# accordance with Section 555 of the Companies Act 2006

## **SH01**

## Return of allotment of shares



You can use the WebFiling service to file this form online Please go to www companieshouse gov uk

What this form is for You may use this form to give notice of shares allotted following incorporation

X What this form is NOT for You cannot use this form to give notice of shares taken by subsc on formation of the company or for an allotment of a new day



18/09/2010

|                                                |                                                                    |                     |                           | unlimited company           |                                          | COI                                                                                                     | MPANIES HOUSE                                          |
|------------------------------------------------|--------------------------------------------------------------------|---------------------|---------------------------|-----------------------------|------------------------------------------|---------------------------------------------------------------------------------------------------------|--------------------------------------------------------|
| 1                                              | Company d                                                          | letails             | <del> </del>              |                             |                                          |                                                                                                         |                                                        |
| Company number                                 | 0 7 2                                                              | 9 1 7               | 8 3                       |                             | 7                                        |                                                                                                         | n this form                                            |
| Company name in full                           | Political Holdings Limited                                         |                     |                           |                             |                                          | Please complete in typescript or in<br>bold black capitals                                              |                                                        |
|                                                |                                                                    |                     |                           |                             |                                          |                                                                                                         | are mandatory unless<br>for indicated by *             |
| 2                                              | Allotment d                                                        | lates <b>0</b>      |                           |                             | _                                        | ·                                                                                                       |                                                        |
| From Date                                      | 1 8                                                                | mg mg               | 2 10 1 10                 |                             | 0                                        | Allotme                                                                                                 | nt date<br>res were allotted on the                    |
| To Date                                        | a a                                                                | m m                 | у у                       |                             | -                                        | same da                                                                                                 | y enter that date in the<br>le' box. If shares were    |
|                                                |                                                                    |                     |                           |                             |                                          | allotted o                                                                                              | over a period of time,                                 |
|                                                |                                                                    |                     |                           |                             |                                          | date box                                                                                                | e both 'from date' and 'to<br>kes                      |
| 3                                              | Shares allo                                                        | tted                |                           |                             |                                          |                                                                                                         |                                                        |
|                                                | Please give details of the shares allotted, including bonus shares |                     |                           |                             |                                          | Currency     If currency details are not     completed we will assume currency     is in pound sterling |                                                        |
| Class of shares<br>(E.g. Ordinary/Preference e | etc)                                                               | Currency 2          | Number of shares allotted | Nominal value of each share | Amount paid<br>(including sh<br>premium) |                                                                                                         | Amount (if any)<br>unpaid (including<br>share premium) |
| Ordinary                                       |                                                                    |                     | 190                       | 0.10                        |                                          | 0.10                                                                                                    | 0 00                                                   |
|                                                |                                                                    |                     |                           |                             |                                          |                                                                                                         |                                                        |
|                                                |                                                                    |                     |                           |                             | <u> </u>                                 |                                                                                                         |                                                        |
|                                                | If the allotted                                                    | shares are fully or | partly paid up otherwis   | se than in cash, plea       | ise                                      |                                                                                                         |                                                        |

state the consideration for which the shares were allotted Details of non-cash

If a PLC, please attach valuation report (if appropriate)

consideration

The transfer to the company of shares in the capital of both Political Investments Limited (company number 06818606) and Biteback Media Limited (company number 06455159)

|                                                                            | SH01<br>Return of allotment                                                                                                                                                                          | of shares                                               |                                      |                                                                   |                           |  |  |
|----------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------|---------------------------|--|--|
| <del></del>                                                                | Statement of capit                                                                                                                                                                                   | tal                                                     |                                      |                                                                   |                           |  |  |
|                                                                            | Section 4 (also Section 5 and Section 6, if appropriate) should reflect the company's issued capital at the date of this return                                                                      |                                                         |                                      |                                                                   |                           |  |  |
| 4                                                                          | Statement of capital (Share capital in pound sterling (£))                                                                                                                                           |                                                         |                                      |                                                                   |                           |  |  |
|                                                                            |                                                                                                                                                                                                      | ich class of shares held i                              |                                      | our                                                               |                           |  |  |
| Class of shares<br>(E.g. Ordinary/Preference et                            | tc)                                                                                                                                                                                                  | Amount paid up on each share                            | Amount (if any) unpaid on each share | Number of shares 2                                                | Aggregate nominal value 3 |  |  |
| Ordinary                                                                   |                                                                                                                                                                                                      | 0 10                                                    | 0 00                                 | 20                                                                | 0 £ 20 00                 |  |  |
|                                                                            |                                                                                                                                                                                                      |                                                         |                                      |                                                                   | £                         |  |  |
|                                                                            |                                                                                                                                                                                                      |                                                         |                                      |                                                                   | £                         |  |  |
|                                                                            |                                                                                                                                                                                                      |                                                         |                                      |                                                                   | £                         |  |  |
| 5                                                                          |                                                                                                                                                                                                      | tal (Share capital in o                                 | Totals                               | 20                                                                | 0 £ 20 00                 |  |  |
| Please complete the ta<br>Please complete a sep<br>Currency                |                                                                                                                                                                                                      |                                                         |                                      | Number of change of                                               | Ato a annual unius        |  |  |
| (E.g. Ordinary / Preference                                                | etc)                                                                                                                                                                                                 | Amount paid up on each share                            | Amount (if any) unpaid on each share | Number of shares ②                                                | Aggregate nominal value 3 |  |  |
|                                                                            |                                                                                                                                                                                                      |                                                         | Totals                               |                                                                   |                           |  |  |
| Сигтепсу                                                                   |                                                                                                                                                                                                      | <del></del>                                             |                                      |                                                                   |                           |  |  |
| Class of shares<br>(E.g. Ordinary/Preference el                            | tc)                                                                                                                                                                                                  | Amount paid up on each share                            | Amount (if any) unpaid on each share | Number of shares 2                                                | Aggregate nominal value 3 |  |  |
|                                                                            |                                                                                                                                                                                                      |                                                         | Totals                               |                                                                   |                           |  |  |
| 6                                                                          | Statement of canil                                                                                                                                                                                   | tal /Totals)                                            | lotais                               | <u> </u>                                                          |                           |  |  |
|                                                                            | Statement of capital (Totals)  Please give the total number of shares and total aggregate nominal value of issued share capital  Total aggregate nominal value Please list total aggregate values in |                                                         |                                      |                                                                   |                           |  |  |
| Total number of shares                                                     | different currencies separately For example £100 + €100 + \$10 etc                                                                                                                                   |                                                         |                                      |                                                                   |                           |  |  |
| Total aggregate nominal value 4                                            |                                                                                                                                                                                                      |                                                         |                                      |                                                                   |                           |  |  |
| Including both the normal share premium     Total number of issued states. | •                                                                                                                                                                                                    | E g Number of shares iss<br>nominal value of each share | are Plea                             | ntinuation Pages<br>ase use a Statement of Cap<br>ge if necessary | xtal continuation         |  |  |

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| 7                      | Statement of capital (Prescribed particulars of rights attached to shares                                                                                                                                                                                                | )                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |  |
|------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
|                        | Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Section 4 and Section 5                                                                                                    | Prescribed particulars of rights attached to shares  The particulars are     a particulars of any voting rights, including rights that arise only in                                                                                                                                                                                                                                                                   |  |  |  |
| Class of share         | Ordinary                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                        |  |  |  |
| Prescribed particulars | Each Ordinary Share has a right to one vote and to participate pari passu in the distribution of dividends Shares also have an equal right to participate in the distribution of capital, including on a winding up, and are not to be redeemed or liable to be redeemed | certain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares |  |  |  |
| Class of share         |                                                                                                                                                                                                                                                                          | A separate table must be used for each class of share                                                                                                                                                                                                                                                                                                                                                                  |  |  |  |
| Prescribed particulars |                                                                                                                                                                                                                                                                          | Continuation page Please use a Statement of Capital continuation page if necessary                                                                                                                                                                                                                                                                                                                                     |  |  |  |
| Class of share         |                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                        |  |  |  |
| Prescribed particulars |                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                        |  |  |  |
| 8                      | Signature                                                                                                                                                                                                                                                                | ·                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |  |
|                        | I am signing this form on behalf of the company                                                                                                                                                                                                                          | Societas Europaea If the form is being filed on behalf                                                                                                                                                                                                                                                                                                                                                                 |  |  |  |
| Signature              | This form may be signed by Director , Secretary, Person authorised , Administrator, Administrative receiver, Receiver, Receiver manager, CIC manager                                                                                                                     | of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership  Person authorised Under either section 270 or 274 of the Companies Act 2006                                                                                                                                                                                                        |  |  |  |

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| Presenter information                                                                                                                                                 | Important information                                                                                                                                                              |  |  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be | Please note that all information on this form will appear on the public record                                                                                                     |  |  |
| visible to searchers of the public record                                                                                                                             | ☑ Where to send                                                                                                                                                                    |  |  |
| Contact name Mark Morrell                                                                                                                                             | You may return this form to any Companies House address, however for expediency we advise you to                                                                                   |  |  |
| Brabners Chaffe Street LLP                                                                                                                                            | return it to the appropriate address below                                                                                                                                         |  |  |
| Address 55 King Street                                                                                                                                                | For companies registered in England and Wales: The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ DX 33050 Cardiff                                   |  |  |
|                                                                                                                                                                       | For companies registered in Scotland.                                                                                                                                              |  |  |
| Manchester                                                                                                                                                            | The Registrar of Companies, Companies House, Fourth floor, Edinburgh Quay 2,                                                                                                       |  |  |
| County/Region                                                                                                                                                         | 139 Fountainbridge, Edinburgh, Scotland, EH3 9FF DX ED235 Edinburgh 1                                                                                                              |  |  |
| Postcode   M   2   4   L   Q                                                                                                                                          | or LP - 4 Edinburgh 2 (Legal Post)                                                                                                                                                 |  |  |
| Country UK                                                                                                                                                            | For companies registered in Northern Ireland. The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG |  |  |
| 14431 Manchester 2<br>                                                                                                                                                |                                                                                                                                                                                    |  |  |
|                                                                                                                                                                       | DX 481 N R Belfast 1                                                                                                                                                               |  |  |
| Checklist                                                                                                                                                             | i Further information                                                                                                                                                              |  |  |
| We may return the forms completed incorrectly or with information missing.                                                                                            | For further information please see the guidance notes on the website at www.companieshouse.gov.uk                                                                                  |  |  |
| Please make sure you have remembered the following                                                                                                                    | or email enquines@companieshouse gov uk                                                                                                                                            |  |  |
| The company name and number match the information held on the public Register                                                                                         | This form is available in an                                                                                                                                                       |  |  |
| You have shown the date(s) of allotment in                                                                                                                            | alternative format. Please visit the                                                                                                                                               |  |  |
| section 2  You have completed all appropriate share details in                                                                                                        | forms page on the website at                                                                                                                                                       |  |  |
| section 3 You have completed the appropriate sections of the                                                                                                          | www.companieshouse.gov.uk                                                                                                                                                          |  |  |
| Statement of Capital  You have signed the form                                                                                                                        |                                                                                                                                                                                    |  |  |
| Tou have signed the lotting                                                                                                                                           |                                                                                                                                                                                    |  |  |
|                                                                                                                                                                       |                                                                                                                                                                                    |  |  |
|                                                                                                                                                                       |                                                                                                                                                                                    |  |  |
|                                                                                                                                                                       |                                                                                                                                                                                    |  |  |
|                                                                                                                                                                       |                                                                                                                                                                                    |  |  |
|                                                                                                                                                                       |                                                                                                                                                                                    |  |  |