

**Registered Number 07888485**

**PROTECTED BRAND LIMITED**

**Abbreviated Accounts**

**31 December 2015**

## Abbreviated Balance Sheet as at 31 December 2015

|   | <i>Notes</i> | <i>2015</i>     | <i>2014</i>     |
|---|--------------|-----------------|-----------------|
|   |              | <i>£</i>        | <i>£</i>        |
| <b>Current assets</b>                                 |              |                 |                 |
| Cash at bank and in hand                              |              | 70,824          | 11,343          |
|   |              | <u>70,824</u>   | <u>11,343</u>   |
| <b>Creditors: amounts falling due within one year</b> |              | (160,108)       | (43,835)        |
| <b>Net current assets (liabilities)</b>               |              | <u>(89,284)</u> | <u>(32,492)</u> |
| <b>Total assets less current liabilities</b>          |              | <u>(89,284)</u> | <u>(32,492)</u> |
| <b>Total net assets (liabilities)</b>                 |              | <u>(89,284)</u> | <u>(32,492)</u> |
| <b>Capital and reserves</b>                           |              |                 |                 |
| Called up share capital                               | 2            | 1               | 1               |
| Profit and loss account                               |              | (89,285)        | (32,493)        |
| <b>Shareholders' funds</b>                            |              | <u>(89,284)</u> | <u>(32,492)</u> |

- For the year ending 31 December 2015 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 22 August 2016

And signed on their behalf by:

**D Roberts, Director**

**Notes to the Abbreviated Accounts for the period ended 31 December 2015****1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

Turnover represents net sales and services excluding VAT.

**2 Called Up Share Capital**

Allotted, called up and fully paid:

|                              | <i>2015</i> | <i>2014</i> |
|------------------------------|-------------|-------------|
|                              | <i>£</i>    | <i>£</i>    |
| 1 Ordinary shares of £1 each | 1           | 1           |

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