

Sparkl Ltd

Annual Report and Unaudited Abridged Financial Statements
for the Year Ended 31 January 2017

Jon Huntley - AIMS accountants for Business

Certified

61 Brancaster Lane

Purley

Surrey

CR8 1HL

Sparkl Ltd

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Sparkl Ltd

Company Information

Chairman	Anthony Presley Shearer
Directors	Silverminute Holdings Ltd Mr Jacoby Thwaites Anthony Presley Shearer Mr Timothy Charles Bullock
Registered office	Keystone Law, 48 Chancery Lane London WC2A 1JF
Bankers	Metro bank
Accountants	Jon Huntley - AIMS accountants for Business Certified 61 Brancaster Lane Purley Surrey CR8 1HL

Sparkl Ltd

Directors' Report for the Year Ended 31 January 2017

The directors present their report and the abridged financial statements for the year ended 31 January 2017.

Directors of the company

The directors who held office during the year were as follows:

Silverminute Holdings Ltd

Mr Jacoby Thwaites

Anthony Presley Shearer - Chairman

Mr Timothy Charles Bullock

Principal activity

The principal activity of the company is Computer Software production

Small companies provision statement

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board on 23 March 2017 and signed on its behalf by:

.....

Mr Jacoby Thwaites

Director

**Chartered Certified Accountants' Report to the Board of Directors on the Preparation of the
Unaudited Statutory Accounts of
Sparkl Ltd
for the Year Ended 31 January 2017**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Sparkl Ltd for the year ended 31 January 2017 as set out on pages 4 to 13 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at <http://www.accaglobal.com/gb/en/discover/public-value/rulebook.html>.

This report is made solely to the Board of Directors of Sparkl Ltd, as a body, in accordance with the terms of our engagement letter dated 5 March 2013. Our work has been undertaken solely to prepare for your approval the accounts of Sparkl Ltd and state those matters that we have agreed to state to the Board of Directors of Sparkl Ltd, as a body, in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/gb/en/technical-activities/technical-resources-search/2009/october/factsheet-163-audit-exempt-companies.html>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Sparkl Ltd and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Sparkl Ltd has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and loss of Sparkl Ltd. You consider that Sparkl Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Sparkl Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

.....
Jon Huntley - AIMS accountants for Business
Certified
61 Brancaster Lane
Purley
Surrey
CR8 1HL

23 March 2017

Sparkl Ltd

Abridged Profit and Loss Account for the Year Ended 31 January 2017

	Note	2017 £	2016 £
Gross loss		(119,469)	(138,151)
Administrative expenses		(324,422)	(338,516)
Other interest receivable and similar income		<u>62</u>	<u>426</u>
Loss before tax	<u>4</u>	(443,829)	(476,241)
Taxation		<u>114,280</u>	<u>65,932</u>
Loss for the financial year		<u><u>(329,549)</u></u>	<u><u>(410,309)</u></u>

The above results were derived from continuing operations.

The company has no recognised gains or losses for the year other than the results above.

The notes on pages 9 to 13 form an integral part of these abridged financial statements.

Sparkl Ltd

Statement of Comprehensive Income for the Year Ended 31 January 2017

	2017 £	2016 £
Loss for the year	<u>(329,549)</u>	<u>(410,309)</u>
Total comprehensive income for the year	<u><u>(329,549)</u></u>	<u><u>(410,309)</u></u>

The notes on pages 9 to 13 form an integral part of these abridged financial statements.

Sparkl Ltd

(Registration number: 07902278)

Abridged Balance Sheet as at 31 January 2017

	Note	2017 £	2016 £
Fixed assets			
Intangible assets	<u>5</u>	60,000	72,000
Tangible assets	<u>6</u>	3,090	3,920
		<u>63,090</u>	<u>75,920</u>
Current assets			
Debtors		4,650	13,306
Cash at bank and in hand		282,881	591,417
		<u>287,531</u>	<u>604,723</u>
Creditors: Amounts falling due within one year		<u>(7,045)</u>	<u>(7,518)</u>
Net current assets		<u>280,486</u>	<u>597,205</u>
Net assets		<u>343,576</u>	<u>673,125</u>
Capital and reserves			
Called up share capital		126	126
Share premium reserve		1,381,250	1,381,250
Profit and loss account		<u>(1,037,800)</u>	<u>(708,251)</u>
Total equity		<u>343,576</u>	<u>673,125</u>

For the financial year ending 31 January 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

All of the company's members have consented to the preparation of an Abridged Profit and Loss Account and an Abridged Balance Sheet in accordance with Section 444(2A) of the Companies Act 2006.

The notes on pages 9 to 13 form an integral part of these abridged financial statements.

Sparkl Ltd

(Registration number: 07902278)

Abridged Balance Sheet as at 31 January 2017

Approved and authorised by the Board on 23 March 2017 and signed on its behalf by:

.....

Mr Jacoby Thwaites

Director

The notes on pages 9 to 13 form an integral part of these abridged financial statements.

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Sparkl Ltd

Statement of Changes in Equity for the Year Ended 31 January 2017

	Share capital £	Share premium £	Profit and loss account £	Total £
At 1 February 2016	126	1,381,250	(708,251)	673,125
Loss for the year	-	-	(329,549)	(329,549)
Total comprehensive income	-	-	(329,549)	(329,549)
At 31 January 2017	126	1,381,250	(1,037,800)	343,576

	Share capital £	Share premium £	Profit and loss account £	Total £
At 1 February 2015	126	1,381,250	(297,942)	1,083,434
Loss for the year	-	-	(410,309)	(410,309)
Total comprehensive income	-	-	(410,309)	(410,309)
At 31 January 2016	126	1,381,250	(708,251)	673,125

The notes on pages 9 to 13 form an integral part of these abridged financial statements.

Sparkl Ltd

Notes to the Abridged Financial Statements for the Year Ended 31 January 2017

1 General information

The company is a private company limited by share capital, incorporated in England.

The address of its registered office is:

Keystone Law,
48 Chancery Lane
London
WC2A 1JF

The principal place of business is:

11 Hainthorpe Road
West Norwood
London
SE27 0PL

These financial statements were authorised for issue by the Board on 23 March 2017.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These abridged financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These abridged financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;
it is probable that future economic benefits will flow to the entity;
and specific criteria have been met for each of the company's activities.

Tax

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

Sparkl Ltd

Notes to the Abridged Financial Statements for the Year Ended 31 January 2017

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

Tangible assets

Tangible assets are stated in the statement of financial position at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Office Equipment	25% Reducing Balance method

Amortisation

Amortisation is provided on intangible assets so as to write off the cost, less any estimated residual value, over their useful life as follows:

Asset class	Amortisation method and rate
Intellectual Property	10% Straight line method

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Sparkl Ltd

Notes to the Abridged Financial Statements for the Year Ended 31 January 2017

Leases

Leases in which substantially all the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases are charged to profit or loss on a straight-line basis over the period of the lease.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Staff numbers

Average number of employees

4 Loss before tax

Arrived at after charging/(crediting)

	2017 £	2016 £
Depreciation expense	1,029	1,306
Amortisation expense	12,000	12,000

Sparkl Ltd

Notes to the Abridged Financial Statements for the Year Ended 31 January 2017

5 Intangible assets

	Total £
Cost or valuation	
At 1 February 2016	<u>120,000</u>
At 31 January 2017	<u>120,000</u>
Amortisation	
At 1 February 2016	48,000
Amortisation charge	<u>12,000</u>
At 31 January 2017	<u>60,000</u>
Carrying amount	
At 31 January 2017	<u><u>60,000</u></u>
At 31 January 2016	<u><u>72,000</u></u>

The aggregate amount of research and development expenditure recognised as an expense during the period is £Nil (2016 - £Nil).

Revalued assets for the year ended 31 January 2017

Revalued assets for the year ended 31 January 2016

Sparkl Ltd

Notes to the Abridged Financial Statements for the Year Ended 31 January 2017

6 Tangible assets

	Total £
Cost or valuation	
At 1 February 2016	7,278
Additions	199
	<hr/>
At 31 January 2017	7,477
	<hr/>
Depreciation	
At 1 February 2016	3,358
Charge for the year	1,029
	<hr/>
At 31 January 2017	4,387
	<hr/>
Carrying amount	
At 31 January 2017	3,090
	<hr/> <hr/>
At 31 January 2016	3,920
	<hr/> <hr/>

7 Share capital

Allotted, called up and fully paid shares

	2017		2016	
	No.	£	No.	£
ordinary of £0.01 each	8,700	87.00	8,700	87.00
Ordinary B of £0.01 each	3,909	39.09	3,909	39.09
	<hr/>		<hr/>	
	12,609	126	12,609	126
	<hr/> <hr/>		<hr/> <hr/>	

Sparkl Ltd

Detailed Profit and Loss Account for the Year Ended 31 January 2017

	2017 £	2016 £
Turnover (analysed below)	17,245	(2,255)
Cost of sales (analysed below)	<u>(136,714)</u>	<u>(135,896)</u>
Gross loss	<u>(119,469)</u>	<u>(138,151)</u>
Gross profit (%)	(692.77)%	6126.43%
Administrative expenses		
Employment costs (analysed below)	(209,636)	(225,905)
Establishment costs (analysed below)	(32,242)	(25,852)
General administrative expenses (analysed below)	(68,135)	(71,072)
Finance charges (analysed below)	(1,380)	(2,381)
Depreciation costs (analysed below)	<u>(13,029)</u>	<u>(13,306)</u>
	<u>(324,422)</u>	<u>(338,516)</u>
Operating loss	(443,891)	(476,667)
Other interest receivable and similar income (analysed below)	<u>62</u>	<u>426</u>
Loss before tax	<u><u>(443,829)</u></u>	<u><u>(476,241)</u></u>

This page does not form part of the statutory financial statements.

Sparkl Ltd

Detailed Profit and Loss Account for the Year Ended 31 January 2017

	2017 £	2016 £
Turnover		
Sale of goods, UK	-	(11,250)
Rendering of services, UK	17,245	8,995
	<u>17,245</u>	<u>(2,255)</u>
Cost of sales		
Staff NIC (Employers)	26,714	25,896
Directors remuneration	110,000	110,000
	<u>136,714</u>	<u>135,896</u>
Employment costs		
Wages and salaries (excluding directors)	(202,182)	(214,497)
Staff pensions (Defined contribution)	(1,239)	(6,739)
Private health insurance	(6,215)	(4,669)
	<u>(209,636)</u>	<u>(225,905)</u>
Establishment costs		
Rent and rates	(23,688)	(17,158)
Insurance	(8,554)	(8,694)
	<u>(32,242)</u>	<u>(25,852)</u>
General administrative expenses		
Telephone and fax	(56)	(233)
Computer software and maintenance costs	(10,929)	(8,756)
Printing, postage and stationery	(825)	(174)
Trade and professional journals	(227)	(103)
Trade subscriptions	(13)	1,030
Charitable donations	-	(90)
Sundry expenses	(9,246)	(2,077)
Car hire and leasing expenses (Operating leases)	-	(99)
Travel and subsistence	(9,618)	(12,350)
Advertising	(16,038)	(18,442)
Customer entertaining (disallowable for tax)	(1,312)	(442)
Accountancy fees	(2,055)	(6,685)
Consultancy fees	(5,546)	(6,320)
Legal and professional fees	<u>(12,270)</u>	<u>(16,331)</u>

This page does not form part of the statutory financial statements.
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Sparkl Ltd

Detailed Profit and Loss Account for the Year Ended 31 January 2017

	2017 £	2016 £
Finance charges		
Bank charges	<u>(1,380)</u>	<u>(2,381)</u>
Depreciation costs		
Amortisation of development costs	(12,000)	(12,000)
Depreciation of office equipment (owned)	<u>(1,029)</u>	<u>(1,306)</u>
	<u>(13,029)</u>	<u>(13,306)</u>
Other interest receivable and similar income		
Bank interest receivable	<u>62</u>	<u>426</u>

This page does not form part of the statutory financial statements.
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