AP01

Appointment of director



You can use the WebFiling service to file this form online Please go to www companieshouse gov uk

What this form is for You may use this form to appoint an individual as a director

X What this form is NOT for You cannot use the form to appoir a corporate director To do this, please use form APO2 'Appointmei of corporate director'



18/02/2011 **COMPANIES HOUSE**

| 1 | Company details | | |
|----------------------|---------------------------------|--|--|
| Company number | 7266006 | | |
| Company name in full | ACOUTY CUSTOMER INSIGHT LIMITED | | |
| | | | |

→ Filling in this form

| Company number | 1 2 8 8 0 0 0 8 | Please complete in typescript or in | |
|------------------------------|--|--|--|
| Company name in full | ACQUITY CUSTOMER INSIGHT LIMITED | bold black capitals | |
| | | All fields are mandatory unless specified or indicated by * | |
| 2 | Date of director's appointment | | |
| Date of appointment | | | |
| 3 | New director's details | • Former name(s) | |
| Title* | HR | Please provide any previous names which have been used for business purposes in the past 20 years Married women do not need to give | |
| Full forename(s) | MARK GORDON | | |
| Surname | RUNACUS | former names unless previously used for business purposes | |
| Former name(s) • | | Continue in section 6 if required | |
| Country/State of residence • | UK | Country/State of residence This is in respect of your usual residential address as stated in Section 4a Business occupation If you have a business occupation, please enter here If you do not, please leave blank | |
| Nationality | BRITISH | | |
| Date of birth | 1 10 0 2 11 4 16 2 | | |
| Business occupation (if any) | DILECTOR | | |
| 4 | New director's service address © | | |
| | Please complete your service address below You must also complete your usual residential address in Section 4 a | • Service address This is the address that will appear | |
| Building name/number | BEWLAY HOUSE | on the public record. This does not have to be your usual residential | |
| Street | 2 SWALLOW PLACE | address Please state 'The Company's | |
| | | Registered Office' if your service address is recorded in the company | |
| Post town | LONGON | register of directors as the company's registered office If you provide your residential address here it will appear on the public record | |
| County/Region | GREATER LONDON | | |
| Postcode | WIBZAE | | |
| Country | UK | | |

APO1 Appointment of director

| 5 | Signatures | | |
|-----------------------------|---|---|--|
| | I consent to act as director of the above named company | O Societas Europaea | |
| New director's signature | × M. Runaml | If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership | |
| Authorising signature | Signature X | Person authorised Under either section 270 or 274 of the Companies Act 2006 | |
| | This form may be signed and authorised by Director •, Secretary, Person authorised •, Administrator, Administrative Receiver, Receiver manager, Charity commission receiver and manager, CIC manager, Judicial factor | | |
| 6 | Additional former names (continued from Section 3) | | |
| Former names 9 | | Additional former names Use this space to enter any additional names | |
| | | <u> </u> | |

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Appointment of director

| Presenter information | Important information |
|--|--|
| You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form The contact information you give will be visible to searchers of the public record | Please note that all information on this form will appear on the public record, apart from information relating to usual residential addresses |
| Contact name | ☑ Where to send |
| Company name | You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below |
| Address | For companies registered in England and Wales The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ DX 33050 Cardiff |
| Post town County/Region Postcode Country | For companies registered in Scotland The Registrar of Companies, Companies House, Fourth floor, Edinburgh Quay 2, 139 Fountainbridge, Edinburgh, Scotland, EH3 9FF DX ED235 Edinburgh 1 or LP - 4 Edinburgh 2 (Legal Post) |
| □X Telephone Checklist | For companies registered in Northern Ireland The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG DX 481 N R Belfast 1 |
| We may return forms completed incorrectly or with information missing Please make sure you have remembered the following The company name and number match the information held on the public Register You have provided a business occupation if you | Section 243 exemption If you are applying for, or have been granted a section 243 exemption, please post this whole form to the different postal address below The Registrar of Companies, PO Box 4082, Cardiff, CF14 3WE |
| have one You have provided a correct date of birth | <i>i</i> Further information |
| You have completed the date of appointment You have completed the nationality box in Section 3 You have provided both the service address and the | For further information please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk |
| usual residential address Addresses must be a physical location. They cannot | This form is available in an |
| be a PO Box number (unless part of a full service | alternative format. Please visit the |
| address), DX or LP (Legal Post in Scotland) number You have included all former names used for business purposes over the last 20 years You have enclosed a relevant section 243 application if applying for this at the same time as | forms page on the website at www.companieshouse.gov.uk |

completing this form

☐ The new director has signed the form☐ You have provided an authorising signature