

Allbranded Limited

Annual Report and Unaudited Financial Statements
for the Year Ended 31 March 2020

Allbranded Limited

Company Information

Director Mr Ettore Gabriele Moraschinelli

Registered office 284B Battersea Park Road
London
SW11 3BT

Accountants Whitehall Accountants Limited
Whitehall House
Feldspar Close
Enderby
Leicester
LE19 4SD

Allbranded Limited

(Registration number: 07566684)
Balance Sheet as at 31 March 2020

	Note	2020 £	2019 £
Fixed assets			
Tangible assets	<u>4</u>	9,266	1,455
Investments	<u>5</u>	1,624	1,624
		<u>10,890</u>	<u>3,079</u>
Current assets			
Debtors	<u>6</u>	226,834	210,804
Cash at bank and in hand		5,870	26,306
		<u>232,704</u>	<u>237,110</u>
Creditors: Amounts falling due within one year	<u>7</u>	(317,571)	(286,820)
Net current liabilities		<u>(84,867)</u>	<u>(49,710)</u>
Total assets less current liabilities		(73,977)	(46,631)
Creditors: Amounts falling due after more than one year	<u>7</u>	-	(7,400)
Net liabilities		<u>(73,977)</u>	<u>(54,031)</u>
Capital and reserves			
Called up share capital	<u>8</u>	1,000	1,000
Profit and loss account		(74,977)	(55,031)
Shareholders' deficit		<u>(73,977)</u>	<u>(54,031)</u>

For the financial year ending 31 March 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the director on 4 March 2021

Allbranded Limited

(Registration number: 07566684)
Balance Sheet as at 31 March 2020

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Mr Ettore Gabriele Moraschinelli
Director

Allbranded Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2020

1 General information

The company is a private company limited by share capital, incorporated in England.

The address of its registered office is:
284B Battersea Park Road
London
SW11 3BT
United Kingdom

These financial statements were authorised for issue by the director on 4 March 2021.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;
it is probable that future economic benefits will flow to the entity;
and specific criteria have been met for each of the company's activities.

Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Allbranded Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2020

Asset class	Depreciation method and rate
Plant and machinery	33% on cost

Business combinations

Business combinations are accounted for using the purchase method. The consideration for each acquisition is measured at the aggregate of the fair values at acquisition date of assets given, liabilities incurred or assumed, and equity instruments issued by the group in exchange for control of the acquired, plus any costs directly attributable to the business combination. When a business combination agreement provides for an adjustment to the cost of the combination contingent on future events, the group includes the estimated amount of that adjustment in the cost of the combination at the acquisition date if the adjustment is probable and can be measured reliably.

Investments

Investments in equity shares which are publicly traded or where the fair value can be measured reliably are initially measured at fair value, with changes in fair value recognised in profit or loss. Investments in equity shares which are not publicly traded and where fair value cannot be measured reliably are measured at cost less impairment.

Interest income on debt securities, where applicable, is recognised in income using the effective interest method. Dividends on equity securities are recognised in income when receivable.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Borrowings

Allbranded Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2020

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Profit and Loss Account over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges. Borrowings are classified as current liabilities unless the company has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Staff numbers

The average number of persons employed by the company (including the director) during the year, was 13 (2019 - 14).

Allbranded Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2020

4 Tangible assets

	Furniture, fittings and equipment £	Other tangible assets £	Total £
Cost or valuation			
At 1 April 2019	2,779	20,814	23,593
Additions	4,438	1,750	6,188
At 31 March 2020	7,217	22,564	29,781
Depreciation			
At 1 April 2019	1,324	20,814	22,138
Charge for the year	-	(1,623)	(1,623)
At 31 March 2020	1,324	19,191	20,515
Carrying amount			
At 31 March 2020	5,893	3,373	9,266
At 31 March 2019	1,455	-	1,455

5 Investments

	2020 £	2019 £
Investments in subsidiaries	1,624	1,624
Subsidiaries		£
Cost or valuation		
At 1 April 2019		1,624
Provision		
Carrying amount		
At 31 March 2020		1,624
At 31 March 2019		1,624

Allbranded Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2020

6 Debtors

	2020 £	2019 £
Trade debtors	73,933	58,118
Prepayments	-	22,334
Other debtors	152,901	130,352
	<u>226,834</u>	<u>210,804</u>

Allbranded Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2020

7 Creditors

Creditors: amounts falling due within one year

	Note	2020 £	2019 £
Due within one year			
Bank loans and overdrafts	9	5,736	15,854
Trade creditors		249,353	185,559
Taxation and social security		32,035	62,290
Other creditors		30,447	23,117
		<u>317,571</u>	<u>286,820</u>

Due after one year

Loans and borrowings	9	<u>-</u>	<u>7,400</u>
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Creditors: amounts falling due after more than one year

	Note	2020 £	2019 £
Due after one year			
Loans and borrowings	9	<u>-</u>	<u>7,400</u>

8 Share capital

Allotted, called up and fully paid shares

	2020 No.	£	2019 No.	£
Ordinary of £1 each	1,000	1,000	1,000	1,000
	<u>1,000</u>	<u>1,000</u>	<u>1,000</u>	<u>1,000</u>

9 Loans and borrowings

	2020 £	2019 £
Non-current loans and borrowings		
Bank borrowings	<u>-</u>	<u>7,400</u>

Allbranded Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2020

	2020	2019
	£	£
Current loans and borrowings		
Bank borrowings	5,511	11,855
Bank overdrafts	225	3,999
	<u>5,736</u>	<u>15,854</u>

10 Related party transactions

Directors' remuneration

The director's remuneration for the year was as follows:

	2020	2019
	£	£
Remuneration	<u>12,480</u>	<u>11,820</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.