

REGISTERED NUMBER: 07456464 (England and Wales)

**ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31ST MARCH 2015
FOR
SELLING INTERACTIONS LIMITED**

TUESDAY



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COMPANIES HOUSE

SELLING INTERACTIONS LIMITED

**CONTENTS OF THE ABBREVIATED ACCOUNTS
for the Year Ended 31st March 2015**

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3
Chartered Certified Accountants' Report	4

SELLING INTERACTIONS LIMITED

COMPANY INFORMATION
for the Year Ended 31st March 2015

DIRECTORS:

A Hirst
Mrs H J Wilcox

REGISTERED OFFICE:

Grafton House
Bulls Head Yard
Alcester
Warwickshire
B49 5BX

REGISTERED NUMBER:

07456464 (England and Wales)

ACCOUNTANTS:

Vinings Limited
Chartered Certified Accountants
Grafton House
Bulls Head Yard
Alcester
Warwickshire
B49 5BX

ABBREVIATED BALANCE SHEET
31st March 2015

	Notes	31.3.15 £	£	31.3.14 £	£
FIXED ASSETS					
Tangible assets	2		3,938		4,038
CURRENT ASSETS					
Debtors		11,515		13,122	
Cash at bank		27,137		14,028	
		<u>38,652</u>		<u>27,150</u>	
CREDITORS					
Amounts falling due within one year		<u>41,492</u>		<u>24,903</u>	
NET CURRENT (LIABILITIES)/ASSETS			<u>(2,840)</u>		<u>2,247</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>1,098</u>		<u>6,285</u>
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			<u>1,096</u>		<u>6,283</u>
SHAREHOLDERS' FUNDS			<u>1,098</u>		<u>6,285</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st March 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st March 2015 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 30th May 2015 and were signed on its behalf by:



A Hirst - Director

SELLING INTERACTIONS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS for the Year Ended 31st March 2015

1. ACCOUNTING POLICIES

ACCOUNTING CONVENTION

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

TURNOVER

Turnover represents net invoiced sales of goods, excluding value added tax.

TANGIBLE FIXED ASSETS

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 20% on reducing balance

DEFERRED TAX

Provision is made at current rates for taxation deferred in respect of all material timing differences except to the extent that, in the opinion of the directors, there is reasonable probability that the liability will not arise in the foreseeable future.

PENSION COSTS AND OTHER POST-RETIREMENT BENEFITS

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1st April 2014	5,791
Additions	884
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At 31st March 2015	6,675
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DEPRECIATION	
At 1st April 2014	1,753
Charge for year	984
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At 31st March 2015	2,737
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NET BOOK VALUE	
At 31st March 2015	3,938
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At 31st March 2014	4,038
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3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.15 £	31.3.14 £
2	Ordinary	£1	2	2
			<hr/>	<hr/>

**CHARTERED CERTIFIED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS
ON THE UNAUDITED FINANCIAL STATEMENTS OF
SELLING INTERACTIONS LIMITED**

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to three) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Selling Interactions Limited for the year ended 31st March 2015 which comprise the Profit and Loss Account, the Balance Sheet, and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at <http://rulebook.accaglobal.com>.

This report is made solely to the Board of Directors of Selling Interactions Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Selling Interactions Limited and state those matters that we have agreed to state to the Board of Directors of Selling Interactions Limited, as a body, in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/factsheet163>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Selling Interactions Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Selling Interactions Limited. You consider that Selling Interactions Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Selling Interactions Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Vinings Limited
Chartered Certified Accountants
Grafton House
Bulls Head Yard
Alcester
Warwickshire
B49 5BX

Date: 6/7/2015

A large, stylized handwritten signature in black ink, appearing to be a cursive 'A' followed by a long horizontal stroke.