

Registered number  
07517889

**Motive Television Services Limited**

**Report and Accounts**

**31 December 2014**

TUESDAY



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**Motive Television Services Limited**  
**Report and accounts**  
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Directors

L M Fertig  
M Pilsworth

Registered Office

18 Soho Square  
London  
W1D 3QL

Company number

07517889

Auditor

BDO LLP  
55 Baker Street, London, UK

## **Motive Television Services Limited**

**Registered number:** 07517889

### **Directors' Report**

The directors present their report and accounts for the year ended 31 December 2014.

#### **Principal activities**

The company's principal activity during the year continued to be the provision of services to the television industry.

#### **Directors**

The following persons served as directors during the year:

L Fertig  
M Pilsworth

#### **Directors' responsibilities**

The directors are responsible for preparing the report and accounts in accordance with applicable law and regulations.

Company law requires the directors to prepare accounts for each financial year. Under that law the directors have elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the accounts;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### **Disclosure of information to auditors**

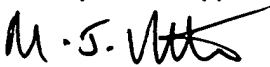
Each person who was a director at the time this report was approved confirms that:

- so far as he is aware, there is no relevant audit information of which the company's auditor is unaware; and
- he has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditor is aware of that information.

The auditors, BDO LLP will be proposed for re-appointment at the forthcoming Annual General Meeting.

In preparing this directors report advantage has been taken of the small companies exemption.

This report was approved by the board on 29 September 2015 and signed on its behalf.

  
M Pilsworth  
Director

**Motive Television Services Limited**  
**Independent auditors' report**  
**to the member of Motive Television Services Limited**

We have audited the financial statements of Motive Television Services Limited for the year ended 31 December 2014 which comprise the Profit and Loss Account, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

**Respective responsibilities of directors and auditors**

As explained more fully in the Statement of Directors' Responsibilities, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Financial Reporting Council's (FRC's) Ethical Standards for Auditors.

**Scope of the audit of the accounts**

A description of the scope of an audit of financial statements is provided on the FRC's website at [www.frc.org.uk/apb/auditscope/private](http://www.frc.org.uk/apb/auditscope/private)

**Opinion on the accounts**

In our opinion the accounts:

- give a true and fair view of the state of the company's affairs as at 31 December 2014 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Opinion on other matters prescribed by the Companies Act 2006**

In our opinion the information given in the Directors' Report for the financial year for which the accounts are prepared is consistent with the accounts.

**Emphasis of Matter – Going Concern**

In forming our opinion on the financial statements, which is not modified, we have considered the adequacy of the disclosures made in note 1 of the financial statements concerning the company's ability to continue as a going concern. The company is reliant on the continued support of its parent company to enable it to continue as a going concern. However, the parent company anticipates a need for funding, during the short term, to fund trading and working capital requirements, and at a further stage, or stages, dependent on future trading. This condition indicates the existence of a material uncertainty which may cast significant doubt about company's ability to continue as a going concern. The financial statements do not include any adjustments that would result if the company was unable to continue as a going concern.

**Motive Television Services Limited**  
**Independent auditors' report**  
**to the member of Motive Television Services Limited**

**Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the accounts are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the directors report in accordance with the small companies regime and to the exemption from the requirement to prepare a strategic report.



Andrew Viner  
(Senior Statutory Auditor)  
for and on behalf of  
BDO LLP, 55 Baker Street, London  
29 September 2015

**Motive Television Services Limited**  
**Profit and Loss Account**  
**for the year ended 31 December 2014**

	Notes	2014 £	2013 £
Turnover	2	344,078	651,752
Cost of sales		(255,730)	(507,800)
<b>Gross profit</b>		<u>88,348</u>	<u>143,952</u>
Administrative expenses		(311,073)	(332,441)
<b>Operating loss</b>	3	<u>(222,725)</u>	<u>(188,489)</u>
<b>Loss on ordinary activities before taxation</b>		<u>(222,725)</u>	<u>(188,489)</u>
Tax on loss on ordinary activities	4	-	-
<b>Loss for the financial year</b>		<u>(222,725)</u>	<u>(188,489)</u>

**Continuing operations**

None of the company's activities were acquired or discontinued during the above two financial years.

**Statement of total recognised gains and losses**

The company has no recognised gains or losses other than the loss for the above two financial years.

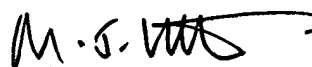
The notes on pages 6 to 10 form part of these financial statements.

**Motive Television Services Limited**  
**Balance Sheet**  
**as at 31 December 2014**

	Notes	2014 £	2013 £
<b>Fixed assets</b>			
Tangible assets	5	561	650
<b>Current assets</b>			
Stocks	6	28,214	-
Debtors	7	262,349	364,952
Cash at bank and in hand		16,112	15,763
		<u>306,675</u>	<u>380,715</u>
<b>Creditors: amounts falling due within one year</b>	8	(1,110,404)	(961,808)
<b>Net current liabilities</b>		<u>(803,729)</u>	<u>(581,093)</u>
<b>Net liabilities</b>		<u>(803,168)</u>	<u>(580,443)</u>
<b>Capital and reserves</b>			
Called up share capital	9	1	1
Profit and loss account	10	(803,169)	(580,444)
<b>Shareholder's deficit</b>	11	<u>(803,168)</u>	<u>(580,443)</u>

The financial statements were approved by the board of Directors on 29 September 2015 and signed on its behalf by;

M Pilsworth  
Director



The notes on pages 6 to 10 form part of these financial statements.

**Motive Television Services Limited**  
**Notes to the Accounts**  
**for the year ended 31 December 2014.**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with applicable United Kingdom Accounting Standards.

***Statement of cash flows***

The company being a wholly-owned subsidiary of a company which publishes group financial statements that include the results of the company, has taken advantage of the exemption available under FRS 1 not to prepare a statement of cash flows.

***Going concern***

The company has made a loss in the period of £222,725 and has net liabilities of £803,167. This includes amounts owing to Group Companies of £1,046,362. The directors have obtained assurances from its parent undertaking and fellow subsidiaries that these amounts will not require repayment in the foreseeable future and that the parent company will continue to support the company in meeting any liabilities that fall due.

Currently the parent company has net current liabilities and is not forecast to generate net operating cash inflows until mid-2016. Therefore, the parent anticipates a need for further funding, both during the near future, to fund trading and working capital requirements, and at a further stage, or stages, dependent on future trading. The ability of the parent company to be able to provide continuing support to the company is dependent upon securing this funding.

This condition indicates the existence of a material uncertainty which may cast significant doubt about the company's ability to continue as a going concern. The financial statements do not include the adjustments that may be required if the company was unable to continue to trade.

***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

***Depreciation***

Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Equipment	33.3% on cost
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***Stocks***

Stock is valued at the lower of cost and net realisable value.



**Motive Television Services Limited**  
**Notes to the Accounts**  
**for the year ended 31 December 2014**

**Deferred taxation**

Deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more or right to pay less or to receive more tax with the following exceptions:

- Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

**Foreign currencies**

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

<b>2 Analysis of turnover</b>	<b>2014</b>	<b>2013</b>
	<b>£</b>	<b>£</b>
By activity:		
Services to the Television Industry	<u>344,078</u>	<u>651,752</u>
By geographical market:		
UK	6,262	597,122
Europe	197,685	54,630
Rest of world	<u>140,131</u>	<u>-</u>
	<u>344,078</u>	<u>651,752</u>
<b>3 Operating loss</b>	<b>2014</b>	<b>2013</b>
	<b>£</b>	<b>£</b>
This is stated after charging:		
Depreciation of owned fixed assets	480	405
Operating lease rentals - land buildings	16,380	16,380
Auditors remuneration is borne by the parent company.		
<b>4 Taxation</b>	<b>2014</b>	<b>2013</b>
	<b>£</b>	<b>£</b>
<b>Analysis of charge in period</b>		
Tax on profit on ordinary activities	<u>-</u>	<u>-</u>

**Motive Television Services Limited**  
**Notes to the Accounts**  
**for the year ended 31 December 2014**

**Factors affecting tax charge for period**

The differences between the tax assessed for the period and the standard rate of corporation tax are explained as follows:

	2014 £	2013 £
Loss on ordinary activities before tax	<u>(222,725)</u>	<u>(188,489)</u>
Standard rate of corporation tax in the UK	21.50%	23.25%
	£	£
Profit on ordinary activities multiplied by the standard rate of corporation tax	(47,886)	(43,824)
Effects of:		
Unrelieved losses	47,886	43,824
Current tax charge for period	<u>-</u>	<u>-</u>

The company has tax losses available to carry forward against future profits of approximately £795,000 (2013 £576,900). Potential deferred tax assets not recognized amount £159,000 (2013 £121,149).

**5 Tangible fixed assets**

	Equipment £
<b>Cost</b>	
At 1 January 2014	1,214
Additions	<u>391</u>
At 31 December 2014	<u>1,605</u>
<b>Depreciation</b>	
At 1 January 2014	564
Charge for the year	<u>480</u>
At 31 December 2014	<u>1,044</u>
<b>Net book value</b>	
At 31 December 2014	<u>561</u>
At 31 December 2013	<u>650</u>

**6 Stocks**

	2014 £	2013 £
Goods for resale	<u>28,214</u>	<u>-</u>

**Motive Television Services Limited**  
**Notes to the Accounts**  
**for the year ended 31 December 2014**

<b>7 Debtors</b>	<b>2014</b>	<b>2013</b>
	<b>£</b>	<b>£</b>
Trade debtors	100,511	344,820
Amounts owed by group undertakings and undertakings in which the company has a participating interest	100,735	322
Other debtors	19,629	19,810
Accrued income	41,474	-
	<u>262,349</u>	<u>364,952</u>

<b>8 Creditors: amounts falling due within one year</b>	<b>2014</b>	<b>2013</b>
	<b>£</b>	<b>£</b>
Trade creditors	50,429	20,291
Amounts owed to group undertakings	1,046,362	936,283
Other taxes and social security costs	923	5,234
Other creditors	7,095	-
Accruals and deferred income	5,595	-
	<u>1,110,404</u>	<u>961,808</u>

<b>9 Share capital</b>	<b>Nominal value</b>	<b>2014 Number</b>	<b>2014</b>	<b>2013</b>
			<b>£</b>	<b>£</b>
Allotted, called up and fully paid:				
Ordinary shares	£1 each	<u>1</u>	<u>1</u>	<u>1</u>

<b>10 Profit and loss account</b>	<b>2014</b>
	<b>£</b>
At 1 January 2014	(580,444)
Loss for the financial year	(222,725)
	<u>(803,169)</u>
At 31 December 2014	

<b>11 Reconciliation of movement in shareholder's funds</b>	<b>2014</b>	<b>2013</b>
	<b>£</b>	<b>£</b>
At 1 January	(580,443)	(391,954)
Loss for the financial year	(222,725)	(188,489)
	<u>(803,168)</u>	<u>(580,443)</u>
At 31 December		

**Motive Television Services Limited**  
**Notes to the Accounts**  
**for the year ended 31 December 2014**

**12 Ultimate parent undertaking**

At 31 December 2014 the company's immediate and ultimate parent company was Motive Television plc, which is the parent of both the largest and smallest groups of which the company is a member.

Copies of the consolidated financial statements are available from Companies House.

The company is controlled by Motive Television plc. There is no ultimate controlling parent.