COMPANY REGISTRATION NUMBER: 07284041

Sensible Choice Limited

Filleted Unaudited Financial Statements

30 June 2021

Sensible Choice Limited

Statement of Financial Position

30 June 2021

	Note	2021 £	£	2020 £
Fixed assets				
Tangible assets	**5**		**531,424**	512,770
Current assets				
Stocks		**34,649**		21,555
Debtors	**6**	**84,810**		51,648
Cash at bank and in hand		**244,852**		196,407
		364,311		269,610
Creditors: amounts falling due within one year	**7**	**265,023**		245,493
Net current assets			**99,288**	24,117
Total assets less current liabilities			**630,712**	536,887
Creditors: amounts falling due after more than one year	**8**		**258,306**	263,538
Provisions				
Taxation including deferred tax			**19,800**	18,756
Net assets			**352,606**	254,593
Capital and reserves				
Called up share capital			**100**	100
Profit and loss account			**352,506**	254,493
Shareholders funds			**352,606**	254,593

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with Section 1A of FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In accordance with section 444 of the Companies Act 2006, the statement of income and retained earnings has not been delivered.

For the year ending 30 June 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476 ;
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements .

Sensible Choice Limited

Statement of Financial Position *(continued)*

30 June 2021

These financial statements were approved by the board of directors and authorised for issue on 25 January 2022 , and are signed on behalf of the board by:

Mr P W Graham

Director

Company registration number: 07284041

Sensible Choice Limited

Notes to the Financial Statements

Year ended 30 June 2021

1. General information

The company is a private company limited by shares, registered in England and Wales. The address of the registered office is Unit 1 Lansil Way, Lansil Industrial Estate, Lancaster, Lancashire, LA1 3QY.

2. Statement of compliance

These financial statements have been prepared in compliance with Section 1A of FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland'.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Revenue recognition

Turnover is measured at the fair value of the consideration received or receivable for goods supplied and services rendered, net of discounts and Value Added Tax. Revenue from the sale of goods is recognised when the significant risks and rewards of ownership have transferred to the buyer (usually on despatch of the goods); the amount of revenue can be measured reliably; it is probable that the associated economic benefits will flow to the entity; and the costs incurred or to be incurred in respect of the transactions can be measured reliably.

Income tax

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, tax is recognised in other comprehensive income or directly in equity, respectively. Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses. An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in equity, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in equity in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in equity in respect of that asset, the excess shall be recognised in profit or loss.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Laser printers	-	33% straight line
Fixtures and fittings	-	25% reducing balance
Motor vehicles	-	25% reducing balance
Office equipment	-	33% straight line

Stocks

Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost includes all costs of purchase, costs of conversion and other costs incurred in bringing the stock to its present location and condition.

Government grants

Government grants are recognised at the fair value of the asset received or receivable. Grants are not recognised until there is reasonable assurance that the company will comply with the conditions attaching to them and the grants will be received. Government grants are recognised using the accrual model and the performance model. Under the accrual model, government grants relating to revenue are recognised on a systematic basis over the periods in which the company recognises the related costs for which the grant is intended to compensate. Grants that are receivable as compensation for expenses or losses already incurred or for the purpose of giving immediate financial support to the entity with no future related costs are recognised in income in the period in which it becomes receivable. Grants relating to assets are recognised in income on a systematic basis over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income and not deducted from the carrying amount of the asset. Under the performance model, where the grant does not impose specified future performance-related conditions on the recipient, it is recognised in income when the grant proceeds are received or receivable. Where the grant does impose specified future performance-related conditions on the recipient, it is recognised in income only when the performance-related conditions have been met. Where grants received are prior to satisfying the revenue recognition criteria, they are recognised as a liability.

Provisions

Provisions are recognised when the entity has an obligation at the reporting date as a result of a past event, it is probable that the entity will be required to transfer economic benefits in settlement and the amount of the obligation can be estimated reliably. Provisions are recognised as a liability in the statement of financial position and the amount of the provision as an expense. Provisions are initially measured at the best estimate of the amount required to settle the obligation at the reporting date and subsequently reviewed at each reporting date and adjusted to reflect the current best estimate of the amount that would be required to settle the obligation. Any adjustments to the amounts previously recognised are recognised in profit or loss unless the provision was originally recognised as part of the cost of an asset. When a provision is measured at the present value of the amount expected to be required to settle the obligation, the unwinding of the discount is recognised as a finance cost in profit or loss in the period it arises.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund. When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as a finance cost in profit or loss in the period in which it arises.

4. Employee numbers

The average number of persons employed by the company during the year amounted to 12 (2020: 11).

5. Tangible assets

	Land and buildings	Laser printers	Fixtures and fittings	Motor vehicles	Office equipment	**Total**
	£	£	£	£	£	**£**
Cost						
At 1 Jul 2020	414,055	80,016	78,687	27,690	7,602	**608,050**
Additions	–	23,967	30,458	28,000	6,872	**89,297**
Disposals	–	(40,006)	(466)	(20,250)	(2,223)	**(62,945)**
At 30 Jun 2021	414,055	63,977	108,679	35,440	12,251	**634,402**
Depreciation						
At 1 Jul 2020	–	60,799	20,350	9,364	4,767	**95,280**
Charge for the year	–	21,326	22,178	7,785	4,084	**55,373**
Disposals	–	(40,006)	(382)	(5,063)	(2,224)	**(47,675)**
At 30 Jun 2021	–	42,119	42,146	12,086	6,627	**102,978**
Carrying amount						
At 30 Jun 2021	414,055	21,858	66,533	23,354	5,624	**531,424**
At 30 Jun 2020	414,055	19,217	58,337	18,326	2,835	512,770

6. Debtors

	2021	2020
	£	£
Trade debtors	**84,810**	49,397
Amounts owed by group undertakings and undertakings in which the company has a participating interest	–	2,251
	84,810	51,648

7. Creditors: amounts falling due within one year

	2021	2020
	£	£
Bank loans and overdrafts	**20,026**	15,208
Trade creditors	**128,892**	85,938
Amounts owed to group undertakings and undertakings in which the company has a participating interest	–	8,676
Corporation tax	**32,358**	28,811
Social security and other taxes	**15,942**	11,739
Other creditors	**67,805**	95,121
	265,023	245,493

8. Creditors: amounts falling due after more than one year

	2021	2020
	£	£
Bank loans and overdrafts	**258,306**	263,538

Included within creditors: amounts falling due after more than one year is an amount of £170,028 (2020: £163,450) in respect of liabilities payable or repayable by instalments which fall due for payment after more than five years from the reporting date.

The liabilities due after more than 5 years are repaid via fixed term loans with a variable rate of interest.

9. Related party transactions

The company was under the control of Mr P W Graham & Mrs H M Graham throughout the current and previous year. Mr Graham is the sole director and Mr & Mrs Graham hold all of the issued share capital. During the year dividends of £ 13,527 (2020 - £Nil) were paid to Mr & Mrs Graham. On the balance sheet date the company owed Mr & Mrs Graham £ 7,805 (2020 - £35,121) and this is included in Other creditors. During the year sales of £ 14,356 (2020 - £22,066) were made to Sensible Choice IT Limited, a company of which Mr Graham is a director and Mr & Mrs Graham are majority shareholders. On the balance sheet date £Nil (2020 - £2,251) was outstanding from Sensible Choice IT Ltd and is included in Amounts owed by group undertakings and undertakings in which the company has a participating interest. During the year purchases of £6,049 (2020 - £99,921) were made from Sensible Choice IT Limited. During the year management charges of £ 25,000 (2020 - £Nil) were paid to Sensible Choice IT Limited. On the balance sheet date £Nil (2020 - £8,676) was outstanding to Sensible Choice IT Ltd and is included in Amounts owed to group undertakings and undertakings in which the company has a participating interest.