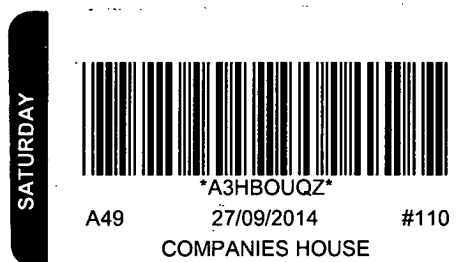


REGISTERED No. 7834188

**MCVITIE'S LIMITED
(FORMERLY PROJECT CRUNCHIE LIMITED)**

**Annual report and financial statements
for the financial year ended 28 December 2013**



MCVITIE'S LIMITED

Directors' Report

The directors present their annual report and financial statements for the 52 weeks ended 28 December 2013.

Review of the business

During the period the Company has not traded, has not incurred any liabilities, and has made neither a profit nor loss. The directors do not expect this to change in the future.

Directors

The directors of the Company who served throughout the period are as follows:

H McCarthy
M Oldham

Dividend

The directors do not recommend the payment of a dividend (2012-Nil).

Auditors

Auditors have not been appointed in accordance with the provision of Section 476 of the Companies Act 2006.

Approved by the Board and signed on its behalf by:

M. Oldham
Director and Secretary

A handwritten signature in black ink, appearing to be 'M. Oldham', written over a horizontal line.

21 August, 2014

Hayes End Road
Hayes
Middlesex
UB4 8EE

MCVITIE'S LIMITED
(Registered No. 7834188)

Balance Sheet As At 28 December 2013

	Notes	28 December 2013 £	29 December 2012 £
Current Assets			
Debtors: Amounts owed by group undertakings	5	1,000	1,000
Net Current Assets		<u>1,000</u>	<u>1,000</u>
Net Assets		<u><u>1,000</u></u>	<u><u>1,000</u></u>
Capital Employed			
Equity share capital	6	1,000	1,000
Total Capital Employed		<u><u>1,000</u></u>	<u><u>1,000</u></u>

For the period ending 28 December 2013 the company was entitled to exemption from audit under section 480 of the companies act 2006 relating to dormant companies.

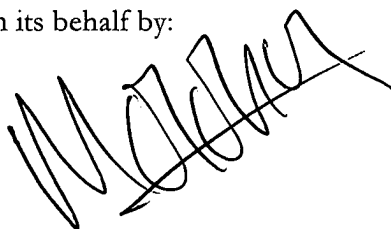
Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The financial statements of Project Crunchie Limited were approved by the board of directors and authorised for issue on 21 August, 2014.

They were signed on its behalf by:

M. Oldham
Director



MCVITIE'S LIMITED

Notes to the financial statements For the period ended 28 December 2013

1. Basis of accounting

The accounts have been prepared on the historical cost basis of accounting.

2. Dormant Status

The Company was dormant throughout the period ended 28 December 2013. The company has not traded during the period. During this period, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

3. Profit & loss account

The Company did not trade during the period and has made neither a profit nor a loss. No Profit and Loss Account has been prepared. As a result reserves have not moved.

4. Directors and employees

None of the directors received any emoluments in respect to their services to the Company. The company had no employees.

5. Debtors

	28 December 2013 £	29 December 2012 £
Amounts owed by group undertakings	<u>1,000</u>	<u>1,000</u>

6. Equity Share Capital

	28 December 2013 £	29 December 2012 £
Allotted, called up and fully paid		
Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>
	<u>1,000</u>	<u>1,000</u>

MCVITIE'S LIMITED

Notes to the financial statements For the period ended 28 December 2013

7. Related party transactions

During the period there were no related party transactions.

8. Ultimate holding company

The Company's ultimate UK parent undertaking as at 28 December 2013 is United Biscuits Topco Limited. United Biscuits Topco Limited has included the Company in its group financial statements.

The Company's ultimate parent undertaking is United Biscuits Luxco SCA, which is incorporated in Luxembourg.