

Registered number
7713330

DSD Jewellery Limited
Abbreviated Accounts
31 July 2013

THURSDAY



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13/02/2014

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COMPANIES HOUSE

DSD Jewellery Limited
Registered number
Abbreviated Balance Sheet
as at 31 July 2013

7713330

	Notes	2013 £	2012 £
Fixed assets			
Intangible assets	2	9,000	12,000
Tangible assets	3	258	507
		<u>9,258</u>	<u>12,507</u>
Current assets			
Debtors		-	384
Cash at bank and in hand		66	345
		<u>66</u>	<u>729</u>
Creditors: amounts falling due within one year		(19,187)	(19,136)
Net current liabilities		<u>(19,121)</u>	<u>(18,407)</u>
Net liabilities		<u>(9,863)</u>	<u>(5,900)</u>
Capital and reserves			
Called up share capital	4	20	20
Profit and loss account		(9,883)	(5,920)
Shareholders' funds		<u>(9,863)</u>	<u>(5,900)</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006

Members have not required the company to obtain an audit in accordance with section 476 of the Act

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime


Sarah Dixon
Director

Approved by the board on 24 January 2014

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Equipment, fixtures & fittings 33% reducing balance

The Franchise fee, representing the payment to franchisor, is capitalised in the balance sheet balance sheet and is amortised by equal annual instalments over the contract life of 5 years

£

15,000

15,000

3,000

3,000

6,000

9,000

12,000

£

756

756

249

249

498

258

507

DSD Jewellery Limited
Notes to the Abbreviated Accounts
for the year ended 31 July 2013

4 Share capital	Nominal value	2013 Number	2013 £	2012 £
Allotted, called up and fully paid Ordinary shares	£1 each	-	<u>20</u>	<u>20</u>