

# SH01

## Return of allotment of shares



\*A36L804I\*

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COMPANIES HOUSE

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refer to our guidance at  
[www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)

☒ **What this form is for**  
You may use this form to give  
notice of shares allotted following  
incorporation

☐ **What this form is NOT for**  
You cannot use this form to give  
notice of shares taken by subscribers  
on formation of the company or  
for an allotment of a new class of  
shares by an unlimited company

### 1 Company details

Company number 0 7 4 4 6 7 4 9

Company name in full Blippar com Ltd

→ **Filling in this form**  
Please complete in typescript or in  
bold black capitals

All fields are mandatory unless  
specified or indicated by \*

### 2 Allotment dates ①

From Date d1 d8 m0 m3 y2 y0 y1 y4  
To Date d d m m y y y y

① **Allotment date**  
If all shares were allotted on the  
same day enter that date in the  
'from date' box. If shares were  
allotted over a period of time,  
complete both 'from date' and 'to  
date' boxes

### 3 Shares allotted

Please give details of the shares allotted, including bonus shares  
(Please use a continuation page if necessary)

② **Currency**  
If currency details are not  
completed we will assume currency  
is in pound sterling

Class of shares (E.g. Ordinary/Preference etc.)	Currency ②	Number of shares allotted	Nominal value of each share	Amount paid (including share premium) on each share	Amount (if any) unpaid (including share premium) on each share
B Preferred Ordinary Shares	US\$	417952	0 001	35 8894	0 00

If the allotted shares are fully or partly paid up otherwise than in cash, please  
state the consideration for which the shares were allotted

**Continuation page**  
Please use a continuation page if  
necessary

Details of non-cash  
consideration  
  
If a PLC, please attach  
valuation report (if  
appropriate)

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**Statement of capital**

**Section 4** (also **Section 5** and **Section 6**, if appropriate) should reflect the company's issued capital at the date of this return

**4 Statement of capital (Share capital in pound sterling (£))**

Please complete the table below to show each class of shares held in pound sterling. If all your issued capital is in sterling, only complete **Section 4** and then go to **Section 7**

Class of shares (E.g. Ordinary/Preference etc.)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
Ordinary Shares	0 001	0 00	1000000	£ 1,000
Preferred Ordinary Shares	5 1642	0 00	207198	£ 207 198
Preferred Ordinary Shares	4 6477	0 00	37653	£ 37 653
				£
<b>Totals</b>			1244851	£ 1,244 851

**5 Statement of capital (Share capital in other currencies)**

Please complete the table below to show any class of shares held in other currencies.  
Please complete a separate table for each currency

Currency		US Dollars		
Class of shares (E.g. Ordinary / Preference etc.)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
Preferred Ordinary Shares	4 1872		81698	81 698
B Preferred Ordinary Shares	35 8894		417952	417,952
<b>Totals</b>			499650	418,033 698

Currency				
Class of shares (E.g. Ordinary/Preference etc.)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
<b>Totals</b>				

**6 Statement of capital (Totals)**

Please give the total number of shares and total aggregate nominal value of issued share capital		<b>④ Total aggregate nominal value</b> Please list total aggregate values in different currencies separately. For example £100 + €100 + \$10 etc
Total number of shares	1744501	
Total aggregate nominal value ④	£1,244 851 + \$418,033 698	

① Including both the nominal value and any share premium

③ E.g. Number of shares issued multiplied by nominal value of each share

② Total number of issued shares in this class

**Continuation Pages**

Please use a Statement of Capital continuation page if necessary

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## Statement of capital (Prescribed particulars of rights attached to shares)

Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in **Section 4** and **Section 5**

Class of share	Ordinary Shares
Prescribed particulars ①	Each ordinary share shall, on a poll, carry one vote per share and have a right to a dividend. On a winding up or sale the ordinary shareholders will be entitled to receive the arrears (if any) outstanding on their ordinary shares <i>pari passu</i> with all other shareholders and behind the preferred ordinary shareholders receiving the subscription price in respect of their preferred ordinary shares and then a pro rata amount with the B preferred ordinary shareholders behind the preferred ordinary shareholders receiving 5 times the subscription price paid in respect of their preferred ordinary shares. The ordinary shares do not carry redemption rights.
Class of share	Preferred Ordinary Shares
Prescribed particulars ①	Each share shall, on a poll, carry one vote per share, and have a right to a dividend. A cumulative fixed rate dividend shall accrue on each share from the date of issue until immediately prior to the first to occur of a liquidation, sale or listing at a rate of 8% per annum compounded annually on 30 November each year on the subscription price of the preferred ordinary share from the date on which each preferred ordinary share was issued.  Continued on continuation page
Class of share	B Preferred Ordinary Shares
Prescribed particulars ①	Each share shall, on a poll, carry one vote per share, and have a right to a dividend. On a winding up or sale, the B preferred ordinary shareholders will be entitled, in the event that each holder of B preferred ordinary shares would not receive a return equal to the subscription price in respect of the B preferred ordinary shares, to receive an amount equal to one times the subscription price paid for their preferred ordinary shares ahead of any payment of arrears (if any) to be paid to them <i>pari passu</i> with all other shareholders and then a pro rata amount with the ordinary shareholders behind the preferred ordinary shareholders receiving five times the subscription price paid in respect of their preferred ordinary shares.

## ① Prescribed particulars of rights attached to shares

The particulars are

- a particulars of any voting rights, including rights that arise only in certain circumstances,
- b particulars of any rights, as respects dividends, to participate in a distribution,
- c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and
- d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares


A separate table must be used for each class of share

## Continuation page

Please use a Statement of Capital continuation page if necessary

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## Signature

	I am signing this form on behalf of the company
Signature	<div style="display: flex; align-items: center;"> <div style="text-align: center; margin-right: 20px;"> X    </div> <div style="text-align: center; margin-left: 20px;"> X </div> </div>
	<p>This form may be signed by  Director ②, Secretary, Person authorised ③, Administrator, Administrative receiver, Receiver, Receiver manager, CIC manager</p>

## ② Societas Europaea

If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership

## ③ Person authorised

Under either section 270 or 274 of the Companies Act 2006

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### Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name Janine Suttie

Company name King & Wood Mailesons LLP

Address 10 Queen Street Place

Post town London

County/Region Greater London

Postcode E C 4 R 1 B E

Country United Kingdom

DX 255 Chancery Lane

Telephone



### Checklist

We may return the forms completed incorrectly or with information missing.

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register
- ☐ You have shown the date(s) of allotment in section 2
- ☐ You have completed all appropriate share details in section 3
- ☐ You have completed the appropriate sections of the Statement of Capital.
- ☐ You have signed the form



### Important information

Please note that all information on this form will appear on the public record.



### Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:

**For companies registered in England and Wales:**  
The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ  
DX 33050 Cardiff

**For companies registered in Scotland:**  
The Registrar of Companies, Companies House,  
Fourth floor, Edinburgh Quay 2,  
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF  
DX ED235 Edinburgh 1  
or LP - 4 Edinburgh 2 (Legal Post)

**For companies registered in Northern Ireland:**  
The Registrar of Companies, Companies House,  
Second Floor, The Linenhall, 32-38 Linenhall Street,  
Belfast, Northern Ireland, BT2 8BG.  
DX 481 N R. Belfast 1.



### Further information

For further information please see the guidance notes on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk) or email [enquires@companieshouse.gov.uk](mailto:enquires@companieshouse.gov.uk)

This form is available in an alternative format. Please visit the forms page on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)

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**7** **Statement of capital** (Prescribed particulars of rights attached to shares)

Class of share	Preferred Ordinary Shares	
Prescribed particulars	<p>Continued</p> <p>On a winding up or sale the preferred ordinary shareholders will be entitled to receive an amount equal to the subscription price paid for their preferred ordinary shares ahead of any payment of arrears (if any) to be paid to them parri passu with all other shareholders and then a pro rata amount up to five times the subscription price paid in respect of their preferred ordinary shares ahead of a pro rata amount to the ordinary shareholders. The preferred ordinary shares do not carry redemption rights.</p>	