's going on around them. It made students feel that you can have a discourse and disagree and be respectful. You can speak and use facts to support your point of view. It's helped them with making a more credible argument." Teacher, Clayton County Public Schools*

*"The resources are so relevant and so real, and you can almost see engagement and critical thinking develop before your eyes! Participating learners have made accelerated progress in key skills such as oracy and active listening and have a richer understanding of their right - and their responsibility - to engage maturely and critically with the world around them." Programme Manager, Aspirations Learning Institute*

We also prioritised doing **more learning from and with our teachers and students**, for example spending more time in schools, conducting more in-depth interviews, and more extensively surveying teachers, to understand more deeply what they need from us and what impact our work is having. This will continue to be a priority in 2023/24.

As a result of these activities in 2022/23, we saw greater impact than ever before on students.

- We learned that children who participate regularly in Topical Talk discussions can make up to **7x the progress of their peers** in a year. This is based on baseline and end-of-project

## The Economist Educational Foundation

skills assessments from nearly 40 classes, using the Skills Builder framework.

- Children also make measurable progress in essential knowledge about the world, learning new **facts about specific news stories and themes** and **how to identify misinformation**.
- During 2022/23, over 5,300 teachers engaged with Topical Talk, at a minimum by downloading a teaching resource. We therefore reached over **133,000 children globally**. Of those, nearly **38,000 took part regularly** for at least part of the year.

### Financial review

The Foundation generated a deficit of £28,841 in 2022-23. Income increased by £30,790 as a result of a number of donors supporting programmes and activities that will be delivered in FY 2023-24; and The Economist Newspaper both increasing its donation, and encouraging its employees to support the charity through fundraising activities. The Foundation had reserves of £560,555 at March 31<sup>st</sup> 2023. These reserves will allow the Foundation to further invest in improving both impact and reach.

The Trustees regularly review risks to the Foundation, including financial risk. They set the fundraising targets required to meet its spending needs and manage financial risk by ensuring the Foundation maintains adequate reserves to both meet future commitments made to donors and sponsors and manage risks associated with the uncertain outcome of future fundraising activity.

The Economist Group supports the Foundation by donating office space, facilities and IT equipment. It also provides technology, Human Resource, Legal and Financial services.

### Reserves policy

The Trustees have resolved that the Foundation should maintain cash and readily-realizable assets sufficient to fund the equivalent of no less than six months of staff expenditure.

In the unlikely event of the Foundation facing difficult financial circumstances, this would allow it to both meet its responsibilities to restricted donors and for the Foundation's staff members to continue being paid during a period of managed adjustment to these new circumstances. This policy required the Foundation to hold at least £336,000 in liquid and readily realizable assets.

The funds held at 31 March 2023 were £560,555 comprising £336,000 unrestricted reserves held to comply with the Reserves policy; £90,318 of unrestricted reserves designated to support the implementation of the Foundation's strategy; and £134,237 in restricted reserves raised and ring fenced towards delivering charitable work planned for 2023 – 24.

## The Economist Educational Foundation

### Diversity statement

Equality of opportunity is at the heart of our purpose as a charity. We exist to help young people succeed regardless of their background. Valuing diverse voices is essential to who we are: we help young people to build a complete picture of the world by presenting them with a wide range of perspectives on current affairs, and we support them to make their unique voices heard.

That is why we are passionately dedicated to being inclusive, nurturing diversity and actively addressing discrimination. We're committed to taking real and long-term action to tackle racism, and have identified the following areas where we are best placed to make a difference. Below, we report on progress made in these areas and set our target for 2024.

Educating young people: We take every opportunity to cover race and racism in our teaching resources, to enable young people to discuss these and explore how they relate to a wide range of topical issues. In 2022/23, young Topical Talkers have had opportunities to join well-informed discussions about race and racism in connection with topics including diversity in film, censorship in children's literature, and Black History Month.

Role models: We provide young people with opportunities to interact with inspiring, diverse role models on our online Hub and at events, including leaders in their fields.

Diverse voices on current affairs: In addition to the experts that children engage with on our online Hub and at events, our teaching resources themselves present young people with diverse perspectives and voices on current affairs. All perspectives included in our resources are "real voices", either verbatim or based on real lived experience.

Building a team that reflects the racial diversity of the young people we work with: Having an inclusive hiring process is a priority for us not least because it's important that we build a team that comes to reflect the rich diversity of the young people that we work with. In 2023 we made further improvements to the inclusivity of our hiring process, for example introducing blind CV screening. We gained greater diversity in our team and board, but it is a priority to continue to build this as we grow further.

### 2024 TARGET

In 2024, our target is to continue to introduce improved processes for learning from our teachers and children, and collaboratively measuring impact and designing Topical Talk with them on an ongoing basis. This is being led by our Chief Programme Officer and is enabling us to more deeply understand the needs of the children, teachers and communities we exist to serve, and to more effectively play our role of empowering them.

## **The Economist Educational Foundation**

### **Charity Governance Code**

Although the Code is not a legal or regulatory requirement, the Foundation seeks to run its charitable activities in line with the Code's main principles and recommended practice for good governance, taking into account the size and nature of the Foundation.

#### **Organisation structure and management**

The Board of Trustees is composed of seven persons who fulfill the statutory duties and responsibilities of Trustees. The Board meets at least quarterly. The Trustees who served on the board during the year are as follows:

- Daniel Franklin (Chairman)
- Stephen Godsell
- Martyn Dempsey-Caddick
- Kike Agunbiade
- Nick Shippin
- Henry Tricks
- Marina Haydn (Resigned on January 4, 2023)

Chief executive officer: Emily Evans

Stephen Godsell, Martyn Dempsey-Caddick, Marina Haydn and Kike Agunbiade are non-executive Trustees of the Foundation. The remaining Trustees are employees of The Economist Newspaper Limited.

#### **Connected transactions**

None of the Trustees has any beneficial interest in the Foundation.

The Foundation received a donation from The Economist Newspaper Limited, which also donates some facilities and services and pays some costs on behalf of the Foundation. With this exception it had no transactions with persons connected to the Foundation.

### **Trustees' responsibilities**

The Trustees (who are also directors for the purposes of company law) are responsible for preparing the Trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Foundation and of the incoming resources and application of resources, including the income and expenditure, of the Foundation for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them

## The Economist Educational Foundation

- consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Foundation will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Foundation and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Foundation and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the Foundation's website.

By order of the Board

*Daniel Franklin*

D E Franklin,  
Chairman/Trustee

Date 19th December 2023

Registered office  
The Adelphi  
1-11 John Adam Street  
London  
WC2N

## **The Economist Educational Foundation**

### **Independent examiner's report to the Trustees of the Economist Educational Foundation**

I report to the charity Trustees on my examination of the accounts of the company for the year ended 31st March 2023.

#### **Responsibilities and basis of report**

As the charity's Trustees of the company (and also its directors for the purposes of the company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of Charities Act 2011 ("the 2011 Act"). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

#### **Independent examiner's statement**

Since the company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales (ICAEW), which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a "true and fair view" which is not a matter considered as part of an independent examination; or
4. the account have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

*Anthony Epton*

Anthony Epton BA, FCA, CTA, FCIE  
Goldwins Limited  
Chartered Accountants  
75 Maygrove Road  
West Hampstead  
London NW6 2EG

**Date: 19 December 2023**

**The Economist Educational Foundation**  
**Statement of financial activities**  
**(incorporating an income and expenditure account)**  
**For the year ended March 31st 2023**

		2023	2023	2023	2022
		Unrestricted	Restricted	Total	Total
	Note	£	£	£	£
<b>Income from:</b>					
Donations	3	171,889	523,501	695,390	664,600
<b>Total income</b>		<b>171,889</b>	<b>523,501</b>	<b>695,390</b>	<b>664,600</b>
<b>Expenditure on:</b>					
Charitable activities	4	111,482	527,071	638,553	429,878
Fundraising Activities	4	85,678	-	85,678	67,712
<b>Total expenditure</b>		<b>197,160</b>	<b>527,071</b>	<b>724,231</b>	<b>497,590</b>
<b>Net (deficit) / surplus</b>		<b>(25,271)</b>	<b>(3,570)</b>	<b>(28,841)</b>	<b>167,010</b>
<b>Net movement in funds</b>		<b>(25,271)</b>	<b>(3,570)</b>	<b>(28,841)</b>	<b>167,010</b>
<b>Reconciliation of funds</b>	9				
Total funds brought forward		451,589	137,807	589,396	422,386
<b>Total funds carried forward</b>		<b>426,318</b>	<b>134,237</b>	<b>560,555</b>	<b>589,396</b>

All of the above results are derived from continuing activities.

There were no other recognised gains or losses other than those stated above.

The attached notes form part of these financial statements.

**The Economist Educational Foundation**  
**Balance sheet**  
**As at March 31st 2023**

	Note	2023 £	2023 £	2022 £	2022 £
<b>Current assets</b>					
Debtors	7	62,670		-	
Cash at bank and in hand	11	592,505		665,800	
		<u>655,175</u>		<u>665,800</u>	
<b>Liabilities</b>					
Creditors: amounts falling due within one year	8	<u>(94,620)</u>		<u>(76,404)</u>	
<b>Total net assets</b>			<b><u>560,555</u></b>		<b><u>589,396</u></b>
<b>Funds</b>					
	9				
Restricted funds			134,237		137,807
Unrestricted funds:					
General		336,000		303,000	
Designated		<u>90,318</u>		<u>148,589</u>	
Total unrestricted funds			<u>426,318</u>		<u>451,589</u>
<b>Total funds</b>			<b><u>560,555</u></b>		<b><u>589,396</u></b>

For the financial year ended March 31st 2023, the Foundation was entitled to exemption from audit under Section 477 of the Companies Act 2006, and no notice has been deposited under Section 476. However, in accordance with Section 145 of the Charities Act 2011, the financial statements have been examined by an independent examiner. The Trustees have acknowledged their responsibilities for ensuring that the Foundation keeps accounting records which comply with Section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the Foundation as at the end of the period and of its incoming resources and application of resources, including its income and expenditure for the financial period in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006, so far as applicable to the Foundation.

The financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Approved by the trustees on 19th December 2023

and signed on their behalf by:

*Daniel Franklin*  
**D E Franklin**  
**Chair of Trustees**

  
**N P Shippin**  
**Trustee**

**Company registration no. 7927534**

The attached notes form part of the financial statements.

**The Economist Educational Foundation**  
**Statement of cashflows**  
**For the year ended March 31st 2023**

	<b>Note</b>	<b>2023</b> <b>£</b>	<b>2022</b> <b>£</b>
<b>Cashflows from operating activities:</b>			
Net cash generated from operating activities	<b>10</b>	(73,295)	205,205
		<hr/>	<hr/>
<b>Change in cash and cash equivalents in the year</b>		(73,295)	205,205
Cash and cash equivalents at the beginning of the year		665,800	460,595
		<hr/>	<hr/>
<b>Cash and cash equivalents at the end of the year</b>	<b>11</b>	<b>592,505</b>	<b>665,800</b>
		<hr/> <hr/>	<hr/> <hr/>

**The Economist Educational Foundation**  
**Notes to the financial statements**  
**For the year ended March 31st 2023**

**1 Accounting policies**

**a) Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - Charities SORP (FRS 102) and the Companies Act 2006.

The Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

**b) Going concern**

The Trustees consider that there are no material uncertainties about the Foundation's ability to continue as a going concern. The Trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

**c) Income**

Income is recognised when the Foundation has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

**d) Interest receivable**

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Foundation; this is normally upon notification of the interest paid or payable by the bank.

**e) Fund accounting**

General unrestricted funds are available to spend on activities that further any of the purposes of the charity. Designated funds are unrestricted funds of the charity which the Trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the Foundation's work or for specific projects being undertaken by the Foundation.

**The Economist Educational Foundation**  
**Notes to the financial statements**  
**For the year ended March 31st 2023**

**1 Accounting policies (continued)**

**f) Expenditure and irrecoverable VAT**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise trading costs and the costs incurred by the Foundation in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.
- Expenditure on charitable activities includes the costs of delivering services to further the purposes of the Foundation and their associated support costs.
- Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

**g) Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**h) Cash at bank and in hand**

Cash at bank and cash in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**i) Creditors and provisions**

Creditors and provisions are recognised where the Foundation has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

**The Economist Educational Foundation**  
**Notes to the financial statements (continued)**  
**For the year ended March 31st 2023**

**2 Detailed comparatives for the statement of financial activities**

	<b>2022</b>	<b>2022</b>	<b>2022</b>
	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
<b>Income from:</b>			
Donations	451,553	213,047	664,600
<b>Total income</b>	<u>451,553</u>	<u>213,047</u>	<u>664,600</u>
<b>Expenditure on:</b>			
Charitable activities	266,950	230,640	497,590
<b>Total expenditure</b>	<u>266,950</u>	<u>230,640</u>	<u>497,590</u>
<b>Net movement in funds</b>	184,603	(17,593)	167,010
Total funds brought forward	266,986	155,400	422,386
<b>Total funds carried forward</b>	<u><b>451,589</b></u>	<u><b>137,807</b></u>	<u><b>589,396</b></u>

**3 Income from donations**

	<b>2023</b>	<b>2023</b>	<b>2023</b>	<b>2022</b>
	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Donations	171,889	523,501	695,390	664,600
	<u><b>171,889</b></u>	<u><b>523,501</b></u>	<u><b>695,390</b></u>	<u><b>664,600</b></u>

The Economist Educational Foundation  
Notes to the financial statements (continued)  
For the year ended March 31st 2023

4 Analysis of expenditure 2023

		Charitable activities									
	Basis of allocation	Teaching resources £	Teacher engagement and development £	Online platform facilitation and curation £	Online platform development and hosting £	Awards and celebration events £	Programme marketing £	Charitable partnership activities £	Fundraising £	Total 2023 £	Total 2022 £
Staff costs	Direct	103,789	104,507	39,855	40,064	-	113,555	27,162	81,451	510,383	309,528
Direct costs	Direct	8,982	12,756	-	63,151	-	33,930	4,426	4,227	127,472	89,077
Support costs	Direct	1,516	1,516	1,516	1,517	-	1,517	1,517	-	9,099	15,904
Support costs	Staff time	12,880	12,880	12,880	12,880	-	12,879	12,879	-	77,277	83,081
Total expenditure 2023		127,167	131,659	54,251	117,612	-	161,881	45,984	85,678	724,231	497,590

Of the total expenditure, £216,207 was unrestricted (2022: £266,950) and £468,405 was restricted (2022: £230,640).

Analysis of expenditure 2022

		Charitable activities									
	Basis of allocation	Teaching resources £	Teacher engagement and development £	Online platform facilitation and curation £	Online platform development and hosting £	Awards and celebration events £	Programme marketing £	Charitable partnership activities £	Fundraising £	Total 2022 £	
Staff costs	Direct	71,981	44,610	39,084	15,607	13,143	42,368	15,444	67,291	309,528	
Direct costs	Direct	16,888	1,452	-	42,893	267	27,156	-	421	89,077	
Support costs	Direct	2,272	2,272	2,272	2,272	2,272	2,272	2,272	-	15,904	
Support costs	Staff time	11,869	11,869	11,869	11,869	11,869	11,868	11,868	-	83,081	
Total expenditure 2022		103,010	60,203	53,225	72,641	27,551	83,664	29,584	67,712	497,590	

**The Economist Educational Foundation**  
**Notes to the financial statements (continued)**  
**For the year ended March 31st 2023**

**5 Analysis of staff costs, Trustee remuneration and expenses, and the cost of key management personnel**

	2023 £	2022 £
<b>Staff costs</b>		
Salaries and wages	375,949	286,310
Social security costs	50,974	28,924
Employer's contribution to defined contribution pension schemes	35,467	26,527
Other employee benefits	103,057	26,087
	<u>565,447</u>	<u>367,848</u>

The total employee benefits including employer's pension and national insurance contributions of the key management personnel were £78,314 (2022 Restated\*: £70,632).

\*FY22 has been restated to exclude benefits that were not attributable to key management personnel.

The Trustees were not paid or received any other benefits from employment with the Foundation in the year (2022: £nil) neither were they reimbursed expenses during the year (2022: £nil). No Trustee received payment for professional or other services supplied to the Foundation (2022: £nil).

**Staff numbers**

The average number of employees (headcount based on number of staff employed) during the year was:

	2023 No.	2022 No.
Charitable activities	12	9
Fundraising activities	2	1
	<u>14</u>	<u>10</u>

**6 Taxation**

The Foundation is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

**7 Debtors**

	2023 £	2022 £
Accrued income	62,670	-
	<u>62,670</u>	<u>-</u>

**The Economist Educational Foundation**  
**Notes to the financial statements (continued)**  
**For the year ended March 31st 2023**

**8 Creditors: amounts falling due within one year**

	2023 £	2022 £
Amounts payable to related parties	90,535	75,644
Accruals	4,085	760
	<b>94,620</b>	<b>76,404</b>

**9 Movements in funds**  
**For the year ended March 31st**  
**2022**

	At April 1st 2021 £	Income & gains £	Expenditure & losses £	Transfers £	At March 31st 2022 £
<b>Restricted funds</b>					
Support for Topical Talk	155,400	213,047	230,640	-	137,807
<b>Total restricted funds</b>	<b>155,400</b>	<b>213,047</b>	<b>230,640</b>	<b>-</b>	<b>137,807</b>
<b>Unrestricted funds</b>					
General	195,000	108,000			303,000
Designated	71,986	343,553	266,950	-	148,589
<b>Total unrestricted funds</b>	<b>266,986</b>	<b>451,553</b>	<b>266,950</b>	<b>-</b>	<b>451,589</b>
<b>Total funds</b>	<b>422,386</b>	<b>664,600</b>	<b>497,590</b>	<b>-</b>	<b>589,396</b>

**Movements in funds**  
**For the year ended March 31st**  
**2023**

	At April 1st 2022 £	Income & gains £	Expenditure & losses £	Transfers £	At March 31st 2023 £
<b>Restricted funds</b>					
Support for Topical Talk	137,807	523,501	527,071	-	134,237
<b>Total restricted funds</b>	<b>137,807</b>	<b>523,501</b>	<b>527,071</b>	<b>-</b>	<b>134,237</b>
<b>Unrestricted funds</b>					
General	303,000	33,000	-	-	336,000
Designated	148,589	138,889	197,160	-	90,318
<b>Total unrestricted funds</b>	<b>451,589</b>	<b>171,889</b>	<b>197,160</b>	<b>-</b>	<b>426,318</b>
<b>Total funds</b>	<b>589,396</b>	<b>695,390</b>	<b>724,231</b>	<b>-</b>	<b>560,555</b>

**Purposes of restricted funds**

Funds received were used to support programmes and activities.

Restricted funds include grants received from the UK Government Department for Digital, Culture, Media & Sport ('DCMS') amounting to £109,523 (2022: £6,381). The grant is provided to enable the Foundation to adapt its Topical Talk Programme for children with special educational needs and disabilities, and to offer the programme to more of these children, in the UK. The Foundation incurred expenditure of £76,387 (2022: £150) in the year in delivery of the DCMS funded programme and had £39,367 (2022: £6,231) carried forward at the year end to fund project expenditure in the following year.

**The Economist Educational Foundation**  
**Notes to the financial statements (continued)**  
**For the year ended March 31st 2023**

**10 Reconciliation of net income to net cash flow from operating activities**

	2023	2022
	£	£
Net income for the reporting period		
(as per the statement of financial activities)	(28,841)	167,010
(Increase)decrease in debtors	(62,670)	43
(Decrease)/increase in creditors	18,216	38,152
Net cash (used in)/generated from operating activities	<u>(73,295)</u>	<u>205,205</u>

**11 Analysis of cash and cash equivalents**

	At April 1st 2022	Cash flows	Other At March 31st changes 2023
	£	£	£
Cash at bank and in hand	665,800	(73,295)	592,505
Total cash and cash equivalents	<u>665,800</u>	<u>(73,295)</u>	<u>592,505</u>

**12 Legal status of the Foundation**

The Foundation is a company limited by guarantee and has no share capital. Each member is liable to contribute a sum not exceeding £1 in the event of the Foundation being wound up. It is also registered as a charity with the charity commission.

**13 Related party transactions**

The Foundation received a donation from The Economist Newspaper Limited of £148,734 in the year (2022: £378,921). The prior year donation included the funds raised from a non-fungible token (NFT) auction of £218,921. The Economist Newspaper Limited also pays some costs on behalf of the Foundation which are reimbursed on a monthly basis. At the end of the financial year, the Foundation had an amount due to The Economist Newspaper Limited of £90,535 (2022: £75,644) relating to salaries paid on its behalf. With this exception, there were no other transactions with related parties.