REGISTERED NUMBER: 07574863 (England and Wales)

Abbreviated Unaudited Accounts

for the Year Ended 31 March 2014

for

ASEND LIMITED

ASEND LIMITED (REGISTERED NUMBER: 07574863)

Contents of the Abbreviated Accounts
for the Year Ended 31 March 2014

ASEND LIMITED

Company Information
for the Year Ended 31 March 2014

DIRECTOR:	Mrs B Ball
REGISTERED OFFICE:	42 Lytton Road Barnet Hertfordshire EN5 5BY
REGISTERED NUMBER:	07574863 (England and Wales)
ACCOUNTANTS:	Jeff Lermer & Associates Chartered Accountants 42 Lytton Road Barnet Hertfordshire EN5 5BY

ASEND LIMITED (REGISTERED NUMBER: 07574863)

Abbreviated Balance Sheet
31 March 2014

	Notes	**31.3.14** £	**31.3.14** £	31.3.13 £	31.3.13 £
FIXED ASSETS					
Tangible assets	2		**273**		341
CURRENT ASSETS					
Debtors		**20,826**		17,406	
Cash at bank		**5,379**		10,888	
		26,205		28,294	
CREDITORS					
Amounts falling due within one year		**26,263**		28,271	
NET CURRENT (LIABILITIES)/ASSETS			**(58)**		23
TOTAL ASSETS LESS CURRENT LIABILITIES			**215**		364
CAPITAL AND RESERVES					
Called up share capital	3		**102**		102
Profit and loss account			**113**		262
SHAREHOLDERS' FUNDS			**215**		364

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

continued...

Abbreviated Balance Sheet - continued
31 March 2014

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 12 November 2014 and were signed by:

Mrs B Ball - Director

Notes to the Abbreviated Accounts
for the Year Ended 31 March 2014

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer Equipment - 20% Reducing Balance.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total
	£
COST	
At 1 April 2013	
and 31 March 2014	**532**
DEPRECIATION	
At 1 April 2013	**191**
Charge for year	**68**
At 31 March 2014	**259**
NET BOOK VALUE	
At 31 March 2014	**273**
At 31 March 2013	341

 continued...

Notes to the Abbreviated Accounts - continued
for the Year Ended 31 March 2014

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	**31.3.14** **£**	31.3.13 £
100	A Ordinary	£1	**100**	100
1	B Ordinary	£1	**1**	1
1	C Ordinary	£1	**1**	1
			102	102

4. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

At the balance sheet date, the company owed the director, Mrs B Ball, £18,718 (2013: £25,118).