In accordance with Section 619, 621 & 689 of the Companies Act 2006.

SH02

Notice of consolidation, sub-division, redemption of shares or re-conversion of stock into shares



✓ What this form is for

You may use this form to give notice of consolidation, sub-division, redemption of shares or re-conversion of stock into shares.

What this form is NOT for You cannot use this form to gi notice of a conversion of share stock.



L10 28/08/2015 COMPANIES HOUSE

#144

1	Cor	np	pany o	leta	ls						•	
Company number	0		7 4	4						→ Filling in this form Please complete in typescript or in		
Company name in full	Blippar.com Limited										bold bla	ack capitals.
									All fields are mandatory unless specified or indicated by *			
2	Date of resolution							1 specific	d of malcated by			
Date of resolution	^d 1		1	b [b	лоп Тъ	-	^y 2	y ₀ y				
	ļ	_			10	-	2	0	1 3	<u></u>		
3			olidat	_						· · · · · · · · · · · · · · · · · · ·		
Please show the ame	ndme	nt	s to ead	:h clas	_					No. 1		
			Pre	Previous share structure				New share structure				
Class of shares (E.g. Ordinary/Preference etc.)			Nu	Number of issued shares			Nominal value of each share	Number of issued shares		Nominal value of each share		
					<u>-</u> ز			-		_ <u></u>		
									<u>'</u>			
				_	_							· · · · · · · · · · · · · · · · · · ·
4	Sub)-(divisio	n	<u> </u>							1
Please show the ame	ndme	nt	s to ead	h clas	s of s	hare.		,	•		•	
					Pre	Previous share structure				New share structure		
Class of shares (E.g. Ordinary/Preference etc.)			Nu	Number of issued shares			Nominal value of each share	Number of issu	ed shares	Nominal value of each share		
C Preferred Ordinary Shares			96	,795			£0.001	967,950		£0.0001		
•					ij							
					<u> </u>						,	
5	Red	le	mptic	n	•				<u> </u>			•
Please show the class Only redeemable shar						e of	share	s that hav	ve been redeemed.			
Class of shares (E.g. Ordinary/Preference etc.)			Nu	Number of issued shares			Nominal value of each share					
				_	_	•				_		
			-									
					_					_		

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6	Re-conversion	•							
Please show the class	number and nomin	al value of shares follow	ving re-conversion from sto	ock.					
	New share structure	are structure							
Value of stock	Class of shares (E.g. Ordinary/Prefere	nce etc.)	Number of issued shares	Nominal value of each share					
	, , , , , , , , , , , , , , , , , , , ,								
					_				
•					-				
	Statment of ca	pital							
		ection 8 and Section 9 owing the changes made	of appropriate) should refler in this form.	lect the company's					
7	Statement of o	capital (Share capit	al in pound sterling (£	E))	-				
		each share classes held complete Section 7 ar	in pound sterling. nd then go to Section 10 .						
Class of shares (E.g. Ordinary/Preference et	c.) ·	Amount paid up on each share	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value 3				
C Preferred Ordina	ry Shares	£0.001	0.00	967,950	£ 96.795				
					£				
					£				
					£				
,			Totals	967,950	£96.795				
8	Statement of o	apital (Share capit	al in other currencies)	<u> </u>					
Please complete the ta Please complete a sep		any class of shares held currency.	in other currencies.						
Currency									
Class of shares (E.g. Ordinary / Preference e	etc.)	Amount paid up on each share •	Amount (if any) unpaid on each share ①	Number of shares 2	Aggregate nominal value				
			Totals	3					
Currency				.	• •				
Class of shares (E.g. Ordinary/Preference et	c.)	Amount paid up on each share •	Amount (if any) unpaid on each share	Number of shares ②	Aggregate nominal value				
			Totals						
 Including both the nomi share premium. Total number of issued s 	·	Number of shares issue nominal value of each	share. Ple	ntinuation pages ase use a Statement of Cap ge if necessary.	ital continuation				

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9	Statement of capital (Totals)		
	Please give the total number of shares and total aggregate nominal value of issued share capital.	• Total aggregate nominal value Please list total aggregate values in different currencies separately. For	
Total number of shares	967,950	example: £100 + □100 + \$10 etc.	
Total aggregate nominal value •	£96.795		
10	Statement of capital (Prescribed particulars of rights attached to sl	nares) 9	
	Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Section 7 and Section 8 .	Prescribed particulars of rights attached to shares The particulars are: a. particulars of any voting rights,	
Class of share	C Preferred Shares	including rights that arise only in certain circumstances;	
Prescribed particulars	Each share shall, on poll, carry one vote per share and have a right to a dividend. On a winding up or sale the ordinary shareholders will be entitled, in the event that each holder of C Preferred Ordinary Shares would not receive a return equal to the subscription price in respect of the C Preferred Ordinary Shares, to receive an amount equal to one times the subscription price paid for their C Preferred Ordinary Shares, then the available assets (if any) shall be distributed rateably as between the holders of C Preferred Ordinary Shares in proportion to the subscription price in respect of each C Preferred Ordinary Share.	 b. particulars of any rights, as respects dividends, to participate in a distribution; c. particulars of any rights, as respects capital, to participate in a distribution (including on winding up); and d. whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares. 	
Class of share		A separate table must be used for each class of share.	
Prescribed particulars		Please use a Statement of capital continuation page if necessary.	
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	· · · · · · · · · · · · · · · · · · ·	,	
Class of share			
Prescribed particulars			
•			
		·	
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Class of share	·	Prescribed particulars of rights attached to shares
Prescribed particulars		The particulars are:
	·	a. particulars of any voting rights, including rights that arise only in
· ·		certain circumstances; b. particulars of any rights, as
•		respects dividends, to participate
		in a distribution; c. particulars of any rights, as
×		respects capital, to participate in a distribution (including on winding
·		up); and
		d. whether the shares are to be redeemed or are liable to be
	<u> </u>	redeemed at the option of the company or the shareholder and
Class of share		any terms or conditions relating to redemption of these shares.
Prescribed particulars		A separate table must be used for
		each class of share.
		Please use a Statement of capital continuation page if necessary.
		continuation page it necessary.
	·	
44	C:	
11	Signature	
	I am signing this form on behalf of the company.	Societas Europaea If the form is being filed on behalf
Signature	Signature	of a Societas Europaea (SE) please delete 'director' and insert details
	X X	of which organ of the SE the person signing has membership.
		Person authorised
	This form may be signed by:	Under either section 270 or 274 of
	Director , Secretary, Person authorised , Administrator , Administrative Receiver, Receiver manager, CIC manager.	the Companies Act 2006.
	Receiver, Receiver, Receiver manager, Cic manager.	
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You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record. Contact name Company name King & Wood Mallesons LLP Address 10 Queen Street Place Post town London County/Region Greater London Postcode E C 4 R 1 B E Country United Kingdom DX 255 Chancery Lane Telephone

Presenter information

✓ Checklist

We may return forms completed incorrectly or with information missing.

Please make sure you have remembered the following:

- The company name and number match the information held on the public Register.
- ☐ You have entered the date of resolution in Section 2.
- Where applicable, you have completed Section 3, 4, 5 or 6.
- ☐ You have completed the statement of capital.
- ☐ You have signed the form.

Important information

Please note that all information on this form will appear on the public record.

✓ Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:

For companies registered in England and Wales: The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ. DX 33050 Cardiff.

For companies registered in Scotland:
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF.
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post).

For companies registered in Northern Ireland: The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG.

DX 481 N.R. Belfast 1.

Further information

For further information, please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk