

Registered number
07233690

AMENDED

World Wide Promotions Ltd

Filleted Accounts

30 April 2017

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17/03/2018

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COMPANIES HOUSE

Registered Office:

First Accountancy Business Accountants Ltd
Beighton Business Centre, 52A High Street,
Beighton, Sheffield, South Yorkshire S20 1ED

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Director

John Chapman

MBA FCMA FFA/FIPA FIAB FFTA

Company Number 04404358

World Wide Promotions Ltd**Registered number:****07233690****Balance Sheet****as at 30 April 2017**

	Notes	2017 £	2016 £
Fixed assets			
Tangible assets	2	45,444	51,051
Current assets			
Debtors	3	8,009	24,429
Cash at bank and in hand		<u>29,572</u>	<u>9,193</u>
		37,581	33,622
Creditors: amounts falling due within one year	4	(44,535)	(63,516)
Net current liabilities		<u>(6,954)</u>	<u>(29,894)</u>
Net assets		<u>38,490</u>	<u>21,157</u>
Capital and reserves			
Called up share capital		1	1
Profit and loss account		38,489	21,156
Shareholder's funds		<u>38,490</u>	<u>21,157</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.



A N Kelley
Director

Approved by the board on 12 February 2018

World Wide Promotions Ltd
Notes to the Accounts
for the year ended 30 April 2017

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have transferred to the buyer. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

Tangible fixed assets

Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Plant and machinery	20% reducing balance
Fixtures, fittings, tools and equipment	20% reducing balance

Pensions

Contributions to defined contribution plans are expensed in the period to which they relate.

2 Tangible fixed assets

	Plant and machinery etc £
Cost	
At 1 May 2016	57,077
Additions	5,063
At 30 April 2017	<u>62,140</u>
Depreciation	
At 1 May 2016	6,026
Charge for the year	10,670
At 30 April 2017	<u>16,696</u>
Net book value	
At 30 April 2017	<u>45,444</u>
At 30 April 2016	<u>51,051</u>

3 Debtors

2017

2016

World Wide Promotions Ltd
Notes to the Accounts
for the year ended 30 April 2017

	£	£
Trade debtors	-	6,689
Other debtors	8,009	17,740
	<u>8,009</u>	<u>24,429</u>

4 Creditors: amounts falling due within one year

	2017 £	2016 £
Trade creditors	-	539
Taxation and social security costs	9,211	1,454
Other creditors	35,324	61,523
	<u>44,535</u>	<u>63,516</u>

5 Other information

World Wide Promotions Ltd is a private company limited by shares and incorporated in England.
 Its registered office is:
 Beighton Business Centre
 52A High Street
 Sheffield
 South Yorkshire
 S20 1ED