

Company no. 07266006

**The Companies Act 2006**  
**Private company limited by shares**  
**Written resolution**  
**of**  
**Acuity Customer Insight Limited**

27 May 2010 (the "Circulation Date")

Pursuant to Chapter 2 of Part 13 of the Companies Act 2006, the directors of Acuity Customer Insight Limited (the "**Company**") propose that the resolution below be and it is passed as a special resolution (the "**Resolution**")

**Special Resolution**

**That** the name of the Company be and is changed to  
**"Acuity Customer Insight Limited"**.

**Important:**

**Please read the notes at the end of this document before signifying your agreement to the Resolutions.**

The undersigned, being a person entitled to vote on the Resolution on the Circulation Date (see Notes 1 and 2), hereby irrevocably agrees to the Resolution

Signed

*Mark Cawley*

Date **27/5/10**





**FILE COPY**

**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 7266006

The Registrar of Companies for England and Wales hereby certifies that  
under the Companies Act 2006:

**ACUITY CUSTOMER INSIGHT LIMITED**

a company incorporated as private limited by shares; having its registered  
office situated in England/Wales; has changed its name to:

**ACQUITY CUSTOMER INSIGHT LIMITED**

Given at Companies House on **27th May 2010**



*Companies House*  
— for the record —



THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES