

CBS EMEA Limited

Annual report and financial statements

Registered number 07887826

31 December 2020



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Directors' report

The directors present their annual report and the audited financial statements of CBS EMEA Limited ("the Company") for the year ended 31 December 2020.

Principal activities

The Company holds a 30% participating interest in CBS AMC Networks EMEA Channels Partnership (a joint venture with Romantica (East) Limited to broadcast CBS Content in the EMEA region).

Small business and Strategic report

Under Companies Act 2006, the director was entitled to prepare the financial statements in accordance with the small companies' regime, electing to take advantage of the small companies' exemption from preparing a strategic report.

Going concern

The directors have considered the appropriateness of the going concern assumption as in prior and current years the company had net current liabilities. ViacomCBS Inc. has provided the Company with an undertaking that it will, for at least 12 months from the date of approval of these financial statements, continue to make available such funds as are needed by the Company. This should enable the Company to continue in operational existence for the foreseeable future by meeting its liabilities as they fall due for payment. Based on this undertaking the directors believe that it remains appropriate to prepare the financial statements on a going concern basis.

Principal risks and uncertainties

The management of the Company and execution of the Company's strategy are subject to a number of risks. The directors have identified the need to manage the Company's material financial risks, including foreign exchange and liquidity. These risks are monitored through a Group Treasury management function which invests surplus funds, mitigates foreign exchange exposure and manages borrowings for ViacomCBS Inc. group companies (the 'Group').

Group Treasury also seeks to limit counter-party risk by conducting all of its banking and dealing activities with a limited number of major international banks, whose status is kept under review.

Liquidity Risk

The Company finances its operations through a combination of intercompany payables, issued ordinary share capital and a commitment of financial support from the parent entity.

Foreign Exchange Risk

To the extent that the Company enters into banking arrangements and intercompany agreements in currencies different to that of the Company's functional currency, there is an exposure to movements in exchange rates. The Company does not participate in cross-currency hedging.

Key performance indicators (KPI)

Given the straightforward nature of the business, KPIs are limited to the financial results of the Company.

Political contributions

The Company made no political or charitable donations during the year (2019: *€nil*).

Results and Dividends

The results for the year are set out on page 6. The Company made a loss of €479,240 (2019: *profit of €983,754*). The directors do not recommend the payment of a dividend (2019: *€nil*).

The results are in line with expectations of the directors.

Directors' report (continued)

The coronavirus disease 2019 ("COVID-19") pandemic has negatively impacted, and is expected to continue to impact the macroeconomic environment, as well as ViacomCBS Inc. business, financial condition and results of operations in 2020 and 2021. ViacomCBS Inc. is the parent company of CBS EMEA Limited ("the Company", hereafter).

The impact of COVID-19 on ViacomCBS Inc., which can affect the Company business, includes the cancellation of broadcast events for which we have rights to, delays of the 2021-television broadcast season as a result of temporary production shutdowns, abandonment of content that was not completed, delays in the delivery of programming to third parties, and fewer original programs and live events airing on our broadcast and cable networks. While production has resumed, we are not able to predict whether we will encounter future production delays or shutdowns, or if and to what extent our revenues will continue to be negatively impacted. Additionally, with the resumption of production we began incurring incremental costs relating to health and safety protocols, which are expected to continue throughout 2021.

Further, the impact from the lower revenues has been partially mitigated by lower costs as a result of decreases in production and distribution costs, mainly resulting from production shutdowns; lower advertising and promotion costs; and cost-savings initiatives. We have taken steps to strengthen our financial position during this period of market uncertainty, such as the issuance of long-term debt and redemption of near-term debt and we will continue to actively monitor the potential impact of COVID-19 and related events on the commercial paper and credit markets.

The magnitude of the continuing impact of COVID-19 on our business, financial condition and results of operations will depend on numerous evolving factors that we may not be able to accurately predict or control, including the duration and extent of the pandemic, the impact of federal, state, local and foreign governmental actions, consumer behaviour in response to the pandemic and such governmental actions, and economic and operating conditions in the aftermath of COVID-19. Even after COVID-19 has subsided, we may experience materially adverse impacts to our business as a result of its global economic impact, including any recession that has occurred or may occur in the future. Due to the evolving and uncertain nature of the pandemic, we are not able to estimate the full extent of the impact on our business, financial condition and results of operations. As at 31 December 2020, the Company was in a loss-making position, with a net current liabilities position of €17.8m and negative equity of €16.3m.

ViacomCBS Inc. has provided the Company with an undertaking that it will, for at least 12 months from the date of approval of these financial statements, continue to make available such funds as are needed by the Company. Taking this into account, the directors believe that the Company has adequate liquidity and business plans to continue to operate the business and mitigate the risks associated with COVID-19 for the next 12 months from the date of this report.

Directors'

The directors who held office during the year and up to the date of signing these financial statements were as follows:

Richard Jones
Gieliijn Hilarius

Directors' Liability Insurance

Qualifying third party indemnity was in force during the financial year and also at the date of approval of the financial statements; and that the indemnity is a qualifying third party indemnity where applicable.

Statement of Directors' Responsibilities in respect of the financial statements

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulation.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing the financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- state whether applicable United Kingdom Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements;
- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

Directors' report *(continued)*

The directors are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006.

Directors' confirmations

In the case of each director in office at the date the Directors' Report is approved:

- so far as the director is aware, there is no relevant audit information of which the company's auditors are unaware; and
- they have taken all the steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

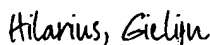
Disclosure of information to auditors

The directors who held office at the date of approval of this directors' report confirm that, so far as they are each aware, there is no relevant audit information of which the company's auditors are is unaware; and each director has taken all the steps that he ought to have taken as a director to make himself aware of any relevant audit information and to establish that the company's auditors are is aware of that information.

Independent Auditors

Pursuant to Section 487 of the Companies Act 2006, the independent auditors PricewaterhouseCoopers LLP, have indicated their willingness to continue in office and a resolution concerning their re-appointment will be proposed at the Annual General Meeting.

This report was approved by the board and signed on its behalf by

DocuSigned by:

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Gielijn Hilarius
Director

CBS EMEA Limited
Company registered number: 07887826
Cannon Place
78 Cannon Street
London
EC4N 6AF

3rd December 2021

Independent auditors' report to the members of CBS EMEA Limited

Report on the audit of the financial statements

Opinion

In our opinion, CBS EMEA Limited's financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2020 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law); and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements, included within the Annual Report, which comprise: the Balance Sheet as at 31 December 2020; the Profit and Loss Account and Other Comprehensive Income and the Statement of Changes in Equity for the year then ended; and the notes to the financial statements, which include a description of the significant accounting policies.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We remained independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Conclusions relating to going concern

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the company's ability to continue as a going concern.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Reporting on other information

The other information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

With respect to the Directors' report, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on our work undertaken in the course of the audit, the Companies Act 2006 requires us also to report certain opinions and matters as described below.

Directors' report

In our opinion, based on the work undertaken in the course of the audit, the information given in the Directors' report for the year ended 31 December 2020 is consistent with the financial statements and has been prepared in accordance with applicable legal requirements.

In light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we did not identify any material misstatements in the Directors' report.

Responsibilities for the financial statements and the audit

Responsibilities of the directors for the financial statements

As explained more fully in the Statement of Directors' Responsibilities in respect of the financial statements, the directors are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The directors are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the company and industry, we identified that the principal risks of non-compliance with laws and regulations related to the Companies Act 2006, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have direct impact on the financial statements such as the Companies Act 2006. We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to fraudulent financial reporting. Audit procedures performed by the engagement team included:

- Discussions with management and the legal counsel, including consideration of known or suspected instances of non-compliance;

- Evaluating and where appropriate, challenging assumptions and judgements made by management in determining significant accounting estimates; and
- Identifying and testing journal entries, in particular any entries posted with unusual account combinations.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

Use of this report

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

Other required reporting

Companies Act 2006 exception reporting

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not obtained all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us; or
- certain disclosures of directors' remuneration specified by law are not made; or
- the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

Entitlement to exemptions

Under the Companies Act 2006 we are required to report to you if, in our opinion, the directors were not entitled to: prepare financial statements in accordance with the small companies regime; and take advantage of the small companies exemption from preparing a strategic report. We have no exceptions to report arising from this responsibility.



Philip Stokes (Senior Statutory Auditor)

for and on behalf of PricewaterhouseCoopers LLP

Chartered Accountants and Statutory Auditors

London

3 December 2021

Profit and Loss Account and Other Comprehensive Income
for the year ended 31 December 2020

	<i>Note</i>	2020 €'000	2019 €'000
Administrative expenses		(81)	(111)
Operating loss	2	(81)	(111)
Interest payable and similar expenses	4	(401)	(418)
Other income – dividends		69	90
Impairment of investments reversal		-	1,485
(Loss) / profit before taxation		(413)	1,046
Tax on (loss) / profit	5	(66)	(61)
(Loss) / profit for the financial year		(479)	985

There were no other recognised gains and losses in the current or prior year other than those included in the profit and loss account shown above.

The notes on pages 10 to 16 form part of these financial statements.

Balance Sheet

As at 31 December 2020

	Note	2020 €'000	2020 €'000	2019 €'000	2019 €'000
Fixed assets					
Investments	6		1,485		1,485
Current assets					
Debtors	7	166		166	
Cash at bank and in hand		-		-	
Creditors: amounts falling due within one year	8	(17,994)		(17,515)	
Net current liabilities			(17,828)		(17,349)
Total assets less current liabilities			(16,343)		(15,864)
Capital and reserves					
Called up share capital	9		-		-
Profit and loss account			(16,343)		(15,864)
Total shareholders' deficit			(16,343)		(15,864)

The financial statements on pages 7 to 16 were approved by the Board of Directors on 3rd December 2021 and signed on its behalf by:

DocuSigned by:
Hilarius, Gielijn
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Gielijn Hilarius

Director

Company registered number: 07887826

Statement of Changes in Equity
for the year ended 31 December 2020

	Called up Share capital €'000	Profit and loss account €'000	Total equity €'000
Balance at 1 January 2019	-	(16,849)	(16,849)
Total comprehensive income for the year			
Profit for the financial year	-	985	985
	<hr/>	<hr/>	<hr/>
Balance at 31 December 2019	-	(15,864)	(15,864)
	<hr/>	<hr/>	<hr/>
Total comprehensive expense for the year			
Loss for the financial year	-	(479)	(479)
	<hr/>	<hr/>	<hr/>
Balance at 31 December 2020	-	(16,343)	(16,343)
	<hr/>	<hr/>	<hr/>

The notes on pages 10 to 16 form part of these financial statements.

Notes to the financial statements

1 Accounting policies

CBS EMEA Limited (the “Company”) is a company limited by shares and incorporated and domiciled in England and Wales, the United Kingdom. The address of its registered office is Cannon Place, 78 Cannon Street, London EC4N 6AF. The Company’s primary activity is a holding entity within the ViacomCBS Inc..

These financial statements were prepared in accordance with the Companies Act 2006 under the Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland (“FRS 102”)* as issued in August 2014. The presentation currency of these financial statements is euro. All amounts in the financial statements have been rounded to the nearest €1,000.

As the Company is a wholly owned subsidiary of ViacomCBS Inc., the Company has taken advantage of the exemption contained in Paragraph 33.1A of FRS 102 and has therefore not disclosed transactions or balances with the ultimate parent of the group or any other wholly owned subsidiaries.

In the transition to FRS 102 from old UK GAAP, the Company has made no measurement and recognition adjustments.

The Company’s ultimate parent undertaking, ViacomCBS Inc. includes the Company in its consolidated financial statements. The consolidated financial statements of ViacomCBS Inc. are available to the public and may be obtained from 51 West 52 Street, New York, 10019-6188, USA. In these financial statements, the company is considered to be a qualifying entity (for the purposes of this FRS) and has applied the exemptions available under FRS 102 in respect of the following disclosures:

- Reconciliation of the number of shares outstanding from the beginning to end of the period;
- Cash Flow Statement and related notes; and
- Key Management Personnel compensation.

The accounting policies set out below have, unless otherwise stated, been applied consistently to all periods presented in these financial statements.

Judgements made by the directors, in the application of these accounting policies that have significant effect on the financial statements and estimates with a significant risk of material adjustment in the next year are discussed in note 11.

1.1 Measurement convention

The financial statements are prepared on the historical cost basis.

1.2 Going concern

The Directors have considered the appropriateness of the going concern assumption as the company had net current liabilities in both the current and the prior years. ViacomCBS Inc. has provided the Company with an undertaking that it will, for at least 12 months from the date of approval of these financial statements, continue to make available such funds as are needed by the Company. This should enable the Company to continue in operational existence for the foreseeable future by meeting its liabilities as they fall due for payment. Based on this undertaking the directors believe that it remains appropriate to prepare the financial statements on a going concern basis.

The coronavirus disease 2019 (“COVID-19”) pandemic has negatively impacted, and is expected to continue to impact the macroeconomic environment, as well as ViacomCBS Inc. business, financial condition and results of operations in 2020 and 2021. ViacomCBS Inc. is the parent company of CBS EMEA Limited (“the Company”, hereafter).

The impact of COVID-19 on ViacomCBS Inc., which can affect the Company business, includes the cancellation of broadcast events for which we have rights to, delays of the 2021-television broadcast season as a result of temporary production shutdowns, abandonment of content that was not completed, delays in the delivery of programming to third parties, and fewer original programs and live events airing on our broadcast and cable networks. While production has resumed, we are not able to predict whether we will encounter future production delays or shutdowns, or if and to what extent our revenues will continue to be negatively impacted. Additionally, with the resumption of production we began incurring incremental costs relating to health and safety protocols, which are expected to continue throughout 2021.

Further, the impact from the lower revenues has been partially mitigated by lower costs as a result of decreases in production and distribution costs, mainly resulting from production shutdowns; lower advertising and promotion costs; and cost-savings initiatives. We have taken steps to strengthen our financial position during this period of market uncertainty, such as the issuance of long-term debt and redemption of near-term debt and we will continue to actively monitor the potential impact of COVID-19 and related events on the commercial paper and credit markets.

Notes to the Financial Statements (continued)

1 Accounting policies (continued)

The magnitude of the continuing impact of COVID-19 on our business, financial condition and results of operations will depend on numerous evolving factors that we may not be able to accurately predict or control, including the duration and extent of the pandemic, the impact of federal, state, local and foreign governmental actions, consumer behaviour in response to the pandemic and such governmental actions, and economic and operating conditions in the aftermath of COVID-19. Even after COVID-19 has subsided, we may experience materially adverse impacts to our business as a result of its global economic impact, including any recession that has occurred or may occur in the future. Due to the evolving and uncertain nature of the pandemic, we are not able to estimate the full extent of the impact on our business, financial condition and results of operations. As at 31 December 2020, the Company was in a loss-making position, with a net current liabilities position of €17.8m and negative equity of €16.3m.

ViacomCBS Inc. has provided the Company with an undertaking that it will, for at least 12 months from the date of approval of these financial statements, continue to make available such funds as are needed by the Company. Taking this into account, the directors believe that the Company has adequate liquidity and business plans to continue to operate the business and mitigate the risks associated with COVID-19 for the next 12 months from the date of this report.

No other matters or circumstances have arisen since balance date and the date of this report that, in the opinion of the Directors of the Company, have significantly affected or may significantly affect the operations of the Company, the results of those operations, or the state of affairs of the Company in financial years subsequent to 31 December 2020.

1.3 Foreign currency

Transactions in foreign currencies are translated to the Company's functional currency at the foreign exchange rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are retranslated to the functional currency at the foreign exchange rate ruling at that date. Non-monetary assets and liabilities that are measured in terms of historical cost in a foreign currency are translated using the exchange rate at the date of the transaction. Non-monetary assets and liabilities denominated in foreign currencies that are stated at fair value are retranslated to the functional currency at foreign exchange rates ruling at the dates the fair value was determined. Foreign exchange differences arising on translation are recognised in the profit and loss account.

1.4 Investments

Investments in associates undertakings are valued at cost less provision for impairment. Any distribution from an associate is accounted as a gain to the profit and loss account. Any contribution made to the associate is accounted as an increase in the investment. An annual impairment trigger assessment is performed and if positive a comparison of the investment cost is made with the recoverable value. Any prior impairment is reviewed annually for possible reversals. If the initial impairment conditions have changed the impairment is reversed as a gain to the profit and loss account.

1.5 Basic financial instruments

The below paragraphs are in adherence to FRS102 Section 11, as they relate to basic financial instruments. Section 12 of FRS102 is not applicable as it deals with more complex financial instruments and transactions.

Trade and other debtors / creditors

Trade and other debtors are recognised initially at transaction price less attributable transaction costs. Trade and other creditors are recognised initially at transaction price plus attributable transaction costs. Subsequent to initial recognition they are measured at amortised cost using the effective interest method, less any impairment losses in the case of trade debtors. If the arrangement constitutes a financing transaction, for example if payment is deferred beyond normal business terms, then it is measured at the present value of future payments discounted at a market rate of instrument for a similar debt instrument.

Cash and cash equivalents

Cash and cash equivalents comprise cash balances and call deposits. Bank overdrafts that are repayable on demand and form an integral part of the Company's cash management are included as a component of cash and cash equivalents.

1.6 Expenses

Interest receivable and Interest payable

Interest payable and similar charges include interest payable, unwinding of the discount on provisions, and net foreign exchange losses that are recognised in the profit and loss account (see foreign currency accounting policy).

Other interest receivable and similar income include interest receivable on funds invested and net foreign exchange gains.

Interest income and interest payable are recognised in profit or loss as they accrue, using the effective interest method.

Foreign currency gains and losses are reported on a net basis.

Notes to the Financial Statements *(continued)*

1 Accounting policies *(continued)*

1.7 Taxation

Tax on the profit or loss for the year comprises current and deferred tax. Tax is recognised in the profit and loss account except to the extent that it relates to items recognised directly in equity or other comprehensive income, in which case it is recognised directly in equity or other comprehensive income.

Current tax is the expected tax payable or receivable on the taxable income or loss for the year, using tax rates enacted or substantively enacted at the balance sheet date, and any adjustment to tax payable in respect of previous years.

Deferred tax is provided on timing differences which arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in the financial statements. Deferred tax is not recognised on permanent differences arising because certain types of income or expense are non-taxable or are disallowable for tax or because certain tax charges or allowances are greater or smaller than the corresponding income or expense.

Deferred tax is measured at the tax rate that is expected to apply to the reversal of the related difference, using tax rates enacted or substantively enacted at the balance sheet date. Deferred tax balances are not discounted.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Notes to the Financial Statements (continued)

2 Operating loss

Included in operating loss are the following:

	2020 €'000	2019 €'000
Audit fees in respect of these financial statements	16	15

3 Directors' remuneration

The services provided by the directors to the Company were not significant compared to their services to the rest of the CBS Group, as such none of the directors received any remuneration in respect of their services to the Company during the year (2019: €nil). The directors were remunerated by another group undertaking.

4 Interest payable and similar expenses

	2020 €'000	2019 €'000
Net foreign exchange result	-	-
Interest payable on overdrafts	(401)	(418)
Total other interest payable and similar expenses	(401)	(418)

5 Tax on (loss) / profit

Total tax expense recognised in the profit and loss account, other comprehensive income and equity:

	2020 €'000	2019 €'000
<i>Current tax</i>		
Current tax income for the year	117	61
Adjustments in respect of prior periods	(51)	-
Total current tax charge	66	61
<i>Deferred tax</i>		
Tax losses carried forward	-	-
Origination and reversal of timing differences	-	-
Total deferred tax (credit)/charge	-	-
Total tax charge	66	61

Notes to the Financial Statements (continued)

5 Tax on loss (continued)

Reconciliation of standard tax rate

	2020	2019
	€'000	€'000
(Loss) / profit before taxation	(413)	1,046
Loss before taxation multiplied by standard rate in the UK – 19% (2019: 19%)	(78)	199
Expenses not deductible for tax purposes	91	84
Share of partnership withholding tax	(13)	(17)
Taxable partnership profit / (loss) in excess of accounting receipt	186	78
Reinstatement of investments in Partnership	-	(283)
Adjustment in respect of previous periods	(51)	-
FTC relief – withholding tax suffered by partnership	(69)	-
Total tax charge included in profit or loss	66	61

Deferred tax is measured on a non-discounted basis at the tax rate which is expected to apply in the periods in which timing differences reverse, based on tax rates and laws substantively enacted at the balance sheet date. At Summer Budget 2015, the government announced legislation setting the Corporation Tax main rate at 19% for the years starting 1 April 2017, 2018 and 2019 and at 18% for the year starting 1 April 2020. A further reduction to 17% for the year starting 1 April 2020 was announced at Budget 2016. However, at Budget 2020, the government announced that the Corporation Tax main rate for the years starting 1 April 2020 and 2021 would remain at 19%. The deferred tax balance at 31 December 2020 has been calculated based on these substantively enacted rates accordingly. On 5 March 2021 the government confirmed an increase in the main Corporation Tax rate from 19% to 25%, with effect from 1 April 2023.

6 Investments

	Associate 2020	Associate 2019
	€'000	€'000
Balance at 1 January	1,485	-
Impairment reversal	-	1,485
Balance at 31 December	1,485	1,485

In 2015 the cost of the investment of €14.1m was fully impaired. Due to the positive financial performance in the recent years and due to the expected positive financial growth in the future years, management has taken the decision to reverse part of the investment impairment posted in 2015 for the amount of €1,485,290.

At 31 December 2020 the company held the following investments in associated companies:

<u>Company</u>	<u>Address</u>	<u>Country of incorporation</u>	<u>Principal activity</u>	<u>Class and percentage of shares held</u>
CBS AMC Networks EMEA Channels Partnership	111 Salusbury Road London NW6 6RG United Kingdom	United Kingdom	Distribution of filmed product for television viewing	30% of ordinary shares

Notes to the Financial Statements (continued)

7 Debtors

	2020 €'000	2019 €'000
Amounts owed by group undertakings	166	166
	<u>166</u>	<u>166</u>

8 Creditors: amounts falling due within one year

	2020 €'000	2019 €'000
Bank loans and overdrafts	14,372	13,954
Trade creditors	50	55
Corporate tax payable	116	61
Amounts owed to partnership	56	45
Amounts owed to related party	3,400	3,400
	<u>17,994</u>	<u>17,515</u>

9 Called up share capital

Called up share capital

	2020 €	2019 €
<i>Allotted, called up and fully paid</i>		
123 (2019: 123) ordinary shares of €1 each	<u>123</u>	<u>123</u>

The holders of ordinary shares are entitled to receive dividends as declared from time to time and are entitled to one vote per share at meetings of the Company.

10 Ultimate parent company and parent company of larger group

The immediate parent undertaking of this Company is CBS Enterprise (UK) Limited (registered address: Cannon Place, 78 Cannon Street, London, EC4N 6AF).

The Company is a subsidiary undertaking of ViacomCBS Inc. based in the USA, which is the ultimate parent company. The ultimate controlling party of CBS EMEA Limited is National Amusements Inc., the beneficial owner of the majority of ViacomCBS Inc. voting shares.

The largest group in which the results of the Company are consolidated is that headed by ViacomCBS Inc., USA. No other group financial statements include the results of the Company.

The consolidated financial statements of these groups are available to the public and can be obtained from 1515 Broadway, New York, 10036, USA.

Notes to the Financial Statements *(continued)*

11 Accounting estimates and judgments

Key sources of estimation uncertainty

The preparation of the financial statements requires management to make estimates and key assumptions that influence the application of principles and the reported values of assets and liabilities and of income and expenditure. The actual results may differ from these estimates. The estimates and the underlying key assumptions are constantly assessed. Revisions of estimates are recognised in the period in which the estimate is revised and in future periods for which the revision has consequences.

Key assumptions, concerning the future and other key sources of estimation at the balance sheet date, that may cause material adjustment to the carrying amounts of assets or liabilities within the next financial year, such as the recoverability of certain assets/impairment calculations, are constantly assessed.

Critical accounting judgements in applying the Company's accounting policies

Investments valuation

The most critical estimates, assumptions and judgements relate to the determination of carrying value of unlisted investments in the Company's investments. The nature, facts and circumstance of the investment are taken into account on assessing whether there are any indications of a further impairment or a reversal of previous impairment.

The following key assumptions were used in the impairment testing:

- Sales growth and EBITDA margins – as per the latest available partnership forecasts
- Long-term growth rate – 0% (2019: 0%)
- Discount rate – 14% (2019: 14%)

12 Subsequent events

No significant matters or circumstances have arisen since balance date and the date of this report that, in the opinion of the Directors of the Company, have significantly affected or may significantly affect the operations of the Company, the results of those operations, or the state of affairs of the Company in financial years subsequent to 31 December 2020.