

Directors' Report And Financial Statements

For the period ended 31 December 2012

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Company Registration No 07815800 (England and Wales)

COMPANY INFORMATION

Director

Sachin Mevada

Keeping Kids Company Ltd

Company number

07815800

Registered office

1 Kenbury Street

London SE5 9BS

Auditors

Kingston Smith LLP

Devonshire House 60 Goswell Road

London EC1M 7AD

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DIRECTORS' REPORT

FOR THE PERIOD ENDED 31 DECEMBER 2012

The directors present their report and financial statements for the period ended 31 December 2012

Principal activities

The principal activity of the company in the period under review was the receipt of income from events and other miscellaneous trading activity

Directors

The following directors have held office since 19 October 2011

Director names Marzieh Chipperfield

(appointed 19/10/11, resigned 13/12/12)

Sachin Mevada

(appointed 09/11/11)

Andrew Davis

(appointed 19/10/11, resigned 09/11/11)

Keeping Kids Company Ltd

(appointed 19/10/11)

Auditors

Kingston Smith LLP were appointed auditors to the company and are deemed to be reappointed under section 487(2) of the Companies Act 2006

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

DIRECTORS' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2012

Statement of disclosure to auditors

So far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware Additionally, the directors have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditors are aware of that information

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006

On behalf of the board

Sachin Mevada

Director

31/3/2013

INDEPENDENT AUDITORS' REPORT

TO THE MEMBERS OF KEEPING KIDS COMPANY ENTEPRISES LIMTED

We have audited the financial statements of Keeping Kids Company Enterprises Limited for the period ended 31 December 2012 which comprise the Profit and Loss Account, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' Report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2012 and of its profit for the period then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

INDEPENDENT AUDITORS' REPORT (CONTINUED)

TO THE MEMBERS OF KEEPING KIDS COMPANY ENTERPRISES LIMITED

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the directors' report

Nicholas Brooks (Sen or Statutory Auditor) for and on behalf of Kingston Smith LLP

Chartered Accountants Statutory Auditor

Devonshire House 60 Goswell Road London

EC1M 7AD

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PROFIT AND LOSS ACCOUNT

FOR THE PERIOD ENDED 31 DECEMBER 2012

	Notes	2012 £
Turnover		104,364
Administrative expenses		(16,607)
Operating profit	2	87,757
Chantable donation	3	87,757
Loss on ordinary activities before taxation		-
Tax on loss on ordinary activities	4	
Loss for the year	8	<u> </u>

BALANCE SHEET

AS AT 31 DECEMBER 2012

	Notes	£	2012 £
Current assets Debtors	5	11,243	
Cash at bank and in hand		4,436	
Creditors: amounts falling due within one year	6	15,679	
Total assets less current liabilities			1
Capital and reserves			
Called up share capital	7		1
Profit and loss account	8		
Shareholders' funds			1

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Approved by the Board for issue on 3172013

Sachin Mevada Director

Company Registration No. 07815800

NOTES TO THE FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 31 DECEMBER 2012

1 Accounting policies

11 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover

Turnover represents income received from events and other miscellaneous trading

2	Operating profit	2012 £
	Operating profit is stated after charging	
	Auditors' remuneration - current year	2,500
3	Donations	2012
		£
	Gift aid payment to parent undertaking	87,757
4	Taxation	
4	Taxation	
	On the basis of these financial statements no provision is necessary for corporation tax	
5	Debtors	2012 £
		Ł
	Trade debtors	11,243
		11,243
6	Creditors: amounts falling due within one year	2012
		£
	Amounts owed to group undertakings	6,529
	Other creditors	9,149
		15,678

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE PERIOD ENDED 31 DECEMBER 2012

7	Share capital	2012
		£
	Allotted, called up and fully paid	
	1 ordinary share of £1	1
8	Statement of movements on profit and loss account	
	•	Profit and
		loss
		account
		£
	Balance at 31 December 2012	87,757

9 Control

Keeping Kids Company Enterprises Limited is a wholly owned subsidiary of Keeping Kids Company Limited, a company registered in England & Wales

10 Related party relationships and transactions

The company has taken advantage of the exemption available in FRS8 'Related Party Disclosures' from whereby it has not disclosed transactions with its parent company