

**REGISTERED NUMBER: 07605089 (England and Wales)**

**UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 APRIL 2019**

**FOR**

**SUNDAY SPORT (2011) LIMITED**

**CONTENTS OF THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 APRIL 2019**

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Statement of Financial Position</b>	<b>2</b>
<b>Notes to the Financial Statements</b>	<b>4</b>

**SUNDAY SPORT (2011) LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 30 APRIL 2019**

**DIRECTORS:** Mr D Sullivan  
Mr M R Harris  
Mr N P Appleyard

**SECRETARY:** Mr N P Cotterill-Waring

**REGISTERED OFFICE:** 3rd Floor, Maclaren House  
Lancastrian Office Centre  
Talbot Road  
Old Trafford  
Manchester  
M32 0FP

**REGISTERED NUMBER:** 07605089 (England and Wales)

**ACCOUNTANTS:** Strathmore Accountants Limited  
3rd Floor, Ivy Mill,  
Crown Street,  
Failsworth  
Manchester  
M35 9BG

**STATEMENT OF FINANCIAL POSITION  
30 APRIL 2019**

	Notes	2019 £	2018 £
<b>FIXED ASSETS</b>			
Intangible assets	4	10,829	16,479
Tangible assets	5	<u>3,090</u>	<u>4,004</u>
		<u>13,919</u>	<u>20,483</u>
<b>CURRENT ASSETS</b>			
Debtors	6	280,456	369,087
Cash at bank		<u>17,677</u>	<u>26,983</u>
		298,133	396,070
<b>CREDITORS</b>			
Amounts falling due within one year	7	<u>(321,350)</u>	<u>(482,595)</u>
<b>NET CURRENT LIABILITIES</b>		<u>(23,217)</u>	<u>(86,525)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>(9,298)</u>	<u>(66,042)</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital		100	100
Share premium		19,990	19,990
Retained earnings		<u>(29,388)</u>	<u>(86,132)</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>(9,298)</u>	<u>(66,042)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2019 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

**SUNDAY SPORT (2011) LIMITED (REGISTERED NUMBER: 07605089)**

**STATEMENT OF FINANCIAL POSITION - continued**  
**30 APRIL 2019**

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 31 January 2020 and were signed on its behalf by:

Mr M R Harris - Director

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 APRIL 2019

1. **STATUTORY INFORMATION**

Sunday Sport (2011) Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Intangible assets**

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Newspaper title are being amortised evenly over their estimated useful life of nil years.

**Intangible asset - newspaper title**

The cost of the newspaper title is amortised at the annual rate of 10% straight line.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the statement of financial position date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the statement of financial position date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 APRIL 2019**

**2. ACCOUNTING POLICIES - continued**

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 23 (2018 - 23 ) .

**4. INTANGIBLE FIXED ASSETS**

	Newspaper title £
<b>COST</b>	
At 1 May 2018	
and 30 April 2019	<u>56,500</u>
<b>AMORTISATION</b>	
At 1 May 2018	40,021
Amortisation for year	<u>5,650</u>
At 30 April 2019	<u>45,671</u>
<b>NET BOOK VALUE</b>	
At 30 April 2019	<u>10,829</u>
At 30 April 2018	<u>16,479</u>

**5. TANGIBLE FIXED ASSETS**

	Fixtures and fittings £	Computer equipment £	Totals £
<b>COST</b>			
At 1 May 2018	5,375	10,064	15,439
Additions	<u>-</u>	<u>1,883</u>	<u>1,883</u>
At 30 April 2019	<u>5,375</u>	<u>11,947</u>	<u>17,322</u>
<b>DEPRECIATION</b>			
At 1 May 2018	4,695	6,740	11,435
Charge for year	<u>331</u>	<u>2,466</u>	<u>2,797</u>
At 30 April 2019	<u>5,026</u>	<u>9,206</u>	<u>14,232</u>
<b>NET BOOK VALUE</b>			
At 30 April 2019	<u>349</u>	<u>2,741</u>	<u>3,090</u>
At 30 April 2018	<u>680</u>	<u>3,324</u>	<u>4,004</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 30 APRIL 2019**

**6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2019</b>	2018
	£	£
Trade debtors	<b>214,549</b>	264,324
Other debtors	<b>46,975</b>	58,125
VAT	<b>9,002</b>	6,044
Prepayments	<b>9,930</b>	40,594
	<b><u>280,456</u></b>	<u>369,087</u>

**7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2019</b>	2018
	£	£
Trade creditors	<b>274,464</b>	334,589
Tax	<b>15</b>	(3,891)
Social security and other taxes	<b>20,847</b>	22,249
Pension Creditor	<b>3,548</b>	-
Other creditors	<b>22,476</b>	71,795
Accrued expenses	<b>-</b>	57,853
	<b><u>321,350</u></b>	<u>482,595</u>

**8. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to directors subsisted during the years ended 30 April 2019 and 30 April 2018:

	<b>2019</b>	2018
	£	£
<b>Mr N P Appleyard</b>		
Balance outstanding at start of year	<b>30,000</b>	32,500
Amounts repaid	-	(2,500)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<b><u>30,000</u></b>	<u>30,000</u>
<b>Mr M R Harris</b>		
Balance outstanding at start of year	<b>9,700</b>	10,000
Amounts repaid	-	(300)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<b><u>9,700</u></b>	<u>9,700</u>

**9. ULTIMATE CONTROLLING PARTY**

The controlling party is Mr D Sullivan.



This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.