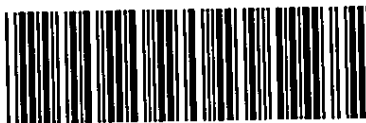


**Content West Limited**

**Unaudited Abbreviated  
Financial Statements  
For the period ended 31 July 2012**

WEDNESDAY



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COMPANIES HOUSE

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## Company information

Company Registration Number    07315671 (England & Wales)

Registered Office                33-35 West Bute Street  
Cardiff  
CF10 5LH

Directors                         T Morley  
                                        G Webb  
                                        J Schmidt

Secretary                         G Webb

Bankers                            HSBC  
                                        97 Bute Street  
Cardiff  
South Glamorgan  
CF10 5NA

**Abbreviated balance sheet**  
*at 31 July 2012*

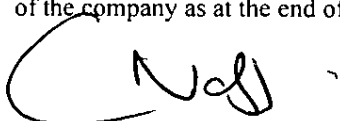
	<i>Note</i>	<b>2012</b> £	<b>2011</b> £
<b>Fixed Assets</b>			
Tangible assets	3	88	351
<b>Current assets</b>			
Trade and other receivables		10,494	9,822
Cash at bank & in hand		12,029	-
		<u>22,611</u>	<u>10,173</u>
<b>Creditors</b> amounts falling due within one year		(46,039)	(17,240)
<b>Net liabilities</b>		<u>(23,428)</u>	<u>(7,067)</u>
<b>Capital and reserves</b>			
Called up share capital	4	1,000	1
Profit and loss account		(24,429)	(7,068)
<b>Equity shareholders' deficit</b>		<u>(23,429)</u>	<u>(7,067)</u>

The financial statements have been prepared in accordance with the special provisions in Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

For the period ending 31 July 2012 the company was entitled to exemption from audit under section 475 and 477 of the Companies Act 2006 relating to small companies

The members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 476 of the Companies Act 2006

The director acknowledges his responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts which must give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial period



G Webb

Director

Approved by the board on 13 August 2012

Registered number 07315671 (England & Wales)

## Notes

*(forming part of the financial statements)*

### 1 Accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the financial statements

#### *Basis of preparation*

The full financial statements from which these abbreviated financial statements have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Smaller Entities (effective April 2008)

#### *Tangible fixed assets and depreciation*

Depreciation is provided to write off the cost, less the estimated residual value, of tangible fixed assets on a straight line basis at annual rates appropriate to the estimated useful economic lives of the fixed assets as follows

Fixtures, fittings and equipment	10% - 50%
Computer equipment	33 <sup>1</sup> / <sub>3</sub> %

### 2 Tax loss on ordinary activities

There was no tax charge in the period

### 3 Tangible Fixed Assets

	Computer Equipment £
<i>Cost</i>	
As at 31 July 2011	451
Additions	-
	<hr/>
At end of period	451
	<hr/>
<i>Depreciation</i>	
As at 31 July 2011	100
Charge for period	263
	<hr/>
At end of period	363
	<hr/>
<i>Net book value</i>	
At 31 July 2012	88
	<hr/>

## Notes (continued)

### 4 Share capital

	2012	2011
	£	£
<i>Authorised.</i>		
Ordinary shares of £1 each	1000	100
	<hr/>	<hr/>
<i>Allotted, called up and fully paid:</i>		
Ordinary shares of £1 each	1,000	1
	<hr/>	<hr/>

### 5 Contingent assets/liabilities

There were no contingent liabilities at 31 July 2012