

Sellelectronics Limited

Annual Report and Unaudited Financial Statements
for the Year Ended 31 July 2021

Sellectronics Limited

Contents

Company Information	<u>1</u>
Balance Sheet	<u>2</u> to <u>3</u>
Notes to the Unaudited Financial Statements	<u>4</u> to <u>10</u>

Sellectronics Limited

Company Information

Directors

Mr Dean Haney
Mr Jason O'Connell

Registered office

Church View Business Park
Falmouth
Cornwall
TR11 4FZ

Sellelectronics Limited

(Registration number: 07315156)

Balance Sheet as at 31 July 2021

	Note	2021 £	2020 £
Fixed assets			
Tangible assets	<u>4</u>	846,129	905,296
Current assets			
Stocks	<u>5</u>	144,509	72,491
Debtors	<u>6</u>	492,150	479,093
Cash at bank and in hand		99,463	32,695
		<u>736,122</u>	<u>584,279</u>
Creditors: Amounts falling due within one year	<u>7</u>	<u>(482,513)</u>	<u>(492,533)</u>
Net current assets		<u>253,609</u>	<u>91,746</u>
Total assets less current liabilities		<u>1,099,738</u>	<u>997,042</u>
Creditors: Amounts falling due after more than one year	<u>1</u>	<u>(724,582)</u>	<u>(506,948)</u>
Provisions for liabilities		<u>(76,337)</u>	<u>(85,954)</u>
Net assets		<u>298,819</u>	<u>404,140</u>
Capital and reserves			
Called up share capital	<u>8</u>	100	100
Profit and loss account		<u>298,719</u>	<u>404,040</u>
Shareholders' funds		<u>298,819</u>	<u>404,140</u>

For the financial year ending 31 July 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Sellelectronics Limited

(Registration number: 07315156)
Balance Sheet as at 31 July 2021

Approved and authorised by the Board on 21 April 2022 and signed on its behalf by:

Mr Dean Haney

Director

Mr Jason O'Connell

Director

Sellelectronics Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 July 2021

1 General information

The company is a private company limited by share capital, incorporated in England.

The address of its registered office is:
Church View Business Park
Falmouth
Cornwall
TR11 4FZ

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

Foreign currency transactions and balances

Transactions in foreign currencies are initially recorded at the functional currency rate prevailing at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated into the respective functional currency of the entity at the rates prevailing on the reporting period date. Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rate on the date when the fair value is re-measured.

Non-monetary items measured in terms of historical cost in a foreign currency are not retranslated.

Tax

The tax expense for the period comprises current and deferred tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

Sellelectronics Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 July 2021

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

Deferred tax is recognised in respect of all timing differences between taxable profits and profits reported in the financial statements.

Unrelieved tax losses and other deferred tax assets are recognised when it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date and that are expected to apply to the reversal of the timing difference.

Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Plant and machinery	25% reducing balance, 20% straight line and 10% straight line
Fixtures and fittings	15% reducing balance
Motor vehicles	20% straight line
Freehold property	2% and 10% straight line

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business. Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

Sellelectronics Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 July 2021

Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined using the first-in, first-out (FIFO) method.

The cost of finished goods and work in progress comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the inventories to their present location and condition. At each reporting date, stocks are assessed for impairment. If stocks are impaired, the carrying amount is reduced to its selling price less costs to complete and sell; the impairment loss is recognised immediately in profit or loss.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Profit and Loss Account over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the company has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Leases

Leases in which substantially all the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases are charged to profit or loss on a straight-line basis over the period of the lease.

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee.

Assets held under finance leases are recognised at the lower of their fair value at inception of the lease and the present value of the minimum lease payments. These assets are depreciated on a straight-line basis over the shorter of the useful life of the asset and the lease term. The corresponding liability to the lessor is included in the Balance Sheet as a finance lease obligation.

Lease payments are apportioned between finance costs in the Profit and Loss Account and reduction of the lease obligation so as to achieve a constant periodic rate of interest on the remaining balance of the liability.

Sellelectronics Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 July 2021

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Dividends

Dividend distribution to the company's shareholders is recognised as a liability in the financial statements in the reporting period in which the dividends are declared.

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Staff numbers

The average number of persons employed by the company (including directors) during the year, was 21 (2020 - 19).

Sellelectronics Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 July 2021

4 Tangible assets

	Land and buildings £	Fixtures and fittings £	Plant and machinery £	Office equipment £	Total £
Cost or valuation					
At 1 August 2020	630,473	105,393	645,745	124,804	1,506,415
Additions	4,102	5,884	26,768	15,548	52,302
Disposals	-	(2,547)	(29,380)	(15,335)	(47,262)
At 31 July 2021	634,575	108,730	643,133	125,017	1,511,455
Depreciation					
At 1 August 2020	49,392	33,563	429,766	88,398	601,119
Charge for the year	30,000	11,454	45,020	12,404	98,878
Eliminated on disposal	-	(1,196)	(21,278)	(12,197)	(34,671)
At 31 July 2021	79,392	43,821	453,508	88,605	665,326
Carrying amount					
At 31 July 2021	555,183	64,909	189,625	36,412	846,129
At 31 July 2020	581,081	71,830	215,979	36,406	905,296

Included within the net book value of land and buildings above is £555,183 (2020 - £581,082) in respect of freehold land and buildings.

5 Stocks

	2021 £	2020 £
Work in progress	21,947	33,481
Other inventories	122,562	39,010
	144,509	72,491

6 Debtors

	2021 £	2020 £
Trade debtors	443,493	460,264
Prepayments	24,672	18,829
Other debtors	23,985	-
	492,150	479,093

Sellelectronics Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 July 2021

7 Creditors

Creditors: amounts falling due within one year

	Note	2021 £	2020 £
Due within one year			
Loans and borrowings	<u>9</u>	18,466	109,608
Trade creditors		358,731	271,743
Taxation and social security		63,061	70,703
Accruals and deferred income		39,205	31,857
Other creditors		3,050	8,622
		<u>482,513</u>	<u>492,533</u>

Creditors: amounts falling due after more than one year

	Note	2021 £	2020 £
Due after one year			
Loans and borrowings	<u>9</u>	623,360	401,260
Deferred income		101,222	105,688
		<u>724,582</u>	<u>506,948</u>

Sellelectronics Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 July 2021

8 Share capital

Allotted, called up and fully paid shares

	2021		2020	
	No.	£	No.	£
Ordinary A of £1 each	50	50	50	50
Ordinary B of £1 each	50	50	50	50
	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>

9 Loans and borrowings

	2021 £	2020 £
Non-current loans and borrowings		
Bank borrowings	273,360	313,662
HP and finance lease liabilities	-	2,623
Other borrowings	<u>350,000</u>	<u>84,975</u>
	<u>623,360</u>	<u>401,260</u>

	2021 £	2020 £
Current loans and borrowings		
Bank borrowings	18,466	32,347
HP and finance lease liabilities	-	11,361
Other borrowings	<u>-</u>	<u>65,900</u>
	<u>18,466</u>	<u>109,608</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.