

**YouView TV Limited**

**Strategic report, Directors' report and financial  
statements**

**Registered number 7308805**

**31 March 2021**



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## Strategic report

The directors present their strategic report on YouView TV Limited ('the Company') for the period ended 31 March 2021.

### Fair Review of the Business

The Company's principal activity is the development of software, middleware, and cloud services to provide TV platform services.

These services comprise the provision of live television channels, on-demand content, and web-based services all whilst focusing on facilitating and enhancing video content discovery through the user interface. Since the product was launched in July 2012, the services available to the viewer have expanded to include more content as well as new features and functionality improving the viewing experience. A subscription-based model is available through Internet Service Providers providing an upgrade path for those who wish to further enhance their viewing experience.

On the 31<sup>st</sup> March 2021, Arqiva Limited exited the venture as a shareholder. The directors expect to continue with the current activities of the Company with continued support from its remaining six shareholders who are currently negotiating the new shareholder agreement to take over from the agreement in 2014.

### Key performance indicators

#### Revenue

The revenue for the period was £8,734,753 for 2021 (2020: £8,697,942)

#### Innovation

The company's investment in innovation was £16,237,302 in 2021 (2020: £16,244,638). This reflects our continued commitment to an ongoing programme of technology innovation improving the customer experience.

### Principal risks and uncertainties

The company regularly monitors the major risks to the business through its Risk Committee and reports those risks on a quarterly basis to the Board members.

#### Potential Risk

#### Mitigating Factor

##### Cyber Attack

There is a sustained cyber/viral attack causing prolonged system denial or major reputational damage, for example the ability to broadcast programmes from the EPG or VOD players.

YouView security teams continually evolve technical and procedural controls to harden YouView's security posture with industry best practice. These controls include perimeter protections; 24x7 security monitoring, alerting and operations; external specialist partners; cyber insurance; and risk management through a Security Steering Group.

##### GDPR Compliance

We have developed a GDPR compliance programme which will ensure YouView continues to remain compliant with privacy law and, in particular, GDPR.

##### System outages could impact on business operations

We continually review the systems which are hosted on premises and in the cloud to ensure the effect of any system outage is mitigated and we continue to mitigate the impact of any system outages through our business continuity plan and process.

##### Impact from COVID19

Potential impact on revenues, resources, and operations.

Our revenue base is largely insulated from any direct economic impact from COVID19 however we continue to engage with customers to try and mitigate any potential revenue and cash flow risks. As a company we have successfully shifted to remote working throughout the lockdown period and have not seen an impact to our day-to-day operations.

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## Results

The statement of comprehensive income for the period is set out on page 9. The net loss after tax for the period was £16,017,853 for 2021, which has been transferred to reserves (2020: net loss of £15,544,377)


## Employees

The Company places emphasis on its employees' involvement in the business at all levels. Managers and staff are remunerated according to performance against our corporate key performance indicators which are agreed by the remuneration committee and ratified by the board each year. All employees are kept informed of issues affecting the Company through formal and informal meetings as well as through the Company's weekly newsletter.

It is the Company's policy to assist the employment of disabled people, their training and career development, having regard to aptitudes and abilities. Every endeavour is made to find suitable alternative employment and to re-train any employee who becomes disabled while serving the Company.

The Company is committed to equality in every aspect of employment since it is believed to be the foundation for maximising the Company's potential. The Company also believes in the value of diversity, and that different ideas, beliefs and cultural traditions can only add value to the business and people.

By order of the board

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**Simon Duffy**  
Chairman

3rd Floor  
10 Lower Thames Street  
London  
EC3R 6YT  
1<sup>st</sup> October 2021

**Directors' report**

The directors present their report and financial statements of YouView TV Limited ('the Company') for the period ended 31 March 2021.

**Directors**

The directors who held office during the period and up to the date of this report are as follows:

S Duffy	Appointed	1 <sup>st</sup> January 2014
M Goswami	Appointed	27 <sup>th</sup> February 2019
K Clifton	Appointed	10 <sup>th</sup> November 2014
C Pfeiffer	Resigned	21 <sup>st</sup> February 2020
R Balestiero	Appointed	26 <sup>th</sup> August 2015
L Patten	Resigned	31 <sup>st</sup> March 2021
P Amy	Resigned	24 <sup>th</sup> April 2020
W Ennett	Resigned	22 <sup>nd</sup> October 2020
A Gunatillaka	Appointed	22 <sup>nd</sup> October 2020
J Tatam	Appointed	1 <sup>st</sup> January 2017
S Rose	Resigned	31 <sup>st</sup> July 2020
M Robinson	Resigned	21 <sup>st</sup> September 2020
K Hayat	Appointed	21 <sup>st</sup> September 2020

**Company Secretary**

Christina Pettit

The Directors of the company benefitted from third party professional indemnity insurance throughout the year and up to the date of this report.

**Going Concern**

On their assessment of the Company's current level of activities and the continued funding support from its shareholders, particularly the main funders of the Company, the directors have a reasonable expectation that the Company will be able to continue in operational existence for at least 12 months from the date these financial statements are signed. See note 1.2 for basis of preparation.

These financial statements, have therefore, been prepared on a going concern basis.

**Dividends**

In accordance with the provisions of Clause 17 of the Shareholders Agreement, if at any point the board considers it reasonably likely that platform income for the financial year will exceed the annual gross cost for the financial year resulting in there being available profits at the end of the financial year, the board shall prepare a draft dividend policy for the company as regards its available profits and shall circulate it to shareholders for their approval.

There will be no dividend distribution following the finalisation of these financial statements.

**Political contributions**

The Company made no political donations during the period.

**Disclosure of information to auditor**

The directors who held office at the date of approval of this directors' report confirm that, so far as they are each aware, there is no relevant audit information of which the company's auditor is unaware; and each director has taken all the steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the company's auditor is aware of that information.

**Research and Development**

The Company has benefitted from the Government's Research and Development ('R&D') incentive scheme for the past several years. YouView makes their R&D claim under the R&D SME scheme and received a tax credit of £2,914,999 for FY19/20's claim.

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### **Credit risk**

Credit risk is the risk of financial loss to the Company if a customer fails to meet its contractual obligations and arises principally from the Company's receivables from customers. This is a relatively low risk for YouView because the majority (c37% per FY20/21) of our trade receivables are with shareholders who are contractually obligated to fund per the shareholder agreement.

### **Liquidity Risk**

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. YouView acknowledges the potential of liquidity risk. However, this risk is mitigated by the shareholder agreement and its associated funding commitment from our shareholders.

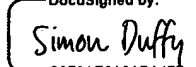
### **Financial Management Risk**

Market risk is the risk that changes in market prices, such as foreign exchange rates, interest rates and equity prices will affect the Company's income or the value of its holdings of financial instruments. YouView acknowledges the potential of foreign exchange risk in relation to our payments to US\$ suppliers and have therefore taken out a forward exchange contract with Barclays to insure against any future exchange rate volatility.

### **Auditor**

Pursuant to Section 487 of the Companies Act 2006, the auditor will be deemed to be reappointed and KPMG LLP will therefore continue in office.

By order of the board

DocuSigned by:  
  
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**Simon Duffy**  
*Chairman*

3rd Floor  
10 Lower Thames Street  
London  
EC3R 6YT  
1<sup>st</sup> October 2021

**STATEMENT OF DIRECTORS' RESPONSIBILITIES IN RESPECT OF THE STRATEGIC REPORT, THE DIRECTORS' REPORT AND THE FINANCIAL STATEMENTS**

The directors are responsible for preparing the Strategic Report, the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the financial statements in accordance with international accounting standards in conformity with the requirements of the Companies Act 2006 and applicable law.

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable, relevant and reliable;
- state whether they have been prepared in accordance with international accounting standards in conformity with the requirements of the Companies Act 2006;
- assess the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and
- use the going concern basis of accounting unless they either intend to liquidate the company or to cease operations or have no realistic alternative but to do so.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and to prevent and detect fraud and other irregularities.

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF YOUVIEW TV LIMITED****Opinion**

We have audited the financial statements of YouView TV Limited ("the company") for the year ended 31 March 2021 which comprise the Statement of Comprehensive Income, Statement of Financial Position, Statement of Changes in Equity, Cash Flow Statement and related notes, including the accounting policies in note 1.

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2021 and of its loss for the year then ended;
- have been properly prepared in accordance with international accounting standards in conformity with the requirements of the Companies Act 2006; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities are described below. We have fulfilled our ethical responsibilities under, and are independent of the company in accordance with, UK ethical requirements including the FRC Ethical Standard. We believe that the audit evidence we have obtained is a sufficient and appropriate basis for our opinion.

**Going concern**

The directors have prepared the financial statements on the going concern basis as they do not intend to liquidate the company or to cease its operations, and as they have concluded that the company's financial position means that this is realistic. They have also concluded that there are no material uncertainties that could have cast significant doubt over its ability to continue as a going concern for at least a year from the date of approval of the financial statements ("the going concern period").

In our evaluation of the directors' conclusions, we considered the inherent risks to the company's business model and analysed how those risks might affect the company's financial resources or ability to continue operations over the going concern period.

Our conclusions based on this work:

- we consider that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate;
- we have not identified, and concur with the directors' assessment that there is not, a material uncertainty related to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for the going concern period.

However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the above conclusions are not a guarantee that the company will continue in operation.

**Fraud and breaches of laws and regulations – ability to detect*****Identifying and responding to risks of material misstatement due to fraud***

To identify risks of material misstatement due to fraud ("fraud risks") we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- Enquiring of Directors as to the Company's high-level policies and procedures to prevent and detect fraud as well as whether they have knowledge of any actual, suspected or alleged fraud.
- Reading Board meeting minutes.
- Using analytical procedures to identify any unusual or unexpected relationships.

We communicated identified fraud risk throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries. On this audit we



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do not believe there is a fraud risk related to revenue recognition because, as the nature of revenue is non-complex and achievement of specific revenue results do not inform company bonuses, we do not consider there to be overriding incentive for employees to manipulate revenue.

We did not identify any additional fraud risks.

We performed procedures including:

- Identifying journal entries to test based on risk criteria and comparing to identified entries to supporting documentation. These included those posted by senior finance management.

***Identifying and responding to risks of material misstatement due to non-compliance with laws and regulations***

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience, and through discussion with the directors and other management (as required by auditing standards), and discussed with the directors and other management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

Firstly, the Company is subject to laws and regulations that directly affect the financial statements including financial reporting legislations (including related companies legislation), distributable profits legislation and taxation legislation and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

Secondly, the Company is subject to many other laws and regulations where the consequences on non-compliance could have a material effect on amounts of disclosures in the financial statements, for instance through the imposition of fines or litigation. We identified the following areas as those most likely to have such an effect: health and safety, anti-bribery, employment laws and GDPR compliance. Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the directors and other management and inspection of regulatory and legal correspondence, if any. Therefore if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

***Context of the ability of the audit to detect fraud or breaches of law or regulation***

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

**Strategic report and directors' report**

The directors are responsible for the strategic report and the directors' report. Our opinion on the financial statements does not cover those reports and we do not express an audit opinion thereon.

Our responsibility is to read the strategic report and the directors' report and, in doing so, consider whether, based on our financial statements audit work, the information therein is materially misstated or inconsistent with the financial statements or our audit knowledge. Based solely on that work

- we have not identified material misstatements in the strategic report and the directors' report;
- in our opinion the information given in those reports for the financial year is consistent with the financial statements; and
- in our opinion those reports have been prepared in accordance with the Companies Act 2006.

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**Matters on which we are required to report by exception**

Under the Companies Act 2006, we are required to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to take advantage of the small companies exemption from the requirement to prepare a strategic report.

We have nothing to report in these respects.

**Directors' responsibilities**

As explained more fully in their statement set out on page 8 the directors are responsible for: the preparation of the financial statements and for being satisfied that they give a true and fair view; such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error; assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting unless they either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

**Auditor's responsibilities**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue our opinion in an auditor's report. Reasonable assurance is a high level of assurance, but does not guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

A fuller description of our responsibilities is provided on the FRC's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities).

**The purpose of our audit work and to whom we owe our responsibilities**

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.



**Jeremy Hall (Senior Statutory Auditor)**  
**for and on behalf of KPMG LLP, Statutory Auditor**  
*Chartered Accountants*  
15 Canada Square  
London  
E14 5GL  
1<sup>st</sup> October 2021

**Statement of Comprehensive Income**  
*for the period from 01 April 2020 to 31 March 2021*

	Note	2021 £000	2020 £000
<b>Revenue</b>	2	8,735	8,698
Cost of sales		(22,457)	(23,306)
<b>Gross loss</b>		<b>(13,722)</b>	<b>(14,608)</b>
Administrative expenses	3	(4,695)	(4,286)
<b>Operating loss</b>		<b>(18,417)</b>	<b>(18,894)</b>
Financial expense	6	(19)	(29)
<b>Loss before tax</b>		<b>(18,436)</b>	<b>(18,923)</b>
Tax credit	7	2,418	3,379
<b>Total comprehensive loss for the period</b>		<b>(16,018)</b>	<b>(15,544)</b>

The results stated above have been derived from continuing operations.

The accompanying notes on pages 15 to 24 form an integral part of these financial statements.

31 March 2021

**Statement of Financial Position***At 31 March 2021*

	Note	2021 £000	2020 £000
<b>Non-current assets</b>			
Property, plant, and equipment	8	256	454
Right of use asset	9	584	1,293
		<u>840</u>	<u>1,747</u>
<b>Current assets</b>			
Trade and other receivables	12	3,568	3,100
Corporation Tax Receivable	7	2,545	3,042
Derivative asset	17	121	137
Cash and cash equivalents		3,884	1,549
		<u>10,119</u>	<u>7,828</u>
<b>Total assets</b>		<u>10,959</u>	<u>9,575</u>
<b>Current Liabilities</b>			
Trade and other payables	13	(2,238)	(3,769)
Employee benefits	14	(2,150)	(1,840)
Short term lease liability	10	(537)	(709)
		<u>(4,925)</u>	<u>(6,318)</u>
<b>Non-current liabilities</b>			
Long term loan	15	(97,553)	(78,222)
Lease liability	10	-	(537)
		<u>(97,553)</u>	<u>(78,759)</u>
<b>Total non-current liabilities</b>		<u>(97,553)</u>	<u>(78,759)</u>
<b>Total Liabilities</b>		<u>(102,478)</u>	<u>(85,077)</u>
<b>Net (liabilities)/assets</b>		<u>(91,520)</u>	<u>(75,502)</u>
<b>Equity</b>			
Share capital	11	-	-
Retained (loss)/earnings		(91,520)	(75,502)
		<u>(91,520)</u>	<u>(75,502)</u>
<b>Total equity</b>		<u>(91,520)</u>	<u>(75,502)</u>

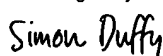
The accompanying notes on pages 15 to 24 form an integral part of these financial statements. These financial statements were approved by the board of directors on the 1<sup>st</sup> October 2021 and were signed on its behalf by

**Simon Duffy**

Chairman

Company registered number: 7308805

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**Statement of Changes in Equity**  
*for the period from 1 April 2020 to 31 March 2021*

	<b>Share Capital</b>	<b>Retained Earnings</b>
	<b>£000</b>	<b>£000</b>
As at 1 <sup>st</sup> April 2019	-	(59,958)
Loss for the year		(15,544)
<b>As at 31<sup>st</sup> March 2020</b>	-	<b>(75,502)</b>
Loss for the year		(16,018)
<b>As at 31<sup>st</sup> March 2021</b>		<b>(91,520)</b>

The accompanying notes on pages 15 to 24 form an integral part of these financial statements.

## Cash Flow Statement

*for the period from 1 April 2020 to 31 March 2021*

	<b>2021</b>	2020
	<b>£000</b>	£000
<b>Cash flows from operating activities</b>		
Loss for the period before tax and interest	<b>(18,417)</b>	(18,894)
<i>Adjustments for:</i>		
Depreciation, amortisation, and impairment	<b>957</b>	1,018
Foreign currency effect on cash and cash equivalents	<b>16</b>	(188)
	<b>(17,444)</b>	(18,064)
Decrease/(Increase) in trade and other receivables	<b>(468)</b>	(355)
(Decrease)/ Increase in trade and other payables	<b>(1,531)</b>	395
(Decrease)/Increase in employee benefits	<b>310</b>	(1,063)
Taxation (paid)/receipt	<b>2,915</b>	3,181
Interest received/(paid)	<b>(19)</b>	(29)
	<b>1,207</b>	2,129
<b>Net cash outflow from operating activities</b>	<b>(16,237)</b>	(15,935)
<b>Cash flows from investing activities</b>		
Acquisition of property, plant and equipment	<b>(50)</b>	(399)
<b>Net cash outflow from investing activities</b>	<b>(50)</b>	(399)
<b>Cash flows from financing activities</b>		
Long term borrowing	<b>19,331</b>	16,005
Lease Payments	<b>(709)</b>	(698)
<b>Net cash inflow from financing activities</b>	<b>18,622</b>	15,307
Net Increase/(decrease) in cash and cash equivalents	<b>2,335</b>	(1,027)
Cash and cash equivalents at the beginning of the year of the financial year	<b>1,549</b>	2,576
<b>Cash and cash equivalents at year end</b>	<b>3,884</b>	1,549

The accompanying notes on pages 15 to 24 form an integral part of these financial statements.

## Notes

*(forming part of the financial statements)*

### 1 Accounting policies

YouView TV Limited (the "Company") is a private limited company incorporated and domiciled in the UK. The Company's financial statements have been prepared and approved by the directors in accordance with in accordance with international accounting standards in conformity with the requirements of the Companies Act 2006 ("Adopted IFRSs").

The accounting policies set out below have, unless otherwise stated, been applied consistently to all periods presented in these financial statements. All accounts are presented in pound sterling.

#### 1.1 Measurement convention

The financial statements are prepared on the historical cost basis.

#### 1.2 Going concern

As stated in the Directors' report, the financial statements have been prepared based on the Directors' assessment of the Company's current level of activities and continued funding support from its shareholders.

Notwithstanding net liabilities of £91,520k as at 31 March 2021, a loss for the year then ended of £16,018k and operating cash outflows for the year of £16,237k, the financial statements have been prepared on a going concern basis which the directors consider to be appropriate for the following reasons.

The directors have prepared cash flow forecasts for a period of at least 12 months from the date of approval of these financial statements which indicate that, taking account of reasonably possible downsides, the company will have sufficient funds, through existing long-term loan funding and an additional deficit funding facility from its shareholders to meet its liabilities as they fall due for that period.

As with any company placing reliance on its shareholders for financial support, the directors acknowledge that there can be no certainty that this support will continue although, at the date of approval of these financial statements, the company has received letters of support from its two key shareholder funders and therefore they have no reason to believe that they will not do so.

Consequently, the directors are confident that the company will have sufficient funds to continue to meet its liabilities as they fall due for at least 12 months from the date of approval of the financial statements and therefore have prepared the financial statements on a going concern basis.

#### 1.3 Non-derivative financial instruments

Non-derivative financial instruments comprise trade and other receivables, cash and cash equivalents, and trade and other payables.

##### *Trade and other receivables*

Trade and other receivables are not interest bearing and are stated at their original invoiced value reduced by appropriate allowances for estimated irrecoverable amounts.

##### *Trade and other payables*

Trade payables on normal terms are not interest bearing and are stated at original investment amount.

##### *Cash and cash equivalents*

Cash and cash equivalents comprise cash balances and call deposits and form an integral part of the Company's cash management are included as a component of cash and cash equivalents for the purpose only of the cash flow statement.

#### 1.4 Property, plant and equipment

Property, plant and equipment are stated at cost less accumulated depreciation and accumulated impairment losses.

Depreciation is charged to the income statement on a straight-line basis over the estimated useful lives of each part of an item of property, plant and equipment. Land is not depreciated. The estimated useful lives are as follows:

- Plant and equipment - 3 years
- Fixtures and fittings - 3 years

Depreciation methods, useful lives and residual values are reviewed at each balance sheet date.

### **1.5 Impairment**

The carrying amounts of the Company's non-financial assets, other than deferred tax assets, are reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists, then the asset's recoverable amount is estimated. For intangible assets that have indefinite useful lives or that are not yet available for use, the recoverable amount is estimated each period at the same time.

The recoverable amount of an asset or cash-generating unit is the greater of its value in use and its fair value less costs to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. For the purpose of impairment testing, assets that cannot be tested individually are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other assets or groups of assets (the "cash-generating unit" or "CGU").

An impairment loss is recognised if the carrying amount of an asset or its CGU exceeds its estimated recoverable amount. Impairment losses are recognised in profit or loss. Impairment losses recognised in respect of CGUs are allocated first to reduce the carrying amount of any goodwill allocated to the units, and then to reduce the carrying amounts of the other assets in the unit on a *pro rata* basis.

The impairment losses recognised in prior periods are assessed at each reporting date for any indications that the loss has decreased or no longer exists. An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

### **1.6 Employee benefits**

#### ***Defined contribution plans***

A defined contribution plan is a post-employment benefit plan under which the company pays fixed contributions into a separate entity and will have no legal or constructive obligation to pay further amounts. Obligations for contributions to defined contribution pension plans are recognised as an expense in the income statement in the periods during which services are rendered by employees.

#### ***Short-term benefits***

Short-term employee benefit obligations are measured on an undiscounted basis and are expensed as the related service is provided. A liability is recognised for the amount expected to be paid under short-term cash bonus or profit-sharing plans if the Company has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee and the obligation can be estimated reliably.

### **1.7 Provisions**

A provision is recognised in the balance sheet when the Company has a present legal or constructive obligation as a result of a past event, that can be reliably measured, and it is probable that an outflow of economic benefits will be required to settle the obligation. Provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects risks specific to the liability.

### **1.8 Revenue**

Revenue is stated net of VAT and other sales related taxes. It comprises platform fees charged to shareholders and other third parties, device fees and amounts recharged to shareholders at a net cost basis (i.e. total costs less long term borrowing less revenues recognised). Revenue for time-based platform fees is recognised over the invoiced contract



period. In addition to platform fees, we also recognise (as revenue) any deficit funding that is not covered by the Tier 2 Loan Agreement, this revenue is referred to as Service Fee Revenue. In 2020/21 all deficit funding was accounted as loan funding, consistent with 2019/20.

### **1.9 Taxation**

Tax on the profit or loss for the period comprises current and deferred tax, as well as tax credits for qualifying research and development (R&D) expenditure, in line with HMRC guidelines. Tax is recognised in the income statement except to the extent that it relates to items recognised directly in equity, in which case it is recognised in equity. Current tax is the expected tax payable or receivable on the taxable income or loss for the year, using tax rates enacted or substantively enacted at the balance sheet date, and any adjustment to tax payable in respect of previous years.

### **1.10 Derivative Financial Instruments**

The Company enters into a foreign exchange forward contract to manage its exposure to currency movements. Further details of derivative financial instruments are disclosed in note 18. Derivatives are initially recognised at fair value at the date a derivative contract is entered into and are subsequently remeasured to their fair value at each balance sheet date. The resulting gain or loss is recognised in profit or loss.

### **1.11 Leases**

The company accounts for its office lease under standard IFRS 16.

The main impact of IFRS 16 for the Company is the recognition of all future lease liabilities related to its existing office space lease on the balance sheet. A corresponding right-of-use asset has also been recognised on the balance sheet representing the economic benefit of the Company's right to use the underlying leased asset.

#### **Right-of-use assets**

Right-of-use assets are initially measured at cost, which is the amount equal to the corresponding lease liabilities adjusted for any lease payments made at or before the commencement date, less any lease incentives received.

#### **Lease liabilities**

The Company assesses whether a contract is or contains a lease based on whether the contract conveys a right to control the use of an identified asset for a period of time in exchange for consideration.

Under IFRS 16, the Company recognises right-of-use assets and liabilities at the lease commencement date. The lease liabilities are initially measured at the present value of the lease payments that are not yet paid at the commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the Company's incremental borrowing rate. For the office lease the Company has used the incremental borrowing rate as the discount rate.

Lease liabilities are subsequently measured at amortised cost and are increased by the interest charge and decreased by the lease payments made. Lease liabilities are remeasured if there is a change in future lease payments arising from a change in an index or rate, a change in the estimate of the amount expected to be payable under a residual value guarantee.

### **1.12 Future accounting developments**

There are no other new standards, amendments to existing standards or interpretations that are not yet effective that would be expected to have a material impact on the Company.

## 2. Revenue

	2021 £000	2020 £000
Services fee for funding by shareholders	2,609	2,570
Platform Fees/Device Fees/Other	6,126	6,128
Total Revenue	<u>8,735</u>	<u>8,698</u>

## 3. Expenses and auditor's remuneration

*Included in profit are the following:*

	2021 £000	2020 £000
Depreciation and amortisation (Note 8 & 10)	957	1,014
Research and development expensed as incurred	16,237	16,245
	<u>17,194</u>	<u>17,259</u>

As set out in note 1.5 YouView TV Limited's accounting policy is to capitalise development costs only where the associated product is technically, and commercially feasible and future economic benefits are probable.

	2021 £000	2020 £000
<i>Auditor's remuneration:</i>		
Audit of these financial statements	37	30
Other services relating to taxation	60	69
	<u>97</u>	<u>99</u>

Other services relate to tax services in respect of assistance of preparation of Research & Development submissions

## 4. Staff numbers and costs

The average number of persons employed by the Company (including directors) during the period, analysed by category, was as follows:

	Number of employees 2021	Number of employees 2020
Administration	31	36
Research and Development	150	141

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<b>181</b>	177
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The aggregate payroll costs of these persons were as follows:

	2021 £000	2020 £000
Wages and salaries	14,528	13,728
Social security costs	1,692	1,825
Contributions to defined contribution plans	838	805
	<hr style="border-top: 1px solid black;"/>	<hr style="border-top: 1px solid black;"/>
	<b>17,058</b>	16,358
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## 5. Directors' remuneration

	2021 £000	2020 £000
Directors' emoluments	113	206
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The aggregate of emoluments of the highest paid director was £112,500.

The aggregate of remuneration and amounts receivable under long term incentive schemes of the highest paid director was £0 and company pension contributions of £0 were made to a money purchase scheme on his behalf. Remuneration for all other members of the Board of Directors is paid for by their individual employers/shareholders.

## 6. Finance income and expense

Recognised in the income statement	2021 £000	2020 £000
Interest on lease liability	(19)	(29)

## 7. Taxation

Recognised in the income statement	2021 £000	2020 £000
Current tax credit (R&D)		
Current year	2,545	3,042
Prior year tax credit adjustment	(127)	337
	<hr style="border-top: 1px solid black;"/>	<hr style="border-top: 1px solid black;"/>
Current tax expense	2,418	3,379
	<hr style="border-top: 1px solid black;"/>	<hr style="border-top: 1px solid black;"/>
Deferred tax expense	-	-
	<hr style="border-top: 1px solid black;"/>	<hr style="border-top: 1px solid black;"/>
Total tax credit	2,418	3,379
	<hr style="border-top: 1px solid black;"/>	<hr style="border-top: 1px solid black;"/>

*Factors affecting current tax charge for the period*

The current tax charge for the period is higher as the standard rate of corporation tax in the UK. The differences are explained below.

**Reconciliation of effective tax rate**

	<b>2021</b>	<b>2020</b>
	<b>£000</b>	<b>£000</b>
Profit/(loss) for the period before tax	(18,436)	(18,923)
Trading losses	-	-
	<b>(18,436)</b>	<b>(18,923)</b>
Tax using the UK corporation tax rate of 19% (2019:19%)	(3,503)	(3,673)
Tax losses not carried forward	3,503	3,673
Total tax credit adjustment	2,418	3,379
Total tax credit	<b>2,418</b>	<b>3,379</b>

The corporation tax rate of 19% is the same as prior year. At Budget 2020, the government announced that the Corporation Tax main rate (for all profits except ring fence profits) for the years starting 1 April 2020 and 2021 would remain at 19%. In the 3 March 2021 Budget it was announced that the UK tax rate will increase to 25% from 1 April 2023. This will have a consequential effect on the company's future tax charge.

**8. Property, plant and equipment**

	<b>Plant and equipment £000</b>	<b>Fixtures &amp; fittings £000</b>	<b>Total £000</b>
<b>Cost</b>			
At 01 April 2020	1,620	14	1,634
Additions	50	-	50
At 31 March 2021	<b>1,670</b>	<b>14</b>	<b>1,684</b>
<b>Depreciation</b>			
At 01 April 2020	1,166	14	1,180
Charge for the period	248	-	248
At 31 March 2021	<b>1,414</b>	<b>14</b>	<b>1,428</b>
<b>Net book value</b>			
At 31 March 2020	<b>454</b>	<b>-</b>	<b>454</b>
At 31 March 2021	<b>256</b>	<b>-</b>	<b>256</b>

## 9. Right-of-use Assets

As a lessee, the Company leases office space on a long-term lease that terminates in February 2022.

Right-of-use assets	<b>2021</b>
	<b>£000</b>
Recognition of right-of-use asset on initial application of IFRS16 at 31 March 2019	1,991
Depreciation charge for the year at 31 March 2020	(698)
Balance at 31 <sup>st</sup> of March 2020	1,293
Depreciation charge for the year at 31 March 2021	(709)
<b>Balance at 31<sup>st</sup> March 2021</b>	<b>584</b>

## 10. Lease Liabilities

	<b>2021</b>	<b>2020</b>
	<b>£000</b>	<b>£000</b>
The following has been included in the financial statements in respect of lease liabilities:		
Interest expense on lease liabilities	(19)	(29)
Total cash outflow for leases comprising rent and interest	(727)	(727)
Lease liabilities are expected to fall due as follows:		
Less than 1 year	537	709
Greater than 2 years	-	537
	<u>537</u>	<u>1,246</u>

## 11. Share Capital

During the period 31 March 2011, the company issued 4,278 £0.01 shares for a consideration of £42.78 settled in cash. Following Arqiva Limited's decision to exit the venture on the 31<sup>st</sup> March, 2021, their 600 voting shares and 10 income shares transferred into 610 deferred shares. Deferred shares do not carry any right to receive notice of or attend, speak at, or vote at any general meeting of the Company, or to vote on any written resolution of the Company.

	<b>2021</b>
	<b>£</b>
<b>Allotted, called up and fully paid</b>	
3,660 voting shares of £0.01 each	<b>36.00</b>

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60 income shares of £0.01 each	<b>0.60</b>
7 founder shares of £0.01 each	<b>0.07</b>
1 additional founder share of £0.01	<b>0.01</b>
610 deferred shares of £0.01 each	<b>6.10</b>
	<hr/>
	<b>42.78</b> <hr/>

**12. Trade and other receivables**

	2021 £000	2020 £000
<b>Current</b>		
Other receivables	152	156
Prepayments	969	1,232
Debtors	698	779
Amounts owed by related parties (Note 19)	419	933
Tax Receivable	1,330	-
	<hr/>	<hr/>
	<b>3,568</b>	<b>3,100</b>
	<hr/>	<hr/>

**13. Trade and other payables**

	2021 £000	2020 £000
<b>Current</b>		
Trade Payables	760	1,179
Other Payable	9	22
Tax Payable	-	616
Payable to employees	432	438
Accrued expenses	667	983
Amounts owed to related parties (Note 19)	370	531
	<hr/>	<hr/>
	<b>2,238</b>	<b>3,769</b>
	<hr/>	<hr/>

## Notes (continued)

### 14. Employee benefits

#### Pension plans

The Company operates a defined contribution pension plan. The total expense relating to the plan in the period was £838,133 (2020: £804,990). There was £67,557 (2020: £65,121) outstanding at the year end.

#### Related parties

There were no related parties transactions within the employee benefit expenses. There was £0 outstanding at the year end.

### 15. Long term loan

	2021	2020
	£000	£000
Loan	97,553	78,222

The long-term borrowing was received from British Telecommunications PLC and TalkTalk Telecom Group PLC with respect to the IPR valuation of YouView TV Limited. The loan shall not incur any interest but shall be subject to revaluation of the IPR every 2 years to satisfy the carrying amount. The current repayment clause is June 2024.

### 16. Capital commitments and contingent liabilities

The Company did not have any contractual capital commitments and contingent liabilities at 31 March 2021.

### 17. Risk

#### 17.1 Credit Risk

Credit risk is the risk of financial loss to the Company if a customer fails to meet its contractual obligations and arises principally from the Company's receivables from customers.

This is a relatively low risk for YouView because (c37% per FY20/21) of our trade receivables throughout the year are with our shareholders.

#### 17.2 Liquidity Risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. YouView acknowledges the potential of a liquidity risk. However, this risk is mitigated by the continuing funding commitment from the shareholders.

#### 17.3 Financial Risk Management

Market risk is the risk that changes in market prices, such as foreign exchange rates, interest rates and equity prices will affect the Company's income or the value of its holdings of financial instruments.

YouView acknowledges the potential of foreign exchange risk in relation to our payments to USD suppliers and have therefore taken out a forward exchange contract with Barclays to insure against any future exchange rate volatility'. This forward contract buys USD monthly (between \$326,531 and \$528,803) at an average rate of 1.324 with the last value date on the 16th March 2022. The forward contract is revalued monthly with any gains or losses taken through the profit and loss account. Currently the derivative sits as an asset on the balances sheet. As at 31st March 2021 we held \$43,745 in our USD account. For financial year FY21/22 we have hedged \$4,599,945 at a GBP equivalent of £3,470,924 with Barclays.

### 18. Related parties

There were transactions in the period between the Company and its shareholders, British Broadcasting Corporation, ITV Broadcasting Limited, British Telecommunications PLC, Channel Four Television Corporation, TalkTalk Telecom Group PLC, and Channel 5 Broadcasting Limited. Arqiva Limited have been included in related parties as they were a shareholder for 363 out of 364 days during the financial year. The transactions in the period related to revenue, expenses, research and development and administration.

Transactions with shareholders in the period

	<b>2021</b>	2020
	<b>£000</b>	£000
<b>Services to</b>	<b>5,697</b>	5,782

Balances outstanding with shareholders at 31 March 2021

	<b>2021</b>	2020
	<b>£000</b>	£000
<b>Trade and other receivables</b>	<b>419</b>	933
<b>Trade payables</b>	<b>289</b>	450
<b>Accrued expenses</b>	<b>81</b>	81

Revenue for services provided to shareholders during the period principally relates to service fees by shareholders. Expenses incurred from shareholders relate primarily to costs for external resources and research and development.

Amounts owed to related parties comprise monies owed at the period end for the provision of services and the excess of payments on account against the service fees owed.

## 19. Ultimate parent company

At 31 March 2021, the joint venture partners of YouView TV Limited were British Broadcasting Corporation, ITV Broadcasting Limited, British Telecommunications PLC, Channel Four Television Corporation, TalkTalk Telecom Group PLC and Channel 5 Broadcasting Limited, each holding 14.3% respectively. Arqiva Limited were shareholders for the majority of the year, exiting the venture on the 31<sup>st</sup> March, 2021.

The accounts of the above these companies are available to the public and may be obtained from the following addresses:

ITV Broadcasting Limited  
2 Waterhouse Square  
138 – 142 Holborn  
London, EC1N 2AE

British Broadcasting Corporation  
Broadcasting House, Portland Place,  
London, W1A 1AA

British Telecommunications PLC  
81 Newgate Street,  
London, EC1A 7AJ

Channel Four Television Corporation  
124 Horseferry Road,  
London, SW1P 2TX

TalkTalk Telecom Group PLC  
11 Evesham Street,  
London, W11 4AR

Channel 5 Broadcasting Limited  
Riverbank House  
2 Swan Lane  
London, EC4R 3TT