

**REGISTERED NUMBER: 07534215 (England and Wales)**

**The Campaign Machine Limited**  
**Unaudited Financial Statements**  
**for the Year Ended 31 March 2016**

Alton & Co  
Chartered Accountants  
237 Kennington Lane  
London  
SE11 5QU

**Contents of the Financial Statements  
for the year ended 31 March 2016**

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Chartered Accountants' Report</b>	<b>2</b>
<b>Statement of Financial Position</b>	<b>3</b>

**The Campaign Machine Limited**

**Company Information  
for the year ended 31 March 2016**

**DIRECTOR:** Ms N Platts

**SECRETARY:**

**REGISTERED OFFICE:** 237 Kennington Lane  
London  
SE11 5QU

**REGISTERED NUMBER:** 07534215 (England and Wales)

**ACCOUNTANTS:** Alton & Co  
Chartered Accountants  
237 Kennington Lane  
London  
SE11 5QU

**Chartered Accountants' Report to the Director  
on the Unaudited Financial Statements of  
The Campaign Machine Limited**

**The following reproduces the text of the report prepared for the director and members in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Statement of Financial Position. Readers are cautioned that the Income Statement is not required to be filed with the Registrar of Companies.**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of The Campaign Machine Limited for the year ended 31 March 2016 which comprise the Income Statement, Statement of Financial Position and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the director of The Campaign Machine Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of The Campaign Machine Limited and state those matters that we have agreed to state to the director of The Campaign Machine Limited in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than The Campaign Machine Limited director for our work or for this report.

It is your duty to ensure that The Campaign Machine Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of The Campaign Machine Limited. You consider that The Campaign Machine Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of The Campaign Machine Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Alton & Co  
Chartered Accountants  
237 Kennington Lane  
London  
SE11 5QU

29 December 2016

**The Campaign Machine Limited (Registered number: 07534215)**

**Statement of Financial Position  
31 March 2016**

	2016		2015
	£	£	£
<b>FIXED ASSETS</b>		746	932
<b>CURRENT ASSETS</b>	6,961		7,472
<b>CREDITORS</b>			
Amounts falling due within one year	<u>(7,893)</u>		<u>(7,746)</u>
<b>NET CURRENT LIABILITIES</b>		<u>(932)</u>	<u>(274)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>(186)</u>	<u>658</u>
<b>CAPITAL AND RESERVES</b>		<u>(186)</u>	<u>658</u>

**NOTE TO THE FINANCIAL STATEMENTS**

**1. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 31 March 2016 and 31 March 2015:

	2016	2015
	£	£
<b>Ms N Platts</b>		
Balance outstanding at start of year	(7,057)	(6,430)
Amounts advanced	-	589
Amounts repaid	(356)	(1,216)
Balance outstanding at end of year	<u>(7,413)</u>	<u>(7,057)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

**The Campaign Machine Limited (Registered number: 07534215)**

**Statement of Financial Position - continued**  
**31 March 2016**

The financial statements have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 28 December 2016 and were signed by:

Ms N Platts - Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.