

Registered Number: 07775453

Fetch Media Limited (the
"Company")

PRIVATE COMPANY LIMITED BY SHARES

**SHAREHOLDERS' WRITTEN RESOLUTION
CIRCULATED ON 8 OCTOBER 2020
PURSUANT TO CHAPTER 2
OF PART 13 OF THE COMPANIES ACT 2006**

Pursuant to Chapter 2 of Part 13 of the Companies Act 2006, the directors of the Company propose the passing of the following resolution as a special resolution.


SPECIAL RESOLUTION

1. **THAT** the draft articles of association in the form attached, and initialled by a director for identification purposes, be adopted as the articles of association of the Company in substitution for, and to the exclusion of, the existing articles of association of the Company (including all the provisions of the Company's memorandum of association which, by virtue of section 28 of the Companies Act 2006, are treated as provisions of the existing articles of association of the Company).

Please read the explanatory notes at the end of this document before signifying your agreement to the resolution.

We, the undersigned, were at the time the resolution were circulated entitled to vote on the resolution and irrevocably agree to the resolution.

Signed



Date 8 October 2020

For and on behalf of
Dentsu Aegis Network Limited



Explanatory notes for shareholders

1. If you agree to the resolution, please signify your agreement by signing and dating this document where indicated above and returning it to the Company by email, by attaching a scanned copy of the signed document to an e-mail and sending it to Amy Whitestone at amy.whitestone@dentsuaegis.com.

If you do not agree to the above resolution, you do not need to do anything.

2. Once you have signified your agreement to the resolution, you may not revoke your agreement.
3. Unless, by the date at the end of the 28-day period beginning on the circulation date, sufficient agreement has been received for the resolution to be passed, they will lapse. If you agree to the resolution, please ensure that signification of your agreement reaches us before or on this date.
4. Sufficient agreement will have been reached to pass an ordinary resolution if eligible members (i.e. members who were entitled to vote at the time the resolution was circulated) representing a simple majority of the total voting rights of eligible members signify their agreement to it. Sufficient agreement will have been reached to pass an ordinary resolution if eligible members representing not less than 50% of the total voting rights of eligible members signify their agreement to it.
5. If you are signing this document on behalf of a person under a power of attorney or other authority, please send a copy of the relevant power of attorney or authority when returning this document.