

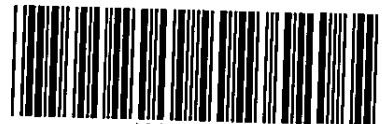
Registered number
7713330

DSD Jewellery Limited

Abbreviated Accounts

31 July 2012

TUESDAY



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09/04/2013

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COMPANIES HOUSE

DSD Jewellery Limited
Registered number:
Abbreviated Balance Sheet
as at 31 July 2012

7713330

	Notes	2012 £
Fixed assets		
Intangible assets	2	12,000
Tangible assets	3	507
		<u>12,507</u>
Current assets		
Debtors		384
Cash at bank and in hand		345
		<u>729</u>
Creditors: amounts falling due within one year		(19,136)
Net current liabilities		<u>(18,407)</u>
Net liabilities		<u>(5,900)</u>
Capital and reserves		
Called up share capital	4	20
Profit and loss account		(5,920)
Shareholders' funds		<u>(5,900)</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006

Members have not required the company to obtain an audit in accordance with section 476 of the Act

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime


 Sarah Dixon
 Director

Approved by the board on 30 March 2013

DSD Jewellery Limited
Notes to the Abbreviated Accounts
for the year ended 31 July 2012

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Equipment, fixtures & fittings	33% reducing balance
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Franchise Fee

The Franchise fee, representing the payment to franchisor, is capitalised in the balance sheet and is amortised by equal annual instalments over the contract life of 5 years

2 Intangible fixed assets

£

Cost

Additions	15,000
At 31 July 2012	15,000

Amortisation

Provided during the year	3,000
At 31 July 2012	3,000

Net book value

At 31 July 2012	12,000
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3 Tangible fixed assets

£

Cost

Additions	756
At 31 July 2012	756

Depreciation

Charge for the year	249
At 31 July 2012	249

Net book value

At 31 July 2012	507
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DSD Jewellery Limited
Notes to the Abbreviated Accounts
for the year ended 31 July 2012

4 Share capital	Nominal value	2012 Number	2012 £
Allotted, called up and fully paid Ordinary shares	£1 each	-	<u>20</u>
	Nominal value	Number	Amount £
Shares issued during the period Ordinary shares	£1 each	-	<u>20</u>