

**Cutis Developments Limited**

Directors' report and financial statements  
Registered number 07297483  
For the year ended 31 December 2011

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## Directors' report

The directors present their annual report and audited financial statements for the year ended 31 December 2011

### Principal activity

The company owns and operates a highly specialised chain of skincare and laser clinics

### Business review

The company has generated an operating loss before tax of £415,816 (2010 loss of £84,143) as a result of the early stages of developing the business and brand. The result for the year is in line with management expectations.

The directors do not recommend a dividend payment for the year (2010 £nil)

### Directors

The directors who held office during the year were as follows

M Stigzelius	
C Kolbek	
D Perks	
H Anthony	(resigned 7 July 2011)
L Taylor	(resigned 7 July 2011)

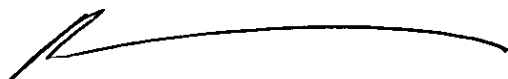
### Disclosure of information to auditor

The directors who held office at the date of approval of this directors' report confirm that, so far as they are each aware, there is no relevant audit information of which the company's auditor is unaware, and each director has taken all the steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the company's auditor is aware of that information.

### Auditor

Pursuant to section 487 of the Companies Act 2006, the auditor will be deemed to be re-appointed and KPMG LLP will therefore remain in office.

By order of the board



M Stigzelius  
Director

54 South Molton Street  
London  
W1K 5SG

September 2012

## **Statement of directors' responsibilities in respect of the directors' report and the financial statements**

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the financial statements in accordance with UK Accounting Standards and applicable law (UK Generally Accepted Accounting Practice)

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period

In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and to prevent and detect fraud and other irregularities.



KPMG LLP

One Snowhill  
Snow Hill Queensway  
Birmingham  
B4 6GH

## **Independent auditor's report to the members of Cutis Developments Limited**

We have audited the financial statements of Cutis Developments Limited for the period ended 31 December 2011 set out on pages 5 to 14. The financial reporting framework that has been applied in their preparation is applicable law and UK Accounting Standards (UK Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective responsibilities of directors and auditor**

As explained more fully in the directors' responsibilities statement set out on page 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit, and express an opinion on, the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

### **Scope of the audit of the financial statements**

A description of the scope of an audit of financial statements is provided on the APB's web-site at [www.frc.org.uk/apb/scope/private.cfm](http://www.frc.org.uk/apb/scope/private.cfm).

### **Opinion on financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2011 and of its loss for the year then ended,
- have been properly prepared in accordance with UK Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### **Opinion on other matters prescribed by the Companies Act 2006**

In our opinion the information given in the director's report for the financial year for which the financial statements are prepared is consistent with the financial statements.

**Independent auditor's report to the members of Cutis Developments Limited**  
*(continued)*

**Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit



**SJ Purkess (Senior Statutory Auditor)**  
**for and on behalf of KPMG LLP, Statutory Auditor**  
*Chartered Accountants*

**28** September 2012

**Profit and loss account**  
*for the year ended 31 December 2011*

	<i>Note</i>	<b>2011</b> <b>£</b>	2010 <b>£</b>
<b>Turnover</b>		<b>566,392</b>	72,315
Cost of sales		<b>(156,094)</b>	(30,556)
		<hr/>	<hr/>
<b>Gross profit</b>		<b>410,298</b>	41,759
Administrative expenses		<b>(814,115)</b>	(124,672)
		<hr/>	<hr/>
<b>Operating profit</b>		<b>(403,817)</b>	(82,913)
Interest payable and similar charges	4	<b>(11,999)</b>	(1,230)
		<hr/>	<hr/>
<b>Loss on ordinary activities before taxation</b>	2	<b>(415,816)</b>	(84,143)
Tax on loss on ordinary activities	5	-	-
		<hr/>	<hr/>
<b>Loss for the financial period</b>	11	<b>(415,816)</b>	(84,143)
		<hr/> <hr/>	<hr/> <hr/>

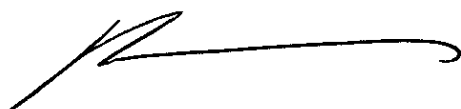
All operating results relate to activities which are continuing at the year end

There were no recognised gains or losses in the current financial period other than those disclosed in the profit and loss account

**Balance sheet**  
*at 31 December 2011*

	<i>Note</i>	<b>2011</b>		<b>2010</b>	
		<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Fixed assets</b>					
Investments	6		<b>400</b>		200
Tangible assets	7		<b>404,333</b>		98,995
			<hr/>		<hr/>
			<b>404,733</b>		99,195
<b>Current assets</b>					
Stock	8	<b>28,115</b>		4,307	
Debtors	9	<b>57,565</b>		30,722	
Cash at bank and in hand		<b>14,090</b>		19,698	
		<hr/>		<hr/>	
		<b>99,770</b>		54,727	
<b>Creditors</b> Amounts falling due within one year	10	<b>(268,887)</b>		(56,280)	
		<hr/>		<hr/>	
<b>Net current (liabilities)/assets</b>			<b>(169,118)</b>		1,553
			<hr/>		<hr/>
<b>Total assets less current liabilities</b>			<b>235,616</b>		97,642
<b>Creditors</b> Amounts falling due after more than one year	11		<b>(734,285)</b>		(180,785)
			<hr/>		<hr/>
<b>Net liabilities</b>			<b>(498,669)</b>		(83,143)
			<hr/>		<hr/>
<b>Capital and reserves</b>					
Called up share capital	12	<b>1,290</b>		1,000	
Profit and loss account	13	<b>(499,959)</b>		(84,143)	
		<hr/>		<hr/>	
<b>Shareholders' deficit</b>			<b>(498,669)</b>		(83,143)
			<hr/>		<hr/>

These financial statements were approved by the board of directors on September 2012 and were signed on its behalf by



**M Stigzelius**  
*Director*

Company number 07297483



## Notes

*(forming part of the financial statements)*

### 1 Accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements

#### *Basis of preparation*

The financial statements have been prepared on a going concern basis, under the historical cost convention and in accordance with applicable accounting standards

The company is subject to the small companies regime and is therefore exempt from the requirement to prepare group financial statements under Section 383 of the Companies Act 2006. These financial statements present information about the company as an individual undertaking and not about its group.

Under FRS 1 'Cash flow statements' the company is exempt from the requirement to prepare a cash flow statement on the grounds of its size.

#### *Going concern*

The financial statements have been prepared on a going concern basis, notwithstanding net liabilities of £498,669. The directors believe this is appropriate as the company has been provided with an undertaking from certain shareholders that, for at least 12 months from the date of the approval of these financial statements, they will continue to make available such funds as are needed by the company and, in particular, will not seek repayment of the amounts currently made available during this period. This should enable the company to continue in operational existence for the foreseeable future and allow liabilities to be met as they fall due for payment.

Based on this undertaking, the directors believe that it remains appropriate to prepare the financial statements on a going concern basis. The financial statements do not include any adjustments that would result in the basis of preparation being inappropriate.

#### *Investments*

Investments in equity shares of subsidiaries are held at cost, less amounts written off.

#### *Tangible fixed assets and depreciation*

Depreciation is provided to write off the cost less the estimated residual value of tangible fixed assets over their estimated useful economic lives as follows:

Plant and fittings	25% reducing balance
Fixtures and fittings	25% reducing balance

#### *Leases*

Assets acquired under finance leases are capitalised and the outstanding future lease obligations are shown in creditors. Operating lease rentals are charged to the profit and loss account on a straight line basis over the period of the lease.

#### *Stocks*

Stocks are stated at the lower of cost and net realisable value.

#### *Taxation*

The charge for taxation is based on the result for the year and takes into account taxation deferred because of timing differences between the treatment of certain items for taxation and accounting purposes.

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes which have arisen but not reversed by the balance sheet date, except as otherwise required by FRS 19.

## Notes (continued)

### 2 Loss on ordinary activities before taxation

	2011 £	2010 £
<i>Loss on ordinary activities before taxation is stated after charging</i>		
Depreciation	77,261	6,329
Operating lease charges – land and buildings	141,123	19,690
<i>Auditors' remuneration</i>		
Audit of these financial statements	4,000	2,500
Audit of the financial statements of subsidiary undertakings	4,000	-
Other taxation services pursuant to legislation	10,000	3,000
	<u>          </u>	<u>          </u>

### 3 Staff numbers and costs

The average number of persons employed by the company (including directors) during the year was as follows

	Number of employees 2011	2010
Clinics and administration	15	8
	<u>          </u>	<u>          </u>

The aggregate payroll costs of these persons were as follows

	£	£
Wages and salaries	270,124	34,564
Social security costs	24,331	3,485
	<u>          </u>	<u>          </u>
	294,455	38,049
	<u>          </u>	<u>          </u>

The director does not receive any emoluments for his services to the company

### 4 Interest payable and similar charges

	2011 £	2010 £
Finance charges payable in respect of finance leases and hire purchase contracts	5,285	1,230
Interest on amounts due to group undertakings	6,370	-
Bank interest and similar charges	344	-
	<u>          </u>	<u>          </u>
	10,955	1,230
	<u>          </u>	<u>          </u>

**Notes (continued)**

**5 Taxation**

**(i) Analysis of charge for the year**

	2011 £	2010 £
<i>UK corporation tax</i>		
Current tax on income for the year	-	-
	<hr/>	<hr/>
<i>Deferred tax</i>		
Origination and reversal of timing differences	-	-
	<hr/>	<hr/>
Tax on loss on ordinary activities	-	-
	<hr/>	<hr/>

**(ii) Factors affecting the tax charge for the period**

The current tax charge for the year is higher/lower (2010 higher) than the standard rate of corporation tax in the UK of 26.5% (2010 28%). The differences are explained below

	2011 £	2010 £
<i>Current tax reconciliation</i>		
Loss on ordinary activities before tax	(415,816)	(84,143)
	<hr/>	<hr/>
Current tax at 26.5% (2010 28%)	(110,191)	(23,560)
	<hr/>	<hr/>
<i>Effects of</i>		
Losses carried forward	110,191	23,560
	<hr/>	<hr/>
Total current tax charge (see above)	-	-
	<hr/>	<hr/>

**(iii) Factors affecting the tax charge for future periods**

The 2012 Budget on 21 March 2012 announced that the UK corporation tax rate will reduce to 22% by 2014. A reduction in the rate from 26% to 25% (effective from 1 April 2012) was substantively enacted on 5 July 2011, and further reductions to 24% (effective from 1 April 2012) and 23% (effective from 1 April 2013) were substantively enacted on 26 March 2012 and 3 July 2012 respectively.

This will reduce the company's future current tax charge accordingly.

It has not yet been possible to quantify the full anticipated effect of the announced further 2% rate reduction, although this will further reduce the company's future current tax charge and reduce the company's unrecognised deferred tax asset accordingly.

The company has unrecognised deferred tax assets in respect of losses carried forward at the year end totalling £124,990 (2010 £21,877) calculated at a rate of 25% (2010 26%).

## Notes (continued)

### 6 Fixed asset investments

	Shares in group undertakings £
<i>Cost</i>	
At beginning of year	200
Additions	200
	<hr/>
At end of year	400
	<hr/>
<i>Net book value</i>	
At 31 December 2011	400
	<hr/>
At 31 December 2010	200
	<hr/>

The companies in which the company's interest at the period end is more than 20% are as follows

	Country of incorporation	Principal activity	Proportion of issued ordinary share capital held directly %
<i>Subsidiary undertakings</i>			
Cutis Developments (Kingston) Limited	UK	Skincare treatment	100
Cutis Developments (Bluewater) Limited	UK	Skincare treatment	100
Cutis Developments (T W ) Limited	UK	Dormant	100
Cutis Developments (West London) Limited	UK	Dormant	100

## Notes (continued)

### 7 Tangible fixed assets

	Plant and machinery £	Fixtures, fittings, tools and equipment £	Total £
<i>Cost</i>			
At beginning of year	4,627	100,697	105,324
Additions	117,830	280,071	397,901
Disposals	-	(20,089)	(20,089)
	<hr/>	<hr/>	<hr/>
At end of year	122,457	360,679	483,136
	<hr/>	<hr/>	<hr/>
<i>Depreciation</i>			
At beginning of year	345	5,984	6,329
Charge for year	22,203	55,058	77,261
Disposals	-	(4,787)	(4,787)
	<hr/>	<hr/>	<hr/>
At end of year	22,548	56,255	78,803
	<hr/>	<hr/>	<hr/>
<i>Net book value</i>			
At 31 December 2011	99,909	304,424	404,333
	<hr/>	<hr/>	<hr/>
At 31 December 2010	4,282	94,723	98,995
	<hr/>	<hr/>	<hr/>

Included in the total net book value of fixtures, fittings, tools and equipment is £114,710 (2010 £39,286) in respect of assets held under finance leases. Depreciation for the year on these assets was £14,210 (2010 £1,930).

### 8 Stocks

	2011 £	2010 £
Goods for resale	28,115	4,307
	<hr/>	<hr/>

### 9 Debtors

	2011 £	2010 £
Trade debtors	27,515	26,913
Other debtors	1,000	1,709
Prepayments	29,050	2,100
	<hr/>	<hr/>
	57,565	30,722
	<hr/>	<hr/>

## Notes (continued)

### 10 Creditors: Amounts falling due within one year

	2011 £	2010 £
Obligations under finance lease and hire purchase contracts	33,826	12,705
Trade creditors	109,933	10,489
Amounts owed to group undertakings	64,999	5,012
Other tax and social security	20,914	5,385
Other creditors	16,192	3,218
Accruals and deferred income	23,023	19,471
	<u>268,887</u>	<u>56,280</u>

### 11 Creditors: Amounts falling due after more than one year

	2011 £	2010 £
Obligations under finance lease and hire purchase contracts	68,496	23,850
Amounts owed to group undertakings	118,080	93,768
Amounts owed to related party	547,709	63,167
	<u>734,285</u>	<u>180,785</u>

The maturity of obligations under finance leases and hire purchase contracts is as follows

	£	£
Within one year	33,826	12,705
In the second to fifth years	68,496	23,850
	<u>102,322</u>	<u>36,555</u>

### 12 Called up share capital

	2011 £	2010 £
<i>Allotted and called up</i>		
129,034 ordinary shares of 1p each (2010: 100,000 ordinary shares of 1p each)	<u>1,290</u>	<u>1,000</u>

On 7 February 2011, the company issued 29,034 ordinary 1p shares at par as part of a capital restructuring allowing additional equity and debt holders to invest in the company. Subsequent to the year end and for the same reason, the company issued a further 20,223 ordinary 1p shares at par.

## Notes (continued)

### 13 Reserves

	Profit and loss account £
At beginning of year	(84,143)
Loss for the year	(415,816)
	<hr/>
At end of year	<b>(499,959)</b>
	<hr/>

### 14 Reconciliation of movements in shareholders' funds

	2011 £	2010 £
Loss for the financial period	(415,816)	(84,143)
New share capital subscribed	290	1,000
	<hr/>	<hr/>
Net addition to shareholders' funds	(415,526)	(83,143)
Opening shareholders' deficit	(83,143)	-
	<hr/>	<hr/>
Closing shareholders' deficit	<b>(498,669)</b>	<b>(83,143)</b>
	<hr/>	<hr/>

### 15 Commitments

#### *Concession arrangements*

The company has entered into an agreement with a wholly owned subsidiary that commits it to pay a commission due from the subsidiary to a third party for operating a retail store concession. There is no fixed annual commitment.

#### *Operating leases*

Annual commitments under non-cancellable operating leases are as follows:

	Land and Buildings 2011 £	2010 £
Operating leases which expire Within one year	30,000	70,000
	<hr/>	<hr/>
	<b>30,000</b>	<b>70,000</b>
	<hr/>	<hr/>

## Notes (continued)

### 16 Related party transactions

The company has paid the following amounts to subsidiary companies in the year

	2011 £	2010 £
Operating lease rentals and similar expenses (including concession arrangements)	<u>141,123</u>	<u>19,690</u>

The following balances with companies or individuals, who are considered to be related parties, are included within creditors at 31 December 2011

	2011 £	2010 £
Cutis Developments (Kingston) Limited	100	100
Cutis Developments (Bluewater) Limited	100	100
Cutis Developments (T W ) Limited	100	-
Cutis Developments (West London) Limited	100	-
Rainmaking ApS	-	93,768
D Perks*	102,000	63,167
Rainmaking Limited*	118,080	4,812
JBP One ApS*	99,935	-
Nosca A/S*	199,871	-
S Weber*	49,968	-
E Falinski*	95,935	-
	<u>666,189</u>	<u>161,947</u>

Parties denoted with a '\*' are shareholders in the company

All balances related to funding received during the year to fund the operations of the company

### 17 Ultimate controlling party

In the opinion of the directors there is no ultimate controlling party