

The Directors
Poppy Bidco Limited
90 Peterborough Road
Fulham
London
SW6 3HH

2 November 2015

Dear Sirs

We are in receipt of the resolution to appoint another firm of auditors as auditors of the above company. This letter is formal notice of our resignation as auditors of the above company (registered number 07474413) with effect from the date of receipt of this letter at its registered office.

There are no circumstances connected with our resignation which we consider should be brought to the attention of the members or creditors of the company.

We take this opportunity to remind you of your responsibility under section 517 of the Companies Act 2006 to send a copy of this notice to the Registrar of Companies within 14 days of receiving this letter.

You are also required under section 523 of the Companies Act 2006 to notify the appropriate audit authority and state the reasons for Deloitte LLP ceasing to hold office within 14 days of receiving this letter.

Yours faithfully

Deloitte LLP

Deloitte LLP

