

**Abbreviated Unaudited Accounts  
for the Year Ended 30 June 2013  
for  
BRAND THINKING LTD**

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for the Year Ended 30 June 2013**

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**Company Information  
for the Year Ended 30 June 2013**

**DIRECTOR:**

O Devine

**SECRETARY:**

Ms L J Chapman

**REGISTERED OFFICE:**

89 Park Hill Road  
Harborne  
Birmingham  
West Midlands  
B17 9HH

**REGISTERED NUMBER:**

07683784 (England and Wales)

**ACCOUNTANTS:**

Godwin Harby  
Grays Court  
5 Nursery Road  
Edgbaston  
Birmingham  
West Midlands  
B15 3JX

**Abbreviated Balance Sheet  
30 June 2013**

	Notes	30.6.13 £	30.6.12 £
<b>CURRENT ASSETS</b>			
Cash at bank		2,985	19,154
<b>CREDITORS</b>			
Amounts falling due within one year		<u>269</u>	<u>9,563</u>
<b>NET CURRENT ASSETS</b>		<u>2,716</u>	<u>9,591</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>2,716</u>	<u>9,591</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	2	2	2
Profit and loss account		<u>2,714</u>	<u>9,589</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>2,716</u>	<u>9,591</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 4 February 2014 and were signed by:

O Devine - Director

**Notes to the Abbreviated Accounts  
for the Year Ended 30 June 2013**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**2. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	<b>30.6.13</b>	30.6.12
			<b>£</b>	<b>£</b>
2	Ordinary	£1.00	<u><b>2</b></u>	<u><b>2</b></u>

**Report of the Accountants to the Director of  
BRAND THINKING LTD**

**The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to three) have been prepared.**

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 30 June 2013 set out on pages three to six and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

Godwin Harby  
Grays Court  
5 Nursery Road  
Edgbaston  
Birmingham  
West Midlands  
B15 3JX

Date: 4 February 2014

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.