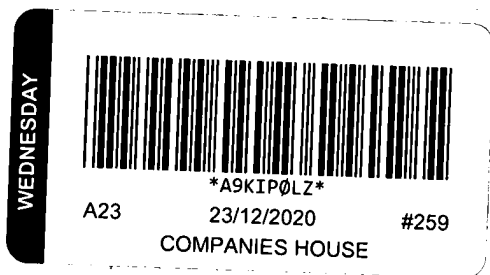


**COMPANY NUMBER: 07274582**

**COUNTRYSIDE FUND TRADING LTD  
ANNUAL REPORT AND FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2020**



**COUNTRYSIDE FUND TRADING LTD**  
**REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2020**

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**COUNTRYSIDE FUND TRADING LTD**  
**DIRECTORS AND ADVISORS**  
**FOR THE YEAR ENDED 31 MARCH 2020**

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**DIRECTORS**

Lord Donald Curry  
Paula Wilson

**COMPANY SECRETARY**

Yvonne Abba-Opoku ACG

**COMPANY NUMBER**

07274582

**REGISTERED OFFICE**

137 Shepherdess Walk  
London N1 7RQ

**AUDITOR**

Saffery Champness LLP  
71 Queen Victoria Street  
London  
EC4V 4BE

**BANKER**

Barclays Bank Plc  
1 Churchill Place  
London  
E14 5HP

Coutts & Co  
440 Strand  
Villiers Office  
WC2R 0QS

**COUNTRYSIDE FUND TRADING LTD**  
**REPORT OF THE DIRECTORS**  
**FOR THE YEAR ENDED 31 MARCH 2020**

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**DIRECTORS REPORT**

The directors present their annual report and the company's financial statements for the year ended 31<sup>st</sup> March 2020.

**PRINCIPAL ACTIVITY**

The principal activity of the company is the raising of funds via commercial participation to provide support for its parent company, The Prince's Countryside Fund, a charity focused on supporting rural and farming initiatives.

**RESULTS**

The company's results for the period were £476,397 (2018/19: £609,527). The company was able to make a gift aid payment of £476,397 (2018/19: £609,527) to the parent charity.

**DIRECTORS**

The directors, who served during the year, and to the date of signing this report, are listed on page 1. The company is a wholly owned subsidiary and the interests of group directors are disclosed in the financial statements of the parent company. None of the directors had any material contract with the company. There are no disclosable directors' interests.

**GOING CONCERN**

After reviewing the company's budget for 2020/21, including contractual agreements, cashflows and other longer term plans, the directors are satisfied that, at the time of approving the financial statements, it is appropriate to adopt the going concern basis in preparing the financial statements. The impact COVID-19 may have on the Fund is considered monthly, with updated cashflows and reduced income modelling. The Trustees review this on a quarterly basis.

**DISCLOSURE OF INFORMATION TO THE AUDITOR**

The Directors who held office at the date of approval of this Directors' Report confirm that, so far as they are each aware, there is no relevant audit information of which the Company's auditor is unaware. Each Director has taken all the steps that ought to have been taken as a Director to make themselves aware of any relevant audit information, and to establish that the Company's auditor is aware of that information.

**COUNTRYSIDE FUND TRADING LTD**  
**REPORT OF THE DIRECTORS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2020**

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**STATEMENT OF DIRECTORS' RESPONSIBILITIES**

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Accounting Standards and applicable law (United Kingdom Generally Accepted Accounting Practice).

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the profit and loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

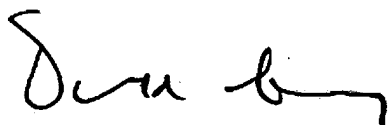
The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**AUDITOR**

Saffery Champness LLP were appointed as auditor to the company and in accordance with section 485 of the Companies Act 2006, a resolution proposing that they be re-appointed will be put at a General Meeting.

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies' exemption.

By Order of the Board



Lord Donald Curry

Director  
27<sup>th</sup> August 2020

**COUNTRYSIDE FUND TRADING LTD**  
**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF COUNTRYSIDE FUND TRADING**  
**LTD**  
**FOR THE YEAR ENDED 31 MARCH 2020**

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**Opinion**

We have audited the financial statements of Countryside Fund Trading Limited for the year ended 31 March 2020, which comprise the Profit and Loss account, Balance Sheet and Statement of Changes in Equity and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2020 and its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Conclusions relating to going concern**

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

**Other information**

The directors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information; we are required to report that fact.

**COUNTRYSIDE FUND TRADING LTD**  
**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF COUNTRYSIDE FUND TRADING**  
**LTD (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2020**

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We have nothing to report in this regard.

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report has been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- The directors were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemption from the requirement to prepare a Strategic Report or in preparing the Directors' Report.

**Responsibilities of directors**

As explained more fully in the Directors' Responsibilities Statement set out on page 3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

**Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise

**COUNTRYSIDE FUND TRADING LTD**  
**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF COUNTRYSIDE FUND TRADING**  
**LTD (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2020**


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from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

**Use of our report**

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Liz Hazell (Senior Statutory Auditor)  
for and on behalf of Saffery Champness LLP

Chartered Accountants  
Statutory Auditors

71 Queen Victoria Street  
London  
EC4V 4BE

Date

10 September 2020

**COUNTRYSIDE FUND TRADING LTD**  
**PROFIT AND LOSS ACCOUNT**  
**FOR THE YEAR ENDED 31 MARCH 2020**

	Notes	Year Ended 2020 £	Year Ended 2019 £
<b>TURNOVER</b>	1b	607,717	888,184
Administrative expenses	1c	<u>(131,941)</u>	<u>(280,054)</u>
<b>OPERATING PROFIT</b>		475,776	608,130
Interest Receivable		621	1,397
Profit Before Tax		476,397	609,527
Tax on profit		-	-
<b>PROFIT FOR THE FINANCIAL PERIOD</b>		<u>476,397</u>	<u>609,527</u>

All of the company's operations are represented by continuing activities.

The company has no recognised gains or losses other than those shown above.

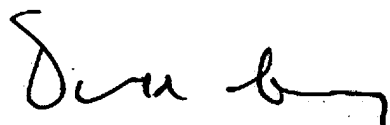
**The notes on pages 10 to 12 form part of these financial statements.**

**COUNTRYSIDE FUND TRADING LTD****COMPANY NUMBER: 07274582****BALANCE SHEET****AS AT 31 MARCH 2020**

	Notes	2020	2019
		£	£
<b>CURRENT ASSETS</b>			
Debtors	4	389,550	505,671
Cash at bank and in hand		<u>306,864</u>	<u>206,482</u>
		696,414	712,153
<b>CREDITORS:</b> amounts falling due within one year	5	<u>(696,413)</u>	<u>(712,152)</u>
<b>NET CURRENT ASSETS</b>		<u>1</u>	<u>1</u>
<b>NET ASSETS</b>		<u>1</u>	<u>1</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	6	1	1
Profit and loss account		<u>-</u>	<u>-</u>
<b>TOTAL SHAREHOLDER'S FUNDS</b>		<u>1</u>	<u>1</u>

The financial statements have been prepared in accordance with the special provisions applicable to companies subject to the small company's regime.

The financial statements were approved by the Board of Directors and authorised for issue on 27<sup>th</sup> August 2020 and signed on their behalf by



Lord Donald Curry  
Director

27<sup>th</sup> August 2020

The notes on pages 10 to 12 form part of these financial statements.

**COUNTRYSIDE FUND TRADING LTD**  
**STATEMENT OF CHANGES IN EQUITY**  
**FOR THE YEAR ENDED 31 MARCH 2020**

**Statement of Changes in Equity**

*As at 31 March 2020*

	Called up share capital £	Retained earnings £	Total £
Balance at 1 April 2018	1	-	1
Profit for the year after tax	-	609,527	609,527
Gift aid committed	-	(609,527)	(609,527)
Balance at 1 April 2019	1	-	1
Profit for the period after tax	-	476,397	476,397
Gift aid committed	-	(476,397)	(476,397)
<b>Balance at 31 March 2020</b>	<b>1</b>	<b>-</b>	<b>1</b>

The notes on pages 10-12 form part of these financial statements.

**COUNTRYSIDE FUND TRADING LTD**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2020**

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**1. ACCOUNTING POLICIES**

Countryside Fund Trading Limited (the “Company”) is a private limited company incorporated, domiciled and registered in England and Wales. (Registered number 07274582). The address of the registered office is 137 Shepherdess Walk, London N1 7RQ.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £1.

These financial statements were prepared on a going concern basis, under the historical cost convention, and in accordance with the Companies Act 2006 and with UK accounting standards applicable to smaller entities, including Section 1A of FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland.

Accounting policies set out below have, unless otherwise stated, been applied consistently to all periods presented in these financial statements.

The Company has taken advantage of the exemption under section 1A of Financial Reporting Standard 102 not to prepare a cash-flow statement on the grounds that it is a “small” company under the Companies Act 2006 and to not provide the financial instruments disclosures including categories of financial instruments and items of income, expenses, gains or losses relating to financial instruments. This information has been provided on a group basis in the accounts of the ultimate parent charity, The Prince of Wales' Charitable Foundation.

**a) Going Concern**

Having assessed the company's financial position and plans for the foreseeable future, the directors are satisfied that it remains appropriate to prepare the financial statements on the going concern basis. This was based on reviewing the company's budget for 2020/21, including contractual agreements, cashflows and other longer term plans. The impact COVID-19 may have on the Fund is considered monthly, with updated cashflows and reduced income modelling. The Trustees review this on a quarterly basis.

**b) Turnover**

Turnover represents amounts invoiced to commercial participators who are licensed to use the brand of The Prince's Countryside Fund on specified and approved products. This income is recognized proportionally over the term of the contract. Turnover also amounts to income received through sponsorship agreements and fundraising events.

**c) Management and administrative costs**

Countryside Fund Trading Limited does not employ any staff; management services are provided by The Prince of Wales's Charitable Foundation, the ultimate parent company under agreed service levels and charging rates.

**d) Gift Aid**

Gift aid payments to the parent charity represent an estimate of the company's taxable profits for the period. Under the current Gift Aid arrangements, all current and future taxable profits are payable to the Prince's Countryside Fund and are recognised in the year the taxable profits are made through a deed of covenant from the shareholder, the Prince's Countryside Fund.

**COUNTRYSIDE FUND TRADING LTD**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2020**

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**e) Financial Instruments**

The Company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the Company's balance sheet when the Company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

**2. DIRECTORS**

The directors did not receive any remuneration in the period (2018/19– £Nil).

**3. AUDITORS REMUNERATION**

	2020	2019
	£	£
Included in Profit & Loss are the following:		
Auditor's remuneration	<u>4,275</u>	<u>4,150</u>

**4. DEBTORS:**

	2020	2019
	£	£
Trade debtors	203,975	345,210
Prepayments & Accrued income	185,574	160,460
Other Debtors	<u>1</u>	<u>1</u>
	<u>389,550</u>	<u>505,671</u>

**5. CREDITORS: amounts falling due within one year**

	2020	2019
	£	£
Amounts due to ultimate parent and parent undertaking	493,514	632,499
Accruals	6,886	8,134
Deferred Income	156,969	43,958
VAT Control	39,044	27,561
	<u>696,413</u>	<u>712,152</u>

**COUNTRYSIDE FUND TRADING LTD**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2020**

**6. CALLED UP SHARE CAPITAL**

	2020	2019
	£	£
Allotted, called up and fully paid		
1 ordinary shares at £1 each	1	1

**7. COMPANY INFORMATION AND ULTIMATE PARENT COMPANY**

The company is a private limited company (07274582), which is incorporated and registered in England. Its registered address is 137 Shepherdess Walk, London N1 7RQ. Its immediate parent is The Prince's Countryside Fund, a charitable company registered with both the Charity Commission and Companies House in England and Wales, and the office of the Scottish charity regulator.

The ultimate parent is The Prince of Wales's Charitable Foundation, a charitable company registered with both the Charity Commission and Companies House in England and Wales (Registered Charity Number 1127255, Company Number 06777589). Registered address Clarence House, London SW1A 1BA.

**8. RELATED PARTY TRANSACTIONS**

The following Trustees of the immediate parent, The Prince's Countryside Fund, are directors or senior managers of companies, which currently have commercial participation agreements with Countryside Fund Trading Limited.

TRUSTEE CONNECTION	COMPANY	AMOUNT 2020	AMOUNTS OWING AT YEAR END 2020	AMOUNT 2019	AMOUNTS OWING AT YEAR END 2019
Mark Allen	Dairy Crest Ltd	-	-	50,000	-
Mark Pendlington	Anglian Water Group	-	-	25,000	-
Edwin Booth	E H Booth & Co	-	-	25,000	-
Andrew Wright	Duchy Originals	100,000	58,333	100,000	100,000
Rob Collins	Waitrose	150,000	-	150,000	150,000
Steven McLean	Marks & Spencer	-	-	25,000	25,000
Paul Murphy	The Jordans and Ryvita Company	25,000	25,000	25,000	-

The Company has taken advantage of the exemption under FRS102 to not disclose transactions with fellow group undertakings on the grounds that it and its fellow subsidiaries are 100% owned by the ultimate parent company which is preparing group accounts.