

Registration number: 07257634

Informed Thinking Ltd

Unaudited Abbreviated Accounts

for the Year Ended 31 May 2014

Thomas Harris Ltd
The 1929 Building
Merton Abbey Mills
18 Watermill Way
London
SW19 2RD

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Informed Thinking Ltd
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The following reproduces the text of the accountants' report in respect of the company's annual financial statements, from which the abbreviated accounts (set out on pages 2 to 4) have been prepared.

**Chartered Accountants' Report to the Board of Directors on the Preparation of the
Unaudited Statutory Accounts of
Informed Thinking Ltd
for the Year Ended 31 May 2014**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Informed Thinking Ltd for the year ended 31 May 2014 set out on pages from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the Board of Directors of Informed Thinking Ltd, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the accounts of Informed Thinking Ltd and state those matters that we have agreed to state to them, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Informed Thinking Ltd and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Informed Thinking Ltd has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Informed Thinking Ltd. You consider that Informed Thinking Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Informed Thinking Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

.....
Thomas Harris Ltd
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18 Watermill Way
London
SW19 2RD

Date:.....

Informed Thinking Ltd
(Registration number: 07257634)
Abbreviated Balance Sheet at 31 May 2014

	Note	2014 £	2013 £
Fixed assets			
Tangible fixed assets		814	1,086
Current assets			
Stocks		3,170	5,496
Debtors		6,088	8,390
Cash at bank and in hand		22,527	23,904
		31,785	37,790
Creditors: Amounts falling due within one year		(25,529)	(35,430)
Net current assets		6,256	2,360
Net assets		7,070	3,446
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		6,970	3,346
Shareholders' funds		7,070	3,446

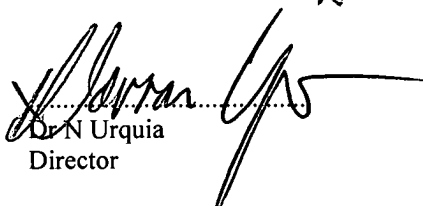
For the year ending 31 May 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime .

Approved by the Board on ^{29/11/15} and signed on its behalf by:


D. N. Urquia
Director

Informed Thinking Ltd

Notes to the Abbreviated Accounts for the Year Ended 31 May 2014

1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (Effective April 2008).

Turnover

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	25% Reducing balance basis

Work in progress

Work in progress is valued at the lower of cost and net realisable value, after due regard for obsolete and slow moving stocks. Net realisable value is based on selling price less anticipated costs to completion and selling costs. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

Informed Thinking Ltd

Notes to the Abbreviated Accounts for the Year Ended 31 May 2014

..... continued

2 Fixed assets

	Tangible assets £	Total £
Cost		
At 1 June 2013	<u>2,109</u>	<u>2,109</u>
At 31 May 2014	<u>2,109</u>	<u>2,109</u>
Depreciation		
At 1 June 2013	1,023	1,023
Charge for the year	<u>272</u>	<u>272</u>
At 31 May 2014	<u>1,295</u>	<u>1,295</u>
Net book value		
At 31 May 2014	<u>814</u>	<u>814</u>
At 31 May 2013	<u>1,086</u>	<u>1,086</u>

3 Share capital

Allotted, called up and fully paid shares

	2014		2013	
	No.	£	No.	£
Ordinary shares of £1 each	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>