

Registered number
07233690

World Wide Promotions Ltd

Filleted Accounts

30 September 2018

World Wide Promotions Ltd**Registered number:** 07233690**Balance Sheet****as at 30 September 2018**

	Notes	30/9/18 £	30/4/18 £
Fixed assets			
Tangible assets	2	33,325	36,355
Current assets			
Debtors	3	3,100	10,263
Cash at bank and in hand		575	-
		<u>3,675</u>	<u>10,263</u>
Creditors: amounts falling due within one year	4	(35,006)	(44,468)
Net current liabilities		<u>(31,331)</u>	<u>(34,205)</u>
Net assets		<u>1,994</u>	<u>2,150</u>
Capital and reserves			
Called up share capital		1	1
Profit and loss account		1,993	2,149
Shareholder's funds		<u>1,994</u>	<u>2,150</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

A N Kelley

Director

Approved by the board on 30 January 2019

World Wide Promotions Ltd
Notes to the Accounts
for the period from 1 May 2018 to 30 September 2018

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have transferred to the buyer. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

Tangible fixed assets

Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Plant and machinery	20% reducing balance
Fixtures, fittings, tools and equipment	20% reducing balance

Pensions

Contributions to defined contribution plans are expensed in the period to which they relate.

2 Tangible fixed assets

	Plant and machinery etc £
Cost	
At 1 May 2018	62,140
At 30 September 2018	<u>62,140</u>
Depreciation	
At 1 May 2018	25,785
Charge for the period	<u>3,030</u>
At 30 September 2018	<u>28,815</u>
Net book value	
At 30 September 2018	<u>33,325</u>

At 30 April 2018

36,355

3 Debtors	30/9/18	30/4/18
	£	£
Other debtors	3,100	10,263
	<hr/>	<hr/>
4 Creditors: amounts falling due within one year	30/9/18	30/4/18
	£	£
Bank loans and overdrafts	-	630
Taxation and social security costs	263	2,796
Other creditors	34,743	41,042
	<hr/>	<hr/>
	35,006	44,468
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5 Other information

World Wide Promotions Ltd is a private company limited by shares and incorporated in England. Its registered office is:

Beighton Business Centre

52A High Street

Sheffield

South Yorkshire

S20 1ED

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.