# FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020 FOR FIELDOLOGY LIMITED

SATURDAY



A18 27/02/2021
COMPANIES HOUSE

# CONTENTS OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	3

# **COMPANY INFORMATION** FOR THE YEAR ENDED 31 DECEMBER 2020

DIRECTORS:

M J Cottman

P King P Spicer

REGISTERED OFFICE:

2-4 Packhorse Road

Gerrards Cross Buckinghamshire SL9 7QE

REGISTERED NUMBER:

07257306 (England and Wales)

ACCOUNTANTS:

Nunn Hayward LLP Chartered Accountants 2-4 Packhorse Road Gerrards Cross Buckinghamshire SL9 7QE

# FIELDOLOGY LIMITED (REGISTERED NUMBER: 07257306)

# BALANCE SHEET 31 DECEMBER 2020

	Notes	£	2020 £	£	2019 £
FIXED ASSETS					
Tangible assets	4		2,679		3,597
CURRENT ASSETS					
Debtors	5	77,537		77,287	
Cash at bank		6,996		5,938	
		84,533		83,225	
CREDITORS					
Amounts falling due within one year	6	57,696 ————		76,648	
NET CURRENT ASSETS			26,837		6,577
TOTAL ASSETS LESS CURRENT					
LIABILITIES			29,516		10,174
CAPITAL AND RESERVES					
Called up share capital	7		100		100
Retained earnings			29,416		10,074
			20.546		40.474
SHAREHOLDERS' FUNDS			29,516 ======		10,174

The company is entitled to exemption from audit under Section 479A of the Companies Act 2006 relating to subsidiary companies for the year ended 31 December 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 22 February 2021 and were signed on its behalf by:

P Spicer - Director

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

#### 1. STATUTORY INFORMATION

Fieldology Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

## 2. ACCOUNTING POLICIES

## Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

#### Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

## Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful

Fixtures and fittings - 20% on cost Computer equipment - 50% on cost

#### Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

# Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

# Operating lease commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

# Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

# 3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 10 (2019 - 12).

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 DECEMBER 2020

4.	TANGIBLE FIXED ASSETS	Fixtures		
		and	Computer	
		fittings £	equipment £	Totals £
	COST	0.700	20.000	05.040
	At 1 January 2020 Additions	2,799	33,020 3,590	35,819 3,590
	Disposals	(2,799)	-	(2,799)
	At 31 December 2020		36,610	36,610
	DEPRECIATION			
	At 1 January 2020	2,376	29,846	32,222
	Charge for year	423	4,085	4,508
	Eliminated on disposal	(2,799)		(2,799)
	At 31 December 2020		33,931	33,931
	NET BOOK VALUE			
	At 31 December 2020		2,679	2,679
	At 31 December 2019	423	3,174	3,597
5.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR			
0.	DEDITORO. AMOUNTO I ALEMO DOL TITTIMO OTLE 1-2 III		2020	2019
	Trade debtors		£	£ 247
	Amounts owed by group undertakings		75,500	73,775
	Prepayments and accrued income		2,037	3,265
			77.537	77,287
			====	===
6.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		2020	5046
			2020 £	2019 £
	Trade creditors		1,595	1,249
	Amounts owed to group undertakings		4,301	77.000
	Accruals and deferred income		51,800	75,399 
			57,696 =====	76,648 ———
7.	CALLED UP SHARE CAPITAL			
	Allotted, issued and fully paid:			
	Number: Class:	Nominal	2020	2019
	4.000	value:	£	£
	1,000 Ordinary	10p	100	100

# 8. **CONTINGENT LIABILITIES**

The company has given guarantees and charges over its assets in favour of other group companies in support of certain borrowings of those companies. At the balance sheet date no amounts were outstanding under these borrowings.

# 9. RELATED PARTY DISCLOSURES

The company has taken advantage of exemption, under the terms of Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', not to disclose related party transactions with wholly owned subsidiaries within the group.

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 DECEMBER 2020

# 10. PARENT UNDERTAKING AND ULTIMATE CONTROLLING PARTY

The parent company is Activate Solutions Group Limited and the registered office is 2-4 Packhorse Road, Gerrards Cross, Buckinghamshire, SL9 7QE

The ultimate controlling parties of the company are Mr S P McQuillan and Mr M J Cottman by virtue of the fact that they are the ultimate controlling parties of the group.